Introduction
Annual reports are used by the Sections Committee to assess the health of a Section, measure the Section’s vitality, and identify processes, programs, or initiatives that could serve as a model for other Sections. In addition, they serve to provide institutional memory, socialize new Section leaders, and promote transparency to Section members.

This annual report covers the period of Section activity from September 2021 to August 2022 and a fiscal year from January 2022 to December 2022. This portion of the report will be shared publicly.

Section Governance
Provide details of your Section’s governance activity during the period between September 2021 and August 2022.

Business Meeting
Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes from the Section business meeting which include a count of members present and summary of decisions made at this meeting. Minutes are not a transcript of proceedings, but a listing of what discussions took place and official actions taken.

Consumers and Consumption Business Meeting
August 8, 2022
L.A. Convention Center, Level Two 8 502a
11:00-11:30 AM PDT

1. Welcome and Introduction of outgoing and incoming Officers and Council Members (Laura Miller)
   a. LM welcomes members and council members are introduced.

2. Update on 2021-22 Section activities (Laura Miller)
   a. ASA programming and reception
      i. LM shares a reminder about the 2:00 p.m. session on unsettled consumption.
      ii. LM thanks the Scholars’ Conversation team.
      iii. LM reports that for the mentoring initiative there are more students seeking mentor.
   b. DEI
      i. LM reports that there is now a permanent DEI position for the section. LM is thinking about ways to diversify the section--some ideas are a mini-conference and online workshops related to race and consumption.

3. Budget report (Patricia Banks)
   a. See *ASA C&C Budget Report (Updated_11_1_22)

4. Presentation of Awards (Merin Oleschuk; Laura Miller)
a. MO presents the Distinguished Scholarly Publication Award and notes that there was a “robust and strong group of applications.”

b. LM presents the Student Paper Award and shares that “it was great to see the variety and quality of work.”
   i. 2022: Xiangyu Ma, University of Chicago, "What Are the Temporal Dynamics of Taste?" *Poetics*. 2021.

5. Committee volunteers (Laura Miller)
   a. LM invites volunteers for committees.

6. Open floor: section member announcements, discussion of ideas for future section activities, any other business
   a. LM invites section announcements.

7. New Chair (Yasemin Besen-Cassino)
   a. YBC thanks LM.

Council Meeting
Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes of all council meetings. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings, but a listing of what discussions took place and official actions taken.

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Agenda
Consumers and Consumption Council Meeting
August 8, 2022
L.A. Convention Center, Level Two B 516
7:00-7:45 AM PDT
Zoom link provided for remote participation

1. Welcome and Introductions
   a. Present
      i. Laura J. Miller, Brandeis University
      ii. Michaela DeSoucey, North Carolina State University
      iii. Yasemin Besen-Cassino, Montclair State University
      iv. Patricia A. Banks, Mount Holyoke College
v. Daniel Fridman, University of Texas at Austin
vi. Daphne Demetry, McGill University
vii. Jordan Foster, University of Toronto
viii. Merin Oleshuk, University of Illinois Urbana-Champaign
ix. Cassi L. Pittman Claytor, Case Western Reserve University
x. Alana Haynes Stein, University of California, Davis
xi. Dustin Stoltz, Lehigh University
xii. Hannah Wohl, University of California, Santa Barbara

2. Update on section activities
   a. ASA programming and reception
      i. LM shares a reminder about the regular session in the afternoon and the evening reception. She notes that it was a challenge finding a place that was outdoors and accessible.
   b. Communications: Consume This!; Scholars’ Conversations; Website; Social Media; ASA Connect
   c. Mentoring initiatives
      i. LM is trying to do more work on mentoring for graduate students. The new mentoring initiative ended up with 14 students seeking mentors.
   d. DEI research
      i. LM is working with a graduate student to put together a bibliography of work that addresses issues of race and consumption. CP raised the idea of putting together a mini-conference related to race and consumption. MD suggested a virtual mini-conference.

3. Membership
   a. CP reports that currently among members there are 54 students. CP also notes that membership has declined across many sections, but there are exceptions such as SREM. Ideas to increase membership are a membership drive, a survey to members seeking information about how the section can serve them better, and contacting people whose membership has lapsed.

4. Budget report (Patricia Banks)
   CURRENT INCOME/EXPENDITURES
   Net assets as of June 30, 2022 were $3143. The section’s income for this budget cycle includes the $1014 Section Budget Allocation. $2129 was carried over from the last budget cycle.
   2022 expenses are projected to include the following:
   • $1350 for the section reception at the Perch for the 2022 Annual Meeting (paid for by Laura Miller)
   • $200 for the student prize (to Xiangyu Ma, The University of Chicago)
   • $98.94 for prize winner plaques (paid for by Patricia A. Banks)
   • TOTAL projected expenses: $1648.94
   The total projected expenses are slightly below planned budget expenditures for 2022 ($1600). The projected carryover to the upcoming year is $1494.06 (if there are no other
expenses in 2022).

PROJECTED INCOME/EXPENDITURES
Projected ASA income for 2022 is $864 based on an estimate of 182 members (# of members as of August 1, 2022).1 This amount comes from two calculations:
• Per Member Section Allocation: ASA Budget provides all sections with $2.00 per member. For C&C this is $364.
• Base Section Allocation: The base section allocation is $500 (*Sections with 199 or fewer members receive a base allocation of $500)

5. Committee appointments
   a. LM wants to rethink by-laws and how positions are filled. Filling positions can be complicated.

6. Future section activities
   a. LM invites ideas about future section activities.

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Consumers & Consumption Council Agenda
February 3, 2022, 4:00-5:30 EST
Via Zoom

Attending:
Laura J. Miller
Michaela DeSoucey
Yasemin Besen-Cassino
Patricia A. Banks
Jordan Foster
Erin Metz McDonnell
Boniface Noyongoyo
Alana Haynes Stein
Hannah Wohl

1. Launching a mentorship program
   a. Matching grad students with mentors
   b. August ASA conference mentorship event
   c. Career panel in future

2. DEI activities
   a. Research assistant now surveying literature
   b. Enlarging section focus to include teaching and public engagement
   b. Recruiting for section membership & Consume This! posts
   c. Other ideas

3. Membership
   a. January count at 159
b. Recruitment ideas

4. Planning for ASA meetings
   a. Reception

Awards
Provide a list of Section awards and awardees conferred in the past year.


II. Student Paper Award: Xiangyu Ma, "What Are the Temporal Dynamics of Taste?"

2022 Finances
Provide a narrative on how the 2022 budget matched with actual expenses and income from 2022. Please account for any substantive differences.

2022 expenses and income closely matched what was projected. Section allocation income of $1014 was slightly higher than the projected $928. Expenses of $1648.94 were slightly below planned budget expenditures of $1700 due to a small costs savings on award plaques.

The Previous Year
Describe Section activities during the period between September 2021 and August 2022.

Provide an overview of the Section’s communications with its members and include explanation of how your communication strategy meets the goals and values of the Section. Include links to the section website, newsletters, and any other electronic media used.

During the past year, the Section utilized three main communication platforms.

1. In the past year, we used the ASA email listserv for a monthly set of announcements. This went out each month between September and August, with the exception of November. Occasional additional announcements were also distributed via the listserv. This platform has now been replaced by ASA Connect.

2. We have a longstanding and well-run Wordpress website (https://asaconsumers.wordpress.com/). Here, we publish two regular features. One includes blog articles (under the banner ‘Consume This!’ (https://asaconsumers.wordpress.com/category/consume-this/) written by faculty and students about consumption-related research, teaching, or reflections on issues of importance. The other, called
Scholars’ Conversations (https://asaconsumers.wordpress.com/category/scholars-conversations/), features interviews (with graduate students interviewing faculty) and informal conversations between faculty about their consumption research. In the past year, we published six such articles or interviews. The Wordpress website also includes other resources, though not all are up to date.

3. The Section has an active Twitter account (@SocConsumption) to tweet new content on the blog, and tweet and retweet sociology of consumption-relevant content. As of November 2022, the Twitter account had 1,559 followers, greatly extending the section’s reach.

Describe the Section’s diversity, equity, and inclusion goals. What steps were taken this year to achieve those goals?

The Section identified two related sets of diversity, equity, and inclusion goals. One is to recruit a more diverse Section membership. And the other is to showcase work in the field of consumption -- related not only to research, but also to teaching and public engagement – with a broad appeal. To that end, a graduate student worked on putting together a bibliography of work that addresses issues of race and consumption. This document will be used as a resource for members, and also as a means of identifying scholars with whom the Section may be able to connect.

While the Section had, for the past two years, an appointed interim Diversity Equity and Inclusion Officer, Section membership chose its first elected Diversity Equity and Inclusion Officer (for a 2-year term) in the 2022 ASA elections. The position description is as follows:

The Diversity, Equity, and Inclusion Officer sits on Council and may chair a DEI committee. The DEI Officer works with other section officers to create a more inclusive section membership, with particular attention to barriers to racial diversity, and to promote more diverse work in the field of consumers and consumption. The DEI Officer will play a role in section recruitment and will advise in programmatic content.

Having an elected officer in place will help the Section better reach its DEI goals.

Provide an overview of the section’s programming at the annual meeting and include explanation of how this programming meets the goals and values of the section (e.g. intellectual exchange, professional networking, mentoring, inclusion).

The Section has a formal Program Committee, which oversees the section’s allocated sessions (including the roundtables). The committee for the 2022 meetings consisted of a chair plus two other section members. The Program Committee seeks to develop session themes that will foster intellectual exchange by eliciting interesting work being done in consumption studies, and that will encourage participation by people new to the section by not replicating session themes from the most recent ASA meetings. For 2022, the Section organized one section paper session on “Unsettled Consumption” and two refereed roundtables: “Global Consumption” and “Patterns of Consumption.” These sessions were lively and well-attended.

The Section also hosted three mentoring tables aimed at graduate students and other junior scholars: (1) Getting the Most Out of ASA and Other Conferences, (2) Giving a Compelling Job Talk, (3) Publishing in Journals. Each was moderated by a Section faculty member.
The Section hosted its first reception since 2019. This was very well attended by both members and non-members, and demonstrated the importance of informal events for creating connections and building relationships.

Provide an overview of the Section’s programmatic activities outside of the Annual Meeting (e.g. webinars, networking events, mentoring initiatives, resources for dissemination) and include explanation of this programming meets the goals and values of the Section.

The primary new initiative in the past year was to launch a mentoring program in order to better support student members. This initiative entailed surveying graduate student members on their interest in such a program and then recruiting faculty members willing to act as a mentor for an individual grad student. During the year, we made 14 matches between faculty and grad student members. The purpose is for faculty and student to occasion meet, phone, or correspond to discuss issues of concern on topics as varied as managing workloads, relations with faculty and fellow students, making financial ends meet, maintaining one’s life outside of academics, or developing a career path.

We also invited Section members to contribute to the blog pieces and interviews we publish on our Wordpress website. See the annual report question on communication activities for more detail.