This annual report covers the period of section activity from September 2020 to August 2021 and a fiscal year from January 2021 to December 2021.

Section Governance
Provide details of your section’s governance activity during the period between September 2020 and August 2021.

Business Meeting
*Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes from the section business meeting which include a count of members present and summary of decisions made at this meeting.*

See attached for the agenda/minutes from the 2021 SPPS Business meeting.

Council Meeting
*Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes of all council meetings. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings but a listing of what discussions took place and official actions taken.*

See attached for agendas/minutes of all SPPS Council meetings.

Awards
Provide a list of section awards and awardees conferred in the past year.

1. 2021 Robert Dentler Award for Outstanding Student Achievement: Matthew DelSesto
2. 2021 Publication Award: Kelley Fong
3. 2021 William Foote Whyte Award: Rita Stephan

2021 Finances
Provide a narrative on how the 2021 budget matched with actual expenses and income from 2021. Please account for any substantive differences.

Compared to the 2021 budget, the actual expenses and income were largely the same with no substantive differences. Receptions are the section’s most expensive disbursement. However, due to COVID for the last two (2) years, the section did not host any in-person activities which saved any dedicated reception funds. Instead, some of the funds were used to host webinars in order to promote virtual engagement. Webinars will likely be an ongoing expense into the new fiscal year. Additionally, cost of 2021 award plaques amounted to $318 which was less than the prior year at $557.70. Should the...
2022 annual conference be held in-person and unless we have any major changes in funds going into the section, the budget will likely be close to the 2020 Net Asset balance: $4,268.00.
ASA Section on the Sociological Practice and Public Sociology (SPPS)
Business Meeting Agenda: August 10, 2021, 11-11:30 a.m. ET

I. Welcome and introductions (5 minutes)
a. Attendees: Karen Albright, Jennifer Vanderminden, Rita Stephan, Rachel Ivie, Rogelio Saenz, Doug Hartmann, Terceria, Berdahl, Erica Ramos, Jill Waity, Katie Gordon, Angela Aidala, Marie Skoczylas, Augie Diana, Michael Maranda, LaShaune Johnson, George Wimberly, Carrie, Karen Stein

II. New Member Introductions – Welcome all! (2 minutes)
a. Newly Elected Council Members:
   i. Chair-Elect: Rogelio Sáenz, University of Texas, San Antonio
   ii. Secretary/Treasurer: Erica Ramos, Loyola University Chicago
   iii. Student Representative: Aliyah Turner, University of Washington
   iv. Member: Rita Stephan, North Carolina State University/United States Agency for International Development (USAID)
   v. Member: Jennifer Vanderminden, University of North Carolina, Wilmington
   vi. One new council position needs to be filled. (Stepped down prior to starting)

III. Appreciation to departing Council Members for service to SPPS (3 minutes)
a. Augie Diana, Immediate Past Chair
b. Caren Arbeit, Secretary/Treasurer
c. Katie Gordon, Student Representative
d. Beth Mattingly, Member
e. Margaret McGladrey, Member
f. Karen Stein, Member

IV. Incoming Leadership Team (2 minutes)
a. Chair: Andy Beveridge (Council, 2022 Business Meeting, All things SPPS)
b. Chair-Elect: Rogelio Sáenz (2022 Conference Program)
c. Secretary/Treasurer: Erica Ramos (Financials, Minutes, etc.)
d. Immediate Past Chair: Karen Albright (Elections, 2021 Report)

V. Financial Review - Caren Arbeit (3 minutes)
a. Membership Numbers
   i. 346 members
      1. 185 Members
      2. 114 Students
      3. 46 all other types
b. Section Budget Status
   i. About $5000
   ii. All due to lack of receptions for 2 years
VI. 2020-21 Activities and Highlights: (10 minutes)
a. Engagement and Development committee
   i. Visibility: Webinars, Tagline, Website (https://sspps.wordpress.com)
   ii. Future help needed: social media, website maintenance and development
b. Membership survey committee
   i. Survey designed, launched, analyzed
c. Increasing student membership committee
   i. Beginning discussions with graduate students
d. Mentorship committee
   i. Inaugural program designed and launched (40 pairs)
e. Bylaws committee
   i. Revised bylaws, readied for membership vote
f. Standing committees: Program committee and Awards committee

VII. Events of the Day (3 minutes)
a. Conference Sessions:
   i. 11:30-12:25 Roundtable Session
   ii. 12:45-2:10 Invited Panel: Sociology in For-Profit Settings
   iii. 2:30-3:55 Paper Session: Sharing and Visualizing Sociological Results
   iv. 4:15-5:40 Using Sociology in Practice, Applied, and Public Settings
   v. 7:30-8:30: Awards Ceremony and SPPS Social
b. Awards:
   i. Robert Dentler Award for Outstanding Student Achievement: Matthew DelSesto, Boston College
   ii. Publication Award: Kelley Fong, Georgia Institute of Technology
   iii. William Foote Whyte Award: Rita Stephan, USAID and North Carolina State University

VIII. Invitation for Announcements/Other Business (2 minutes)

IX. Adjournment
Attendees: Margaret McGladrey, Caren Arbeit, Terceira Berdahl, Katie Gordon, Jill Waity, Andy Beveridge, Chloe Bird, Karen Albright, Augie Diana, Carrie Smith, LaShaune Johnson, Carrie Smith, Margaret Walkover

Agenda

1) Welcome Margaret McGladrey and Amanda Freeman (as suggested by Stacy Torres)  
   Re-established contact with Margaret, Amanda replaced Stacy (2nd year seat)

2) Awards Nominations
   a. ASA website updated
   b. Karen sent out award notice to SPPS and AACS.
   c. Deadline is May 1, will need the committee to get together that first week in May.  
      3rd year council members are in committee.
   d. We have 4 submissions so far (2 student, 2 publication)
   e. Students that submit are good candidates for sponsoring membership
   f. Forward announcements to applied programs: Andy will send to CUNY schools  
      and UMASS
   g. Please publicize to your networks
   h. Requires ASA membership

3) Elections
   a. Slate has been handed to ASA for follow-up

4) Directory
   a. No updates. Caren will send Augie her jobs list.

5) Applied Worldwide Profiles
   a. Please send profiles by Friday 3/5
   b. Karen will share again with Council members, then later with membership

6) Sociology Action Network
   a. Karen has been meeting with Carol Glasser
   b. 3 potential options for webinar series; see attached and provide comments by  
      Friday 3/5

7) Committees (get list from Karen)
   a. IMPORTANT: Section is down to 221 members as of Feb 2021, we need to  
      discuss this
   b. Bylaws committee update:
i. Carrie, Margie and Terceira
ii. Looked closely to identify areas of concern or possible revision
   (Inconsistent language throughout; Possible addition regarding ties so the
   bylaws will include it, requiring ASA to inform us; Clarify committee
   responsibilities; Awards requirements seem a little off)
iii. Augie will check with ASA (Nancy Kidd) about process for
     recommending changes to Bylaws
iv. Send revisions to Council prior to next Council meeting (April 12)
c. Mentorship Committee update:
   i. Karen, Beth, Carrie
   ii. Developing and implementing a mentorship program
   iii. Piggyback on the Membership Survey Committee to determine if
       members are interested in being mentors or mentees (and in what areas)
   iv. Looking for examples of successful mentorship program
d. Membership Survey committee update:
   i. Katie, Chloe, Augie
   ii. ASA has provided information about membership status and
       demographics
   iii. New survey to be developed to capture other areas – member interests
   iv. Waiting on ASA to learn if they have additional fields such as member
       areas of expertise
   v. How can we partner with ASA given that this would serve their needs as
      well
   vi. 6-8 weeks time for completed survey is the goal/projected time frame
   vii. Please let Katie know if you have ideas about question areas you’d like to
        see on the survey
           1. Mentorship committee would like to add mentor questions
e. Increasing Student Membership committee update:
   i. Margie, Caren, LaShaune
   ii. Has not met yet
f. Engaging ASA committee update:
   i. Katie, Jill, Karen
   ii. Provide value add or new content to increase SPPS visibility, esp. non-
       academic paths (connected to SA but aims to do more)
   iii. Proposing a number of webinars
       1. Skills building
       2. Writing op-eds
       3. Resume building
       4. Highlight sociologists in the public sphere (e.g., BLM, Poet
          Laureate
   iv. Increase visibility to ASA leadership and Sections
       1. Create tag line
2. Position SPPS as a clearinghouse for non-academic jobs and listings (as a value add to members) – establish practices like hashtag on Twitter, etc. – will need to clear jobs listings with ASA
3. Improve our presence on website
4. Other groups we should collaborate with (e.g., Nicole Amaya at ASA)
   v. Clean up multiple websites that seem to be out there for SPPS

   g. Program committee update:
      i. All panels but Invited are well set
      ii. Only 1 roundtable
      iii. Submissions are not locked down until March 11. More entries may still come in
      iv. Invited panel – Big Tech? Andy plans to reach out to some big players

CURRENT COMMITTEE MEMBERSHIPS (updated 3.4.21, with 2 new members added):

- Bylaws
  - Augie
  - Carrie
  - Margie
  - Terceira

- Program committee (first year council members)
  - Andy
  - Terceira
  - Jill
  - Carrie
  - Margie

- Increasing student membership
  - Caren
  - Margie
  - LaShaune
  - Margaret

- Membership survey - developing and sending out
- Mentorship program - developing and instituting
  - Carrie
  - Beth
  - Karen
- Establishing better connections with other ASA sections and engaging ASA to view us as an umbrella for Practice/Alt-Ac
  - Katie
  - Jill
  - Amanda
  - Karen
1. Welcome to new Council members:
   a. Needed to fill Stacey Torres’ role, so Carrie is taking over her term
   b. Then needed to replace Carrie’s vacated seat, so Amanda Freeman has agreed to step in – she will be stepping in as a 2nd year council position since she is replacing Carrie
   c. Margaret McGladrey is rejoining us (3rd year Council member); she switched jobs and we didn’t have her updated email address

2. Award nominations deadline (May 1)- ASA website updated with new call (check on this first) and now we need to disseminate call
   a. Committee should be 3rd year Council members – so Margaret McGladrey, Karen Stein, and Beth Mattingly. Karen S. likely MIA. So also Augie and me.
   b. Work will be between May 1- July 1. Would like to announce winners by early July.

3. Directory
4.
5. Election
6.
7. Committee work/reports/goals

CURRENT COMMITTEE MEMBERSHIPS (updated as of 3.4.21):

- Bylaws
  - Augie
  - Carrie
  - Margie
  - Terceira
- Program committee (first year council members)
  - Andy
  - Terceira
  - Jill
  - Carrie
  - Margie
- Increasing student membership
  - Caren
  - Margie
  - LaShaune
  - Margaret
- Membership survey - developing and sending out
  - Margie
  - Chloe
  - Katie
  - Augie
- Mentorship program - developing and instituting
  - Carrie
  - Beth
  - Karen
- Establishing better connections with other ASA sections and engaging ASA to view us as an umbrella for Practice/Alt-Ac
  - Katie
  - Jill
  - Amanda
  - Karen

- Engaging ASA Committee (Karen, Katie, Jill; met on 2/17):
  - Provide value-add/new content (webinars/panels):
    - Showcasing nonacademic paths and strategies/tips for getting there
    - Showcasing members and their different nonacademic/alt-ac work (“this is what I do in my job, and here’s how it is sociological/I use sociology”)
    - Offer skills building (e.g., making a CV into a resume, engaging the media through op-eds, becoming an activist, etc.)
      - May want to use membership survey to gauge what skills members would like to have
      - Maybe highlighting sociologists who work in BLM movements, or Amanda Gorman, or etc.-prominent/impactful people with sociology degrees- what it has meant to their lives, how they use sociology, etc.
  - Increase visibility to ASA leadership and other ASA sections
    - Come up with tagline to advertise to ASA members re: joining SPPS (and/or a separate one for student recruitment?)
    - Reach out to leadership of org and of sections
  - Situate SPPS as a clearinghouse/gateway/source for nonacademic jobs, then advertise that to us and to other sections as a value-add for membership/collaboration
    - Establish processes for this (e.g., follow alt-ac hashtag on twitter, search on LinkedIn, search ASA job bank (?), etc.)
    - Then assign someone to start doing it and start sending out through the listserv
  - Improve web presence
    - Establish more space/presence on ASA Careers website
- Improve separate SPPS website (ask Melissa about existing one)
  - Collaboration with SAN (re: 2 webinars)
    - What other groups/initiatives should we collaborate with (talk with Nicole Amaya perhaps)?
    - Practice Symposium?
    - New ASA LinkedIn group?

8. Applied Worldwide check-in

9. Proposal from Carol Glassner/SAN:

**SPPS Webinar Series for Community Engaged Research**

This proposal is for a webinar series from SPPS. The goal is to serve SPPS members, while also producing resources that can be utilized on both the SPPS webpage and a resource list the SAN page for those doing community engaged research.

Work load: SPPS board will identify panelists, Carol Glasser will organize the events. Someone from SPPS may need to provide the Zoom platform via ASA?—this can be determined later.

Some prep work will need to go into the opening of each event—this can be done in conjunction between each event’s moderator and Carol (and/or Karen or other SPPS board member, based on SPPS’s preference).

Panelists are not expected to much prep work other than showing up (One exception may be Webinar 1, as panelists might prefer to have a slide or two to talk about their work).

These events will be recorded so they can be posted. If the recording does not seem like a productive resource, Carol Glasser will produce a slide deck, summary, or some other form of easy to access presentation accumulating the knowledge generated in the webinar.

Projected dates: One webinar monthly beginning in April 2020

**WEBINAR 1: What does community engaged research look like?**
Audience: Broader ASA community to let them know what SPPS members do/ what is CEnR. (Let them know they could do it too!)

Focus: Introducing panelists who do a range of CEnR. The goal is not to discuss the how-to of this type of research, but rather to provide a range of examples of types of this research.

Open question from initial meeting: Does SPPS want to expand the examples/panelists beyond research to other types of community engagement or keep it to those doing research specifically.

Format:

- Very brief intro to the concept of CEnR/ terms.
- Introduce the panelists.
- One moderator and 3-4 panelists.
- Allow panelists to introduce themselves and a project they have worked on.
- Open it up to questions.

Thoughts on moderator/panelists: Moderator: SPPS president? Panelists: Academic who works with community and students together, a PAR project, someone who helps with grant writing

WEBINAR 2: Navigating Tenure and Promotion when doing CEnR in Academia

Audience: Academic sociologists

Focus: How to present your CEnR work in a manner that fits into the expectations or norms of academia to successful gain tenure and promotion.

Format:

- Moderator can provide an overview of some potential barriers and helpful considerations about doing CEnR in an academic setting.
- Introductions of 3-4 panelists.
- A series of questions (3-5) can be prepared and given to panelists before the event, and at the event moderator can ask each question and panelists can answer.
Followed by a Q&A.

Thoughts on moderator/panelists: Moderator: A tenured researcher from SPPS board who has utilized CEnR? Panelists: Try to get a variety of different types of academic institutions represented—R1’s, state serving schools, SLACs, etc.

WEBINAR 3: Navigating Promotion and Performance evaluations when doing CEnR in research positions and non-academic institutions

Audience: Research sociologists, Sociologists in academic adjacent positions.

Focus: How to present your CEnR work in a manner that fits into the expectations or norms of research position and non academia positions to remain successful in your position and evaluations.

Format:

- Moderator can provide an overview of some potential barriers and helpful considerations about doing CEnR in nonacademic or research setting. Can introduce ways to think about this research in terms of the language they may face in evaluations (e.g. ROIs, productivity, etc.)
- Introductions of 3–4 panelists.
- A series of questions (3-5) can be prepared and given to panelists before the event, and at the event moderator can ask each question and panelists can answer.
- Followed by a Q&A.

Thoughts on moderator/panelists: Moderator: A researcher from SPPS board who works in a nonacademic position and has utilized CEnR? Panelists: Try to get a variety of different types of jobs/setting represented.

MAYBE: WEBINAR 4: Considering CEnR for your Dissertation? What to consider and how to be successful
Audience: PhD students

Focus: What are some potential barriers and benefits of engaging in CEnR for a dissertation project. How can you do this successfully?

[This webinar is less flushed out—will proceed if there is interest]
1. **Welcome and check-in** (5 minutes)

2. **State of the section:** (15-20 minutes)
   a. Membership: Down to 221 members as of February 2021 – updates?
      a. Augie said 250
   b. Budget: $3900 as of December 2020 – updates?
      a. $500 is earmarked for MFP program, per pledge
      b. Gift membership portal is open. We gave a lot of gift memberships last year, mostly for students, and it seems it would be a good idea to move on this again this year. Karen could also share in a message to membership.
   c. Upcoming expenses: Hootsuite? Other?
   d. Election news?
      a. Ballot testing by 4/15
   e. Applied Worldwide response?
   f. Award nominations (Deadline May 1; winners to be announced in early July)
      • Student award
      • Publication award
      • Whyte award
      • Next steps – Awards committee to organize (3rd year Council members)

3. **Updates and discussion on committee work:** (60 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
   b. Bylaws committee (Augie, Carrie, Terceira, Margie)
   c. Membership survey committee (Katie, Chloe, Augie, Margie)
   d. Mentorship committee (Karen, Beth, Carrie)
   e. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   f. Program committee (Andy, Terceira, Jill, Carrie, Margie)

4. **Scheduling remaining Council meetings:** (5-10 minutes)
   a. Please fill out doodle poll for May meeting
   b. Number of meetings before August ASA meeting: 1 or 2? When?
SPPS Council Meeting Agenda: May 19, 2021 (1-2:30 MT)

1. **Welcome and check-in** (5 minutes)

2. **State of the section:** (15 minutes)
   a. Membership: Up to 310 as of May 7!
   b. Budget: $3900 as of December 2020 – updates?
      a. $500 is earmarked for MFP program, per pledge
      b. Expenses: Hootsuite, webinar fee, plaques
   c. Awards (Deadline May 1; winners to be announced in early July)
      • Awards committee to organize now (3rd year Council members- others?)

3. **Updates and discussion on committee work:** (70 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
      i. Today’s webinar with SAN
      ii. Upcoming talk (6/22) by Rachel Ivie
      iii. Website feedback, including nonacademic/alt-ac resources
      iv. Taglines for discussion (see below)
   b. Bylaws committee (Augie, Carrie, Terceira, Margie)
   c. Membership survey committee (Katie, Chloe, Augie, Margie)
      i. Timeline for distribution
   d. Mentorship committee (Karen, Beth, Carrie)
   e. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   f. Program committee (Andy, Terceira, Jill, Carrie, Margie)
      i. Status of invited session?
      ii. Social/networking opportunities?

4. **Remaining Council meetings:** (5 minutes)
   a. June meeting will be Thursday, June 17, 10-11:30 MT (12-1:30 ET)
   b. One more meeting prior to August ASA – please respond to Doodle
Taglines for discussion

- Promoting the use of sociology to inform research, practice, and public policy
- Advancing sociologically-informed research, policy, and practice
- **Making Sociology Actionable**
  - Sociology for Impact
  - Promoting Sociological Practice
  - Advancing Sociological Practice
  - Promoting Sociological Impact
  - Advancing Sociological Impact
  - Promoting the Use of Sociology
  - Engaging in Sociological Problem-Solving
  - Advocating for Sociological Problem-Solving
  - Translating Sociological Insights to Broader Audiences
  - Practicing Sociology in Public Settings
  - Practicing Sociology In and Beyond Academia
- **Extending Sociological Problem-Solving Beyond the Academy**
  - Transcending the Academy to Solve Social Problems
  - Putting Sociology to Work
  - Using Sociological Knowledge and Skills to Solve Applied Problems
  - Advancing Research for the Public Good
  - Putting Sociology to Work to Confront Pressing Social Challenges
1. **Welcome and check-in** (5 minutes)
   Attendees: Karen Albright, Margie Walkover, Katie Gordon, Jill Waity, LaShaune Johnson, Terceira Berdahl, Augie Diana
   Karen shared New Yorker article about burnout, for those interested: [https://www.newyorker.com/magazine/2021/05/24/burnout-modern-affliction-or-human-condition](https://www.newyorker.com/magazine/2021/05/24/burnout-modern-affliction-or-human-condition)

2. **State of the section:** (15 minutes)
   a. Membership: Up to 310 as of May 7!
      *We’re in good shape!*
   b. Budget: $3900 as of December 2020 – updates?
      *Actual budget $5,724 as of May 7 (includes ASA allocation to Section)*
      a. $500 is earmarked for MFP program, per pledge
      b. Expenses: Hootsuite, webinar fee, plaques
         *All votes were in favor of Hootsuite ($150 thru August)*
         *No other decisions to be made on expenses just yet*
   c. Awards (Deadline May 1; winners to be announced in early July)
      - Awards committee to organize now (3rd year Council members - others?)

3. **Updates and discussion on committee work:** (70 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
      i. Today’s webinar with SAN – *Community-engaged research*
      ii. Upcoming talk (6/22) by Rachel Ivie – *Sociological skills focus*
      iii. Website feedback, including nonacademic/alt-ac resources
         - *Shout-out to Katie for website revisions; and to Jill for contribution of resources. Additional feedback and resources will still be welcome in the future. Karen will include website in social media messaging. Check out the website if you haven’t already [https://sspps.wordpress.com/].*
         - *Should we add the job listings and other postings to the website? Since this is available to members only, it would make sense to add some language to the website indicating that this is a benefit of membership, distributed thru a list serve. (Should list other benefits as well)*
      iv. Taglines for discussion (see below)
         *Karen would like Council feedback on which of these (see list below) we are most enthusiastic about. Will need to also check which are available to use as hashtags. Aim for something catchy*
   b. Bylaws committee (Augie, Carrie, Terceira, Margie)
      *Feedback received from 2 Council members supporting the changes. Will move to the next phase, which is sharing with the membership. Augie will send to Mark Fernando to determine if anything more is needed from ASA. Absent that, Augie will prepare a message for membership feedback. Don’t know if this should be sent out by Karen, Caren or someone else.*
c. Membership survey committee (Katie, Chloe, Augie, Margie)
   i. Timeline for distribution
      
      *Kudos to Katie for a great job on the survey. Hoping to release it by June so we can review replies in July, especially for responses to the mentorship questions (to be able to follow-up sooner than later with those interested in being mentors or mentees). Katie or Karen will write up a short invitation message and the survey will be sent out to the list serve.*

d. Mentorship committee (Karen, Beth, Carrie)
   
   *Evaluating different models for mentorship. Waiting on survey results to create a plan.*

e. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   
   *No updates. Margie will lead the charge after this meeting.*

f. Program committee (Andy, Terceira, Jill, Carrie, Margie)
   i. Status of invited session?
   ii. Social/networking opportunities?

   *Andy was not able to attend today’s Council meeting, and the committee hasn’t met since deciding on the sessions. So, we don’t have news but will need to hear from Andy very soon, as there is a lot of work to do and important deadlines have passed. We are reaching the point of urgency. Karen and the committee will follow up.*

4. **Remaining Council meetings:** (5 minutes)
   a. June meeting will be Thursday, June 17, 10-11:30 MT (12-1:30 ET)
   b. One more meeting prior to August ASA – please respond to Doodle

**Taglines for discussion**

- Promoting the use of sociology to inform research, practice, and public policy
- Advancing sociologically-informed research, policy, and practice
- Making Sociology Actionable – *this one has LaShaune’s enthusiastic vote! Seems good to distinguish our Section as well (Katie).* Generally very positive reactions to this.
- Sociology for Impact
- Promoting Sociological Practice
- Advancing Sociological Practice
- Promoting Sociological Impact
- Advancing Sociological Impact
- Promoting the Use of Sociology – *focus on “using” also favored by some Council members.*
- Engaging in Sociological Problem-Solving
- Advocating for Sociological Problem-Solving
- Translating Sociological Insights to Broader Audiences
- Practicing Sociology in Public Settings
- Practicing Sociology In and Beyond Academia
• Extending Sociological Problem-Solving Beyond the Academy
• Transcending the Academy to Solve Social Problems
• Putting Sociology to Work
• Using Sociological Knowledge and Skills to Solve Applied Problems
• Advancing Research for the Public Good
• Putting Sociology to Work to Confront Pressing Social Challenges
SPPS Council Meeting Agenda: June 17, 2021 (10-11:30 MT)

1. **Welcome and check-in** (5 minutes)

2. **State of the section:** (15 minutes)
   a. Membership: Up to 325 as of two weeks ago
   b. Budget: ~$5600 as of December 2020 – updates?
      a. $500 is earmarked for MFP program, per pledge
      b. Expenses: Hootsuite, webinar fee, plaques
   c. Awards (Deadline was May 1; winners to be announced in early July)
      • Awards committee working now, meeting soon
      • Plaque logistics?

3. **Updates and discussion on committee work:** (70 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
      i. Upcoming talk (6/22) by Rachel Ivie
      ii. Next: Scholars Strategy Network (7/21)
      iii. Website feedback, including ask re: organizations
      iv. New tagline
      v. Chloe’s news- other things to publicize?
   b. Bylaws committee (Augie, Carrie, Terceira, Margie)
   c. Membership survey committee (Katie, Chloe, Augie, Margie)
   d. Mentorship committee (Karen, Beth, Carrie)
   e. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   f. Program committee (Andy, Terceira, Jill, Carrie, Margie)

4. **Remaining Council meeting:** (5 minutes)
   a. July meeting, last meeting prior to August ASA – please respond to Doodle
   b. Upcoming leadership transition
      i. Chair responsibilities
      ii. Meeting to welcome new leadership
1. **Welcome and check-in** (5 minutes)
   a. Karen Albright
   b. Augie
   c. Andy
   d. Karen Stein
   e. Katie Gordon
   f. Margaret Walkover
   g. Terceira
   h. Amanda Freeman
   i. Jill Waity
   j. Carrie Smith
   k. Margaret McGladry

2. **State of the section:** (15 minutes)
   a. Membership: Up to 325 as of two weeks ago
   b. Budget: ~$5600 as of December 2020 – updates?
      a. $500 is earmarked for MFP program, per pledge
      b. Expenses: Hootsuite, webinar fee, plaques
         i. SSN ($250)
         ii. ASA webinar ($75)
         iii. Budgeting for webinar type events (earmarking, council approval)
            1. Fundraising for these as well
   c. Awards (Deadline was May 1; winners to be announced in early July)
      • Awards committee working now, meeting soon
         o 2 for Whyte award
         o 9 for article
         o 3 for student?

      • Plaque logistics?
         o Invite all awardees and nominators to event
         o Shipping is expensive
         o Need home addresses

      • Transitions need to be directly addressed
         o Communicate on paper
         o Document decisions

3. **Updates and discussion on committee work:** (70 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
      i. Upcoming talk (6/22) by Rachel Ivie
         1. **PLEASE DISSEMINATE**
            - Networks
            - Student groups we are talking with
            - Website
            - Social media
ii. Next: Scholars Strategy Network (7/21)
   1. Helps scholars get work out there
      - Pitches
      - News stories
      - Academic and non-academic

iii. Moving forward with webinars next year?

iv. Website feedback, including ask re: organizations
   1. Looks great!
   2. Overlaps with the directory projects
   3. Add more local organizations/state government
   4. Job boards for associations may be worth listing
      - Evaluation
      - APPAM
      - SREE
      - AERA
      - JSM
   5. Katie is rotating off council and we need to think about transition and maintain momentum
      - How to do this?
      - Next person to add list of award winners
      - Add twitter feed

v. New tagline
   1. Chose “Making Sociology Actionable”
      - succinct

vi. Chloe’s news- other things to publicize?
   1. CONGRATS! ASA award!
   2. How to share this with the section?
      - Email?

b. Bylaws committee (Augie, Carrie, Terceira, Margie)
   i. Mark says they need to be submitted by Nov 15
   ii. On ballot in 2022
   iii. Go into effect 2022-23
   iv. Almost ready to submit; Augie will submit in July or August
      1. Will CC: Andy, Karen, Caren, Carrie and Terceira
   v. Goes to ASA sections committee if ASA determines this is necessary

c. Membership survey committee (Katie, Chloe, Augie, Margie)
   i. 110 responses
      1. 24% students
      2. 33% Academic
      3. 12% non profit
      4. 6% government
      5. Other
   ii. 25% mentee; 22% mentor, 12% both 49% not interested
   iii. 61% Female, 3% decline
   iv. Caren will send a reminder with the opportunities email
   v. Katie will run basic descriptive
vi. Transition plan
   1. Reporting to council
   2. Helpful for planning
   3. Mentorship info
   4. Recruit new 1st year council members to participate
d. Mentorship committee (Karen, Beth, Carrie)
   i. Waiting for membership survey info
   ii. Will carry out work in July before the ASA meeting
e. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   i. Meeting soon
   ii. Membership survey questions on students
   iii. Identify student members
   iv. Network students
   v. Students have contacted us
      1. Karen and Melissa meeting with students next Tuesday
   vi. Aliyah Turner new graduate student rep-see if they want to get involved
f. Program committee (Andy, Terceira, Jill, Carrie, Margie)
   i. Thank you to Terceira for setting up the invited panel
   ii. 6 people! If someone doesn’t show we are still ok.
   iii. More time would be good.

4. Remaining Council meeting: (5 minutes)
   a. July meeting, last meeting prior to August ASA – please respond to Doodle
   b. Upcoming leadership transition
      i. Chair responsibilities
      ii. Meeting to welcome new leadership
      iii. Combined meeting without going and incoming council/leadership
      iv. Caren to build out document about Sec/Treasurer role
      v. Committees will document work
         1. See who will stay on?
   vi. Committees can recruit section members at ASA
SPPS Council Meeting Agenda: July 22, 2021 (1-2:30 MT)

1. **Welcome and check-in** (5 minutes)

2. **State of the section:** (15 minutes)
   a. Membership: Update on numbers
   b. Budget: Update on budget
      a. $500 is earmarked for MFP program, per pledge
      b. Expenses: Hootsuite, webinar fee, workshop fee, plaques
   c. Awards:
      a. Plaque logistics
      b. Winners chosen and notified; email to membership during the week of August 2)
         • Winner of SPPS’s 2021 Robert Dentler Award for Outstanding Student Achievement: **Matthew DelSesto**
         • Winner of SPPS’s 2021 Publication Award: **Kelley Fong**
         • Winner of SPPS’s 2021 William Foote Whyte Award: **Rita Stephan**

3. **Updates and discussion on committee work:** (55 minutes)
   a. Engagement and Development committee (Karen, Katie, Jill, Amanda)
      i. Two recent talks:
         1. 6/22 by Rachel Ivie
         2. 7/21 by Scholars Strategy Network
      ii. Website feedback needs
   b. Mentorship committee (Karen, Beth, Carrie)
   c. Increasing student membership committee (Caren, Margie, LaShaune, Margaret)
   d. Bylaws committee (Augie, Carrie, Terceira, Margie)
   e. Membership survey committee (Katie, Chloe, Augie, Margie)
      i. Report on survey results
   f. Program committee (Andy, Terceira, Jill, Carrie, Margie)
      i. SPPS Program Session review
         1. Awards ceremony not in online program?
      ii. Logistics
         1. Correspondence with speakers needed this week
      iii. Outstanding issues or concerns?

4. **Next steps for Council:** (15 minutes)
   a. Thank you to Council members rotating off: Karen S, Beth, Margaret M, Augie, Caren
   b. Upcoming leadership transition
      i. Chair responsibilities; additional documentation should be a goal for near future
      ii. Identifying a webmaster necessary
      iii. Meeting to welcome new leadership – when?
Agenda for 11/20 Council Meeting:

(1) Announcements/Updates – Karen
   • Check-in: How are you holding up?
   • Rebecca London as SPPS representative on SAN Advisory Board
   • Thank you from Nancy Kidd
   • Upcoming election

(2) State of the Section – Caren
   • Current membership and meaningful patterns

(3) Updates on Program – Andy
   • Reminder of program sessions
   • Implications for move to virtual conference format

(4) Bylaws revisions – Karen
   • Possible revisions identified
     o 1st year Council members to contribute to elections, not the program
     o Include language about diversity/inclusion
     o Change specifications around nominations
     o Revision re: awards language (Whyte Award, Publication Award)
   • Bylaws committee to form

(5) Revising language about awards for ASA website – Augie

(6) Annual meeting report – Augie

(7) Chair’s priorities for the year and plans for moving toward them – Karen
   • Increasing outreach to students so that we can improve student membership
   • Developing and sending out a membership survey
   • Developing and instituting a mentorship program
   • Establishing better connections with other ASA sections and AACS

(8) Job postings: Situating SPPS as a clearinghouse/gateway for nonacademic postings that could be of interest to sociologists – Karen
Agenda for 11/20 Council Meeting:

Karen, Caren, Carrie, Katie, Margie, Stacy, Chloe, Andy, Augie, Terceiria

(1) Announcements/Updates – Karen
- Check-in: How are you holding up?
- Rebecca London as SPPS representative on SAN Advisory Board
- Caren Arbeit is now on the
- Thank you from Nancy Kidd for MFP donation
- Upcoming ASA election (January 15th Deadline)
  - Chair-elect (3 years)
  - Secretary-Treasurer (2 years)
  - 3 Council Members (3 years)
  - Student Member (1-2 years)
  - Auggie will email the section asking if anyone is interested to email him for more interested.
    - Auggie will put the descriptions from bylaws into the email
    - Monthly meetings on Zoom

(2) State of the Section – Caren
- Current membership and meaningful patterns
  - About 300; about 1/3 graduate students
  - $ is fine because no reception in 2020 or 2021

(3) Updates on Program – Andy
- Reminder of program sessions
  - Andy will email council to request help in organizing sessions
    - Part of responsibility of first year council members
  - Andy will email to section about the call for our section sessions
    - Will include networking
    - Building off the success of the virtual format in 2020 for our section
    - Great opportunity to participate
- Implications for move to virtual conference format
  - The cancellation message may be problematic; it is move to virtual
  - Karen will communicate to ASA to clarify language about move to virtual and question about support
    - Positive framing—opportunity of an online program that ASA is actively promoting as such.

(4) Bylaws revisions – Karen
- Possible revisions identified
  - 1st year Council members to contribute to elections, not the program
    - Clarify—challenge of having first year council members work on program; changing the years may make this easier for first year council members
  - Include language about diversity/inclusion
  - Change specifications around nominations
• Revision re: awards language (Whyte Award, Publication Award)
• Carefully read bylaws, and consider improvements related to the points above.
• Ballot procedure, council puts it on the ballot, ASA approves.
  • Section 1. Any action of the Section, including changes in these By-Laws may be brought to a vote by the Council, or by a petition of 10% of the Section's members or by 25 members, whichever is less. Such initiatives must be approved by a majority of those voting through a mail or electronic ballot of the Section's membership.
• Bylaws committee to form
  • Carrie, Augie, Margie
  • Send an email to council to make sure anyone who is interested can participate
    • Note that revising the awards is a part of the bylaws review.
  • Committee will decide when and how to engage ASA

(5) Revising language about awards for ASA website – Augie
• For the most part this will be part of the bylaws committee because we are bound to the bylaws
• We did not get any student award nominations last year
  • We need to aggressively promote nominations for this award
  • Students can self-nominate
  • Maybe send to faculty to nominate graduate students?
• 2020 Awards committee was not comfortable with the language in the bylaws when making the awards last year.
• Karen will send an email to the section asking for nominations for awards including self-nominations
• Language around Whyte (Career) and Publication Award
  • Not clear for either
  • For publication award, what do we want to do long term? (alternate years, or split each year?)

(6) Annual meeting report – Augie

(7) Chair’s priorities for the year and plans for moving toward them – Karen
• Increasing outreach to students so that we can improve student membership
  • Should we do gift memberships again? If so how?
  • Interested:
    • Caren
    • Margie
• Developing and sending out a membership survey
  • Margie
• Developing and instituting a mentorship program
  o Carrie
• Establishing better connections with other ASA sections and AACS (Association of Applied and Clinical Sociology)
  o Population
  o Health
  o Education
  o Katie
• Engage ASA to view us as an umbrella for Soc Practice/Alt-Ac
  o Support other sections as they embrace Alt-Ac
  o Position internally as a place for change (looking outward) for the discipline
  o Contribute to footnotes?
  o More space on the career page
• Please contact Karen if you are interested in helping with any of these tasks

(8) Job postings: Situating SPPS as a clearinghouse/gateway for nonacademic postings that could be of interest to sociologists – Karen
  a. We need to talk to ASA get non-academic jobs sent to out section
     i. To encourage nonacademic postings, ASA could send all to our section for free
  b. Careers website improvement—petition ASA to develop more
     i. Our section as leader here

Appendix: Bylaws language on awards

ARTICLE IX: SECTION AWARDS
Section 1. In accordance with the policies of the American Sociological Association, the Section has established the following three awards:

a) The American Sociological Association Section on Sociological Practice and Public Sociology William Foote Whyte Career Award for up to two individuals who have made notable contributions to sociological practice which can include several of the following elements: outstanding clinical, applied or public sociological work, exceptional service to the section, publications that advance both the theory and methods of sociological practice or public sociology, or mentoring and training of students for careers in sociological practice or public sociology.

b) The American Sociological Association Section on Sociological Practice and Public Sociology Student Practitioner Award for up to two graduate students who have made a promising contribution to the field, such as a project or paper in the area of sociological practice or public sociology. Work can be done in the three years prior to the conferral of the award.
c) The American Sociological Association Section on Sociological Practice and Public Sociology Publication Award recognizes significant contributions to applied and public sociology. The award will alternate between scholarly publications and other publicly available writings. In odd years, the award is given to an article published in a scholarly journal in the preceding three years that focuses on an applied sociological concern. In even years, the award is given for a white paper, policy report, or essay published in the preceding three years as a book chapter or official report informed by a sociological perspective.

Section 2. These awards shall be made upon recommendation of the Awards Committee and approval by the Council. Awards shall be presented at the Section's annual Business/Council meeting or at the Section reception.

Section 3. The dollar amount of the William F. Whyte and Robert Dentler award(s) shall be determined annually by the Council.
Agenda for 12/16 Meeting:

Updates/Check ins from last meeting:

- ASA election (January 15th deadline) – responses to Augie?
  - Chair-elect (3 years)
  - Secretary-Treasurer (2 years)
  - 3 Council Members (3 years)
  - Student Member (1-2 years)

- Issues re: meeting program
  - Karen communicated with ASA re: clarification about the language around the move to virtual format
  - Karen communicated with ASA re: support for virtual format
  - Andy – plan for email to section about call for section session?
  - Will need Council member volunteers to help organize sessions (part of responsibility of 1st year Council members)

- Augie: Bylaw revision work update?

- Section awards
  - Karen to send an email to the section asking for nominations for awards including self-nominations (deadline?)
  - Need to promote nomination for student award – how?

- Situating SPPS as a clearinghouse/gateway for nonacademic postings
  - Better engage ASA to view us as an umbrella for Soc Practice/Alt-Ac; position internally as a place for change (looking outward) for the discipline
  - Karen communicated with ASA re: having non-academic jobs sent to our section
  - Ideas to develop with committee:
    - Contribute to Footnotes
    - More space on career page of ASA website

New business:

(1) Committee formation:
- Bylaws
  - Augie, Carrie, Margie, Terceira
- Program committee
  - Andy, Terceira
- Increasing student membership
  - Caren, Margie, Beth (if not mentorship)
- Membership survey - developing and sending out
- Mentorship program - developing and instituting
  - Carrie
  - Beth (if not student membership)
- Establishing better connections with other ASA sections (support them as they embrace Alt-Ac) and engaging ASA to view us as an umbrella for Practice/Alt-Ac
  - Karen
  - Katie

2) Need to replace Stacy Torres on Council seat

3) Applied Worldwide partnership

4) Meeting about resource page for public sociology
Agenda for 12/16 Meeting:

In attendance:
Carrie Smith
Jill Waity
Karen Albright
Katie Gordon
Augie Diana
Margaret Walkover
Andy Beveridge
Chloe Bird

2:05pm
Karen: check in with everyone to see how we are doing

Updates/Check ins from last meeting:

• ASA election (January 15th deadline)
  o Chair-elect (3 years)
  o Secretary-Treasurer (2 years)
  o 3 Council Members (3 years)
  o Student Member (1-2 years)
    ▪ From Chloe: I think we sometimes refer to 1-2 years (rather than 1 or 2 years), to help assure that people know that they can run even if they expect to finish in the coming year. I don’t think we push people off, and sometimes people stay on while in a postdoc. Others step down if they become a junior faculty member.

Augie: has had one self-nomination for council member, someone who has been on council before which would be good.

Asked Melissa Fry (AACS president) if we could post there and she said yes, so good place to get nominations
  To AACS list serve: Karen could send out

Mark Fernando said we couldn’t advertise through ASA generally

Worried because we are required to have two per seat

Action item: need some personal outreach: each of us should be thinking about people we can ask. Either reach out to them yourself or pass info to Augie and he can reach out to them directly.

Action item: People could send information on the list serves to other sections that they are members of since we can’t advertise specifically through ASA, and let Augie know which section you are sending it to

Action item: Chloe suggested could someone look back at our award winners in the past 3-5 years and see if there is anyone among them whom we could ask and nominate for a position?

Carrie: SWS
  Chloe: med soc, sex and gender

Only condition: need to be ASA and section member during the election

Augie can do any follow up needed about specific roles
Need 2 names for each positions for these six positions, so a total of 11 additional names needed since we already have one.

- **Issues re: meeting program**
  - Karen communicated with ASA re: clarification about the language around the move to virtual format
  - Karen communicated with ASA re: support for virtual format
    - They basically stonewalled and didn’t provide any additional information, currently thinking through how virtual meeting will look, so basically, just wait. Aiming for right after the new year to start rolling out communication about it
  - Andy – plan for email to section about call for section sessions?
    - two open sessions, one of which is a visualization session, one for people who are on front lines usually sociology, what does an applied sociologist do (invited), also roundtable (half business meeting/half roundtable), one invited session
    - He will work with Caren Arbeit to get an email out to the section ASAP: send out description to membership, here is a description of them, welcome your submissions, here is the information
      - Andy plans to circulate this among the council before it gets sent out
    - Get Andy some support to help him organize the sessions (return to this later on in the meeting) selecting among the submissions was not that difficult because we didn’t get too many submissions, but presiding and general running was challenging so could use assistance
  - Will need Council member volunteers to help organize sessions (part of responsibility of 1st year Council members)

- **Augie: Bylaw revision work update**
  - He has best committee ever formed based on work ethic and knowledge
  - Margey: went through bylaws and pulled out information from different articles that are relevant to council member position
  - propose: add an addendum that is relevant to specific council positions so it is clear to everyone what their roles and responsibilities are
  - Restructuring by laws: might be a little riskier in terms of approval, etc. But since we have until next November or so, we can revise where there is inconsistency in the by-laws.
  - Will defer to Karen on how we can actually work through the process. Will lay out a whole bunch of stuff and invite input, not just tell you what is going to happen. We’ll provide the structure, help people engage in the document. Serious iterative process.
  - Carrie loves bylaws 😊
  - Terceira is interested in joining this committee as well. **Augie will follow up as necessary.**
  - Send out document to council ahead of time with framework through which people can review the document, and some discussion of how to frame it before the bylaws are sent
out (February meeting), and then devote substantial time in a future council meeting to this after bylaws have been read by council.

- **Section awards**
  - **Action item:** Karen to send an email to the section asking for nominations for awards including self-nominations (May 15th 2019 was the deadline last year)
    - Karen plans to do that soon
  - Need to promote nomination for student award – how?
    - Ideas: think about these for the next meeting
  - Despite concern over language around awards, we are beholden to it because it is in our bylaws. These will change for next year when the bylaws are changed.

- **Situating SPPS as a clearinghouse/gateway for nonacademic postings**
  - Better engage ASA to view us as an umbrella for Soc Practice/Alt-Ac; position internally as a place for change (looking outward) for the discipline
  - Karen communicated with ASA re: having non-academic jobs sent to our section
    - Employers choose which section to have their jobs posted to, so ASA does not control that, but we can search the job bank and share any jobs we find with our section.
    - Is it worth it for someone to cull job bank postings and find non-academic listings? Karen’s initial thought is that it would be worth it. It sets us up really well, increases visibility, to our long term advantage
      - **Action item:** Karen said she is happy to take this on to start with and see how it goes. Will tackle this over the next 4-6 weeks and have something to report back at the February meeting.
    - Andy: this probably would take a lot of time, but could it be a project for a class? What types of applied jobs are posted on ASA, where are they located, etc.
    - Chloe: you could set up a search that would just send the results for these specific jobs for you
    - **Action item:** Can we see the language that ASA has for employers to use? Make it sound super helpful for them
      - Chloe: Could we see the language that employers see when they choose sections? It seems burdensome for them to need to know that this is not a substantive section. Alternatively, we could ask that it become a default.
  - **MORE DETAIL**
  - Ideas to develop with committee:
    - Contribute to Footnotes
    - More space on career page of ASA website

**New business:**
All committees should have a goal of meeting at least once before our January section meeting (which will happen towards the end of January)

(1) Committee formation:

- Bylaws
  - Augie, Carrie, Margie, Terceira
- Program committee (first year council members)
  - Andy, Terceira, Jill, Carrie, Margie
- Increasing student membership
  - Caren, Margie, Beth (if not mentorship)
- Membership survey - developing and sending out
  - Everything is interconnected. What the section activities are is related to who is presenting. Reach out to someone who has a meaningful attachment to section. Thinking about organizational change
  - Core of this is if we have access to the roster, can also see what the cross connections are to SPPS
  - Margie
  - Chloe
  - Katie
  - Erica (or if that doesn’t work, Augie)
    - AACS is also doing a membership survey
    - This would be a great opportunity to compare notes with AACS, especially once we get some base plan going
  - Karen will get membership roster to this group and will facilitate connection with AACS (Joel Carr)
- Mentorship program - developing and instituting
  - Carrie
  - Beth (if not student membership)
    - Karen will send out an invite and ask to other council members
- Establishing better connections with other ASA sections (support them as they embrace Alt-Ac) and engaging ASA to view us as an umbrella for Practice/Alt-Ac
  - Karen
  - Katie
  - Jill

CURRENT COMMITTEE MEMBERSHIPS (adapted from above; updated as of 2.7.21):

- Bylaws
  - Augie
  - Carrie
  - Margie
  - Terceira
- Program committee (first year council members)
  - Andy
- Terceira
- Jill
- Carrie
- Margie
- Chloe
- Increasing student membership
  - Caren
  - Margie
  - LaShaune
- Membership survey - developing and sending out
  - Margie
  - Chloe
  - Katie
  - Erica (or if that doesn’t work, Augie)
- Mentorship program - developing and instituting
  - Carrie
  - Beth
  - Karen
- Establishing better connections with other ASA sections and engaging ASA to view us as an umbrella for Practice/Alt-Ac
  - Katie
  - Jill
  - Karen

**Directory:**
Augie: producing a directory that would be in sociology departments that would show the types of non-university jobs where sociologists were employed, skill sets that would make them fit, possibly with contact information. Identify very specific institutions that would be good homes for sociologists. Something our section could provide as a resource.
We already have a populated database, but just need the resources to finish it
Goal isn’t to start with ASA members since goal is to show how expansive we are outside of ASA
Cost: a few thousand dollars?
Alternatively: a conversation we could have with AACS about this
From Chloe: Last point on this, we might also be able to get a smidge of funds from donations from section members who might otherwise have supported the reception in 2020 or 2021. If we are talking an amount we can cobble together.

(2) **Need to replace Stacy Torres on Council seat**
No ASA policy regarding pool of candidates to fulfill vacancy. We have a choice of whether to fill seat now or wait until the election.
Chair can nominate and it would be voted on by the council not the whole section
Chloe: would like it to be a person of color
It is a regular position, so it could be a grad student or a regular member
Carrie will be appointed to fill Stacy Torres’ council seat
Second person: would be appointed to fill the year and a half term that would be left from Carrie’s term

**Action item:** who can we find that is already an ASA member who would be willing to get on the council
Ask for self nominations for the whole sections
List of minority fellows from ASA: ask that list
Would be nice to have some compositional diversity
Karen has an idea of someone from American Institutes for Research who might be good, she will reach out to her

(3) **Applied Worldwide partnership** [https://www.appliedworldwide.com/](https://www.appliedworldwide.com/)
Partnered with AACS to create and then publicize profiles of applied sociologists.
Published 16 profiles, got over 5,000 page views, over 200,000 social media impressions.
Graduate students in sociology and want to focus on amplifying applied sociology
So now thinking of partnering with SPPS
Goal: provide students with examples of applied sociology, provide market value to sociological skills, promote the work of applied sociologists and organizations
Asking for partnership: seek participation amongst members in exchange for advertisement across Applied Worldwide platforms
Send members interview form link, people who agreed to be profiled would fill out form and then they would contact them via email. In every post, it would raise awareness, no cost, really no downsides
One downside, would have to find participants, but could also use it as a blanket call to members

(4) **Meeting about resource page for public sociology**
Develop page of resources for public sociology from Social Action Network, ASA, SPPS, meeting on Friday to talk about what this might look like. Will report back in January meeting
Will be in position to advise about what should go on this page
Don’t want it to be duplicative about what we are already doing, but we don’t actually have anything, and it is happening anyway, so trying to think of best way to position SPPS in this