Section Annual Report for
Sociology of Consumers and Consumption

This annual report covers the period of section activity from September 2017 to August 2018 and a fiscal year from January 2018 to December 2018. The report is typically completed by the immediate past chair of each section as it covers the period this person served as chair. However, it is often completed in consultation with other officers and it may be submitted by anyone on the section council.

Sections that do not file an Annual Report will have their budget allocation withheld until a complete report is received. Please submit the report by November 15.

Section Governance
Provide details of your section’s governance activity during the period between September 2017 and August 2018.

Business Meeting
Copy and paste below (or attach separately) the agenda and approved meeting minutes from the section business meeting which include a count of members present and summary of decisions made at this meeting.

Attached

Council Meeting
Copy and paste below (or attach separately) the agenda and approved meeting minutes of all Council Meetings conducted between August 2017 and September 2018. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings but a listing of what discussions took place and official actions taken.

Attached, and note that our move to change the by-laws are included in these minutes

The Previous Year
Describe section activities during the period between September 2017 and August 2018.

- Membership recruitment and retention – What efforts did the section make to retain members and reach out to new members? What were the results of the efforts?

  We had three means of membership recruitment and retention, guided by a Membership Committee (Jeremy Shultz, Amanda Koontz, Jennifer Jordan): 1) the mini-conference, for which participants had to register for membership; 2) gifting graduate students and 3) encouraging council to recruit members through their networks. We reached our goal of 300 members for 2017-18.

- Communications – How does the section communicate with its members? Did it begin using any new technologies or strategies? If so, were they effective? Include links to the section website, newsletters, and any other electronic media used.
We continued to produce our well-designed blog, Consume This!, with monthly essays by members. The blog also includes links to awards and other section news. The chair sends out monthly newsletters via the listserv on the first of the month including section news like new publications, jobs and funding opportunities and ASA business. The blog will be run next year by a graduate student with professional online marketing expertise, Carla Alexandra Cunha, who will also manage our section’s social media (Facebook and Twitter).

- **Mentoring – What, if any, mentoring opportunities does the section offer to students, early career faculty, nonfaculty, etc.?**

We are implementing a new blog initiative to showcase interviews between grad students and senior faculty. We also award a graduate student the “best publication award” (in addition to the faculty publication award). At our one-day Mini-Conference this year, hosted by Rutgers-New Brunswick, we held a dissertation workshop for both graduate students and senior faculty mentors to discuss dissertations-in-progress (with eight graduate students and three mentors). Finally, our round tables which feature plenty of graduate students and junior faculty were chaired with a mix of mid-career, junior faculty, and advanced graduate students to ensure that papers were thoroughly discussed and to foster network ties among members across ranks.

- **Programming – Provide an overview of the section’s programming at the annual meeting, scholarly/professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.**

We had three sessions at ASA 2018, the Regular Paper Session, one session on “Open Topics on Consumers and Consumption” Session, and our additional session was titled, “New Approaches to Inequality and Consumption.” In addition, we had 12 paper presenters at our Roundtables (with four roundtables). In addition, we held a one-day Mini Conference for section members the day before ASA, titled “Consuming In, and Consumed By, a Trump Economy” with 30 papers presentations including the Disseratation workshop and a plenary; 53 people attended and most stayed throughout the day. We hosted a Section Reception offsite.

**Plans for the Coming Year**

Describe section plans for the period between September 2018 and August 2019. These plans should align with the 2018 budget and proposed 2019 budget below.

- **Membership recruitment and retention – What efforts will the section make to retain members and reach out to new members? What are the goals of the efforts?**

This year we are planning a co-sponsored reception at ASA with Urban Sociology, and we plan to incorporate a spotlight event utilizing members’ expertise and past research on the NYC culture and nightclub scene, such as a tour for members.

- **Communications – How does the section plan to communicate with its members? Does the section plan on using any new technologies or strategies? If so, how?**

We will continue our engagement with the Consume This! blog and monthly newsletter and Twitter posts.
• **Mentoring** – What efforts will the section make to mentor students, early career faculty, nonfaculty, etc.?

A new feature on our blog showcases interviews between graduate students and senior faculty to foster mentorship relations.

• **Programming** – Provide an overview of the section’s upcoming plans for programming at the annual meeting, scholarly/professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.

Due to lower membership counts, we have lost a session at next year’s ASA (a trend that reflects the broader decline of ASA membership). We have decided to pass on doing a Mini next year, to avoid fatigue, but we will partner for our reception with another section (Urban). We are also focusing our energy on our reception and a possible extra session event, such a tour in NYC.

**2018 Finances**

Provide a narrative on how the 2018 budget matched with actual expenses and income from 2018. Please account for any substantive differences.

We began the year with a projected carryover of $996, and we ended with a carryover of roughly the same, $1009, even with substantial programming. This is because we kept costs down (the website is volunteer labor, and the Mini Conference was mostly volunteered, though it ran over budget due to low fees asked of participants). The biggest expense was the reception, because we did not join with another section and paid the full burden of expenses.

**Budget for 2019**

Creating a budget will help the section plan its activities for the year. Your 2019 budget should reflect the narrative in the “Plans for the Coming Year” section. The following table will help you organize and calculate a budget.

<table>
<thead>
<tr>
<th>Expected 2019 Expenditures</th>
<th>Budgeted Amount</th>
<th>Details (use the cells in this column to provide information on each expense)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expense Category</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reception</td>
<td>$1000</td>
<td>Shared with Urban so costs may lower</td>
</tr>
<tr>
<td>Other Meeting Expenses</td>
<td>$0</td>
<td>Use this space to provide details</td>
</tr>
<tr>
<td>Awards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Awards</td>
<td>$200</td>
<td>Assuming 2 winners; 100 each</td>
</tr>
<tr>
<td>Award Plaques</td>
<td>$160</td>
<td>Use this space to provide details</td>
</tr>
<tr>
<td>Other</td>
<td>$Enter amount</td>
<td>Use this space to provide details</td>
</tr>
<tr>
<td>Communications</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>$0</td>
<td>Use this space to provide details</td>
</tr>
</tbody>
</table>
### Estimated 2019 Income

<table>
<thead>
<tr>
<th>Income Category</th>
<th>Estimated Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section Allocation – Base</td>
<td>$900</td>
<td>ASA Office will provide figure mid-October. See note 1 on how this figure is calculated.</td>
</tr>
<tr>
<td>Section Allocation – Per Member</td>
<td>$560</td>
<td>ASA Office will provide figure mid-October. See note 2 on how this figure is calculated.</td>
</tr>
<tr>
<td>Premium Dues</td>
<td>$0</td>
<td>ASA Office will provide an estimated figure. See note 3 on how this figure is calculated.</td>
</tr>
<tr>
<td>Contributions</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td>Misc</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td><strong>Total 2019 Estimated Income</strong></td>
<td><strong>$1460</strong></td>
<td>Sum estimated income</td>
</tr>
</tbody>
</table>

### Budget Summary

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimated Remaining Balance at end of December 2018</td>
<td>$1357</td>
</tr>
<tr>
<td><strong>Total 2019 Estimated Income</strong></td>
<td>+$1460</td>
</tr>
<tr>
<td><strong>Total 2019 Budgeted Expenditures</strong></td>
<td>- $1360</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>= $1457</td>
</tr>
</tbody>
</table>

To calculate net amount, sum Lines 1 and 2, then subtract Line 3.

### Notes

The following explains how income is calculated. By October 20, the ASA Office will provide the following information, so sections do not have to calculate estimates themselves.

1. **Section Allocation – Base**
   - Based off of this year’s final membership count as of September 30, sections receive a base allocation as follows:
     - Sections with 300 or more members receive a base allocation of $1,000
     - Sections with fewer than 300 members and more than 200 members receive: [# of section members - 100] x $5
     - Sections with fewer than 199 members receive a base allocation of $500

2. **Section Allocation – Per Member**
   - Based off of this year’s final membership count as of September 30, sections receive two dollars for each member.

3. **Premium Dues**
The base rate is $10 for regular members, $5 for students and $10 for associate, low income, and high school teacher members. Any dues raised by the sections in excess of the base rate go directly to the section throughout the year based on actual membership numbers. Subscription Fees for Section Journals are not added here.

To see current and historical membership counts, please visit www.asanet.org/SectionMembership. Please note that membership year ends on September 30.

**Miscellaneous**
Is there any additional information about the section or the area of study you would like to share with the Committee on Sections? Is there any feedback you would like to provide to the Committee on Sections?

none
Business Meeting AGENDA  
Sun August 12, 2018, 1:30 – 2:10 p.m.  
Penn Convention Center, Level 100, 106AB

Officers:  
Ashley Mears, Chair (In Absentia)  
Jennifer Smith Maguire (Incoming Chair)  
Juliet Schor (Past Chair)  
Richard Ocejo (Chair-Elect, in absentia)  
Josee Johnston, University of Toronto (Section Secretary/Treasurer—until 2019)  
Hannah Linda Wohl, Northwestern University (Student Representative—until 2019)

Section Council  
Kate Cairns, Rutgers University 2018 (outgoing)  
Daniel G. Fridman, University of Texas - Austin 2019  
Jennifer A. Jordan, Univ. of Wisconsin-Milwaukee 2018 (outgoing; cannot attend this ASA)  
Amanda Koontz, University of Central Florida 2019  
Incoming: Victoria Reyes, University of California, Riverside, 2020  
Yasemin Besen-Cassino, Montclair State University, 2020

In attendance: 30 total

1. Introduction of Council Members  
Thank outgoing members, welcome and congratulate newcomers

2. Introduction of Agenda Items  
Jen Smith Maguire introduces key items that will be discussed at the meeting. They include the following:  
- Report on Section Activities and the Mini  
- Volunteers for committees (nominations, awards, program committee)  
- Open Archive Initiative (SocArXiv)  
- The ASA “Public Engagement Liaison” Initiative  
- Budget Report

3. Updates on Section Activities  
Smith Maguire reports on key section activities:  
- The blog continues to showcase our work, *Consume This!* We acknowledge Kate Cairns’ impressive efforts on this blog. We welcome Carla Cunha as incoming Communications Coordinator  
- Members were invited to write blog posts on various topics.
Our website, “Consume This”, currently has a place to put publications that have come out since 2015. Section members with articles that they would like to contribute to this list should send them to Carla Cunha.

We have done well expanding section membership and we reached 300! Jeremy Schultz served as head of the membership committee during the past year, and will continue to chair this committee. His successful work on this committee is acknowledged.

Friday’s mini conference (53 participants) ‘Consuming In, and Consumed By, a Trump Economy”

4. Volunteers for committees
Acknowledge great work by committees this year.
Committee chairs are reported and there is a call for volunteers. The committees for 2018/19 will be populated as follows:

Membership committee:
- Jeremy Schulz (Chair)
- Amanda Koontz
- Erik Wither
- Sarah Bowen

Nominations Committee:
- Chair (from council): Richard Ocejo (Jennifer Jordan will talk him through the process)
- Member 1 (from council): Yasemin Besen-Cassino
- Member 2 (from council): Victoria Reyes
- Member 3 (from business meeting): Clayton Childress
- Member 4 (from business meeting): Cassi Pittman

Program Committee:
- CHAIR Norah MacKendrick norah.mackendrick@rutgers.edu
- Kaitland Byrd kmp009@vt.edu
- Joanna Dressel jdressel@gradcenter.cuny.edu
- Sinikka Elliott sinikka.elliott@ubc.ca
- Merin Oleschuk merin.oleschuk@mail.utoronto.ca
- Lena Pellandini-Simanyi pellal@usi.ch

Ideas for programming were solicited at the meeting, and members suggested...
Social assistance, moral contestation of poverty, class, race and consumption
Food justice, Algorithms, big data, Marketing the real, Infrastructures of consumption
Regulation of consumption , Ethical consumption and activism

Communications Committee:
- CHAIR Carla Cunha cunhac3@mail.montclair.edu
- Daniel Fridman dfridman@utexas.edu (Section Public Engagement Liaison)
- Victoria Reyes vreyes@ucr.edu
- RuiLin Chen chenbfr@bc.edu
Student Paper Award Committee:
- CHAIR Jennifer Smith Maguire jbs7@le.ac.uk
- Daniel Fridman dfridman@utexas.edu
- Barbara Kiviat barbarakiviat@fas.harvard.edu

Distinguished Scholarly Publication Award Committee (for best article by faculty)
- CHAIR Ashley Mears mears@bu.edu
- Yasemin Besen-Cassino beseny@mail.montclair.edu
- Joel Stillerman stillejo@gvsu.edu

6. Open Archive Project [SocArcXiv]
Mention the Open Archive In the Social Science Initiative (see https://socopen.org/ Why your section of the American Sociological Association should open its paper award, and how we’ll help
Key points include the following.
- This initiative was launched in BETA at the end of December 2016
- It is funded by the Open Society Foundation and the Sloan Foundation
- It is an attempt to be an alternative to the for-profit sites that work to function as archives for academic papers
- ASA Sections have been asked if they would like to have their scholarly award submissions go through the Open Archive. Award committee members will access and adjudicate papers that have been submitted through the Open Archive.
- There is no longer a financial incentive for participating in the Open Archives project, but we still encourage members to submit their papers here.

7. Public Liaison
Daniel Fridman will do this again next year.

8. Budget Report
Josée provides a budget report to the council members (see council meeting minutes)

9. New Business
- Nominations: thank people who self-nominated or nominated other people. Encourage members to keep putting names forward, and thanks members for their participation in the election process.
- Blog/Consume This! newsletter: solicitation of those interested in writing a short piece (800-1200)
- Open the floor for ideas on other things that the section could become involved with
  - Culture section mentoring – pairing grad student with faculty
  - Collaborate with another/larger section on reception or event (e.g., Body, Environment, Gender, Culture)
  - Collaborate on event (e.g., Urban)
  - Regional associations – cross-list and liaisons (and could organize a C&C session at the regional conference)
Note that section member Amanda Koontz is program committee chair for the Southerns (and Tim Dowd is involved too)

Membership committee could organize a faculty/student matching service?

- Joseph Nathan Cohen (Queen’s college) had volunteered to use the podcast format for the section; this idea is revisited.
- Remarks and thanks from incoming Section Chair, Jen

10. Reception at 7:30 – 8:30
Offsite at Midtown, 114 S 12th Street
Announcements of award winners for our section are made and prizes awarded.
Consumers and Consumption Council Meeting Minutes
August 12, 2018, 7:00-8:00AM
Philadelphia, PA

Attending:
Jennifer Smith Maguire, University of Leicester (Incoming Chair)
Juliet Schor, Boston College (Past Chair)
Josée Johnston, University of Toronto (Section Secretary/Treasurer – 2019)
Kate Cairns, Rutgers University (2018; outgoing)
Daniel G. Fridman, University of Texas - Austin (2019; also Public Liaison Officer – 2019)
Amanda Koontz, University of Central Florida (2019)
Victoria Reyes, University of California, Riverside (incoming – 2020)
Yasemin Besen-Cassino, Montclair State University (incoming – 2020)

ABSENT
Hannah Linda Wohl, Northwestern University (Student Representative – 2019)
Ashley Mears, Boston College (Outgoing Chair)(Unable to attend)
Richard Ocejo, John Jay College of Criminal Justice (Chair-Elect; unable to attend)
Jennifer A. Jordan, Univ. of Wisconsin-Milwaukee (2018; outgoing; unable to attend)
Carla Cunha, Montclair State University (Communications Coordinator; incoming – 2020) (ex officio council member)

1. Welcome, introductions, and discussion of agenda items
   Introduction by incoming chair, Jennifer Smith Maguire, and introduction of new council members.

2. Update on the Mini Conference
   The council agrees that the mini-conference (held on Friday Aug 10th at Rutgers University, Camden Campus) was a resounding success. The sessions were well-attended, and participants generally stayed until the end of the day.

   Kate Cairns reports that Laura Miller (past mini-conference organizer) sent Kate and Dan Cook past notes and materials to help plan the conference (form past experience). Kate notes that they tried to make the conference extremely affordable ($40 for faculty /$25 for students), and she recommends that in future years, organizers charge a little bit more. The price of the conference was not quite enough to cover the event costs. The mini-conference also featured a book raffle, which Kate reports was more “fun” than “fund-raising”.

   Overall, the mini-conference was a successful event, and the council recommends that we hold another mini-conference in the future – although not necessarily next year.

3. Discussion of future mini-conference / other events
   Jennifer Smith Maguire and Ashley Mears agree that it might be good to have an event at the NYC ASA in 2019. At the NYC ASA, the consumptions and consumption section day will be held on the Monday. The group discusses having an event on the Tuesday, or after ASA. The group also discusses the
possibility of local experts, like Richard Ocejo and Sharon Zukin, to hold NYC-focused walking tour. We discuss the pros and cons of having an event, in terms of time, resources, and timing of the general section sessions. At the end of this discussion, the council decides to focus our energy for the NYC ASA in 2019 on the section reception. This event will draw on our section consumption-scholar resources to hold an interesting, culturally-rich reception that features our section members’ expert knowledge of the city and its consumption culture.

Jennifer Smith Maguire notes that Michelle Weinberger is exploring the option of having a future section event that joins forces with the Consumers and Consumption Theory Network.

4. Section Awards

4.1 ONLINE ARCHIVE Soc Archive XIV
In terms of the 2017/8 awards cycle, Jennifer Smith Maguire reports that a few people submitted their papers to SocArXiv, but not the eventual winners of the award. As a result, the section did not receive any money from ASA ($250 would have go to the section to be given to the award winner).

The council decides that next year (2018/19), the chairs of the article committee (Ashley Mears) and the chair of the student paper award (Jennifer Smith Maguire) will strongly recommend that all applicants for the award submit their papers to SocArXiv. We decide we don’t want a hard requirement to submit papers to Soc Archive, but we would like to continue to encourage submissions via the archive, with the additional incentive noted in the call for submissions that winners will receive an additional $250 from the archive (pending confirmation from the archive director that this incentive will again be offered in 2019).

4.2. AWARD SUBMISSION PROCESS
There were 6 submission for the student paper awards, and they had two co-winners: Barbara Kiviat and Helana Darwin. The council learns that this was a lower submission rate than last year (when there was 12 submissions).

There were 11 submissions for the Best Publication Award, which was a book prize for 2017/18. The award went to Laura Miller (Building Nature’s Market) and Honorable Mention went to Daniel Friedman (Freedom from Work).

The council notes that we should make clear in future years that author should not submit to both awards (Best Student Paper Award and Best Publication Award).

5. Public Liaison

Daniel Fridman reports on his work in the role as public engagement liaison (PEL). Daniel notes that there was an online ASA December meeting about collaboration to create a data base of expertise, but that this planning process seemed to be moving at a slow pace.

Kate Cairns argues that having a database listing our section’s expertise would be extremely helpful for the Consumers and Consumption section. Jennifer Smith Maguire suggests that it would be advisable for Carla Cunha to work with Daniel Fridman to help build this online network / database, and make it accessible on our website. Victoria Reyes suggests that the website could help promote a “scholar of the month” on the website, and volunteers to help Carla and Daniel with the process of building an online section-expertise database. Juliet Schor suggests that we should organize the “scholar of the month”
profiles in a way that is fair, transparent, open, and not limited to “insiders” in our own networks. Kate Cairns suggests that we need widespread participation in the process to broaden the range of experts who are featured.

6. Section Council bylaws (please see Appendix—Council asked to consider four issues)

Jennifer Smith Maguire notes that there are items in our bylaws that need to be updated. The Council notes will go to the ASA Governance committee, and then they will go on the Spring ballot. The Council unanimously agreed to these changes. One note: that the deletion of Article VII was agreed post-council meeting via email (agreed by Rich Ocejo, Ashley Mears, Jennifer Smith Maguire, Juliet Schor, Victoria Reyes, Josee Johnston, Kate Cairns, Daniel Fridman, Hannah Wohl, Yasemin, Amanda Koontz; Jennifer Jordan abstained).

1. Student Members – Jennifer Smith Maguire recommends that we expand from one to two student members (who will serve for a 2 year term) in accordance with our bylaws. We agree that we will elect a second representative in the spring for a 2 year term. The student representatives will not be staggered, but the council notes that this might work itself out, with students rotating in and out of the position over time.

2. Publications Committee – Jennifer Smith Maguire recommends that we change the name of the “Publications Committee” to the “Communications Committee”. The Public Liaison officer (currently Daniel Fridman) will be a member of the Communications Committee. We will ask for another member to be elected from the floor of the business meeting.

3. Awards Committee – Jennifer Smith Maguire suggests that we revise the writing of the bylaws to reflect that we have two sub-committees for awards: 1) student papers awards committee; 2) distinguished scholarly award. The wording will be:

“There shall be an Awards Committee consisting of two sub-committees. The Student Paper Award Committee shall consist of three members for a one-year term: current Chair (as chair); one member appointed by Council; one elected from the Floor at the Business Meeting. The Distinguished Scholarly Publication Committee shall consist of three members for a one-year term: past-Chair (as chair); one member appointed by Council; one elected from the Floor at the Business Meeting. The Committees will publicize the criteria for award eligibility, collect nominations, decide on recipients and report to the Council in a timely manner so that awards can be handed out at the annual Business Meeting.”

4. Membership committee. We agree that it would be useful to have the membership committee reflected in our bylaws. The wording will be:

“There shall be a Membership Committee consisting of one member of council and at least one members elected from the Floor at the Business Meeting, for a two-year term. The Committee will organize membership recruitment efforts, and work with the Communications Committee to publicize membership benefits.”

In addition, in the week following the council meeting a discussion was held via email with current, outgoing and incoming council members to agree to delete Article VII (Nomination by Petition), which has never been applied and was included originally in the by-laws by virtue of simply following the ASA example on bylaws. This was unanimously agreed (1 abstention).
7. Appointing Section Committees for 18/19 (please see Appendix for by-laws on constitution)

Nominating Committee:
- CHAIR Richard Ocejo rocejo@jjay.cuny.edu
- Yasemin Besen-Cassino beseny@mail.montclair.edu
- Victoria Reyes vreyes@ucr.edu
- Clayton Childress ccchildress@gmail.com
- Cassi Pittman Claytor clp77@case.edu

Program Committee:
- CHAIR Norah MacKendrick norah.mackendrick@rutgers.edu
- Kaitland Byrd kmp009@vt.edu
- Joanna Dressel jdress@gradcenter.cuny.edu
- Sinikka Elliott sinikka.elliott@ubc.ca
- Merin Oleschuk merin.oleschuk@mail.utoronto.ca
- Lena Pellandini-Simanyi pellal@usi.ch

Communications Committee:
- CHAIR Carla Cunha cunhac3@mail.montclair.edu
- Daniel Fridman dfridman@utexas.edu (Section Public Engagement Liaison)
- Victoria Reyes vreyes@ucr.edu
- RuiLin Chen chenbfr@bc.edu
- Nino Bariola nbariola@utexas.edu

Student Paper Award Committee:
- CHAIR Jennifer Smith Maguire jbs7@le.ac.uk
- Daniel Fridman dfridman@utexas.edu
- Barbara Kiviat barbarakiviat@fas.harvard.edu

Distinguished Scholarly Publication Award Committee:
- CHAIR Ashley Mears mears@bu.edu
- Yasemin Besen-Cassino beseny@mail.montclair.edu
- Joel Stillerman stillejo@gvsu.edu

Membership Committee:
- CHAIR Jeremy Schulz jeremymschulz@gmail.com
- Amanda Koontz Anthony amanda.anthony@ucf.edu
- Erik Withers erikwithers@mail.usf.edu
- Sarah Bowen sarah_bowen@ncsu.edu
8. Budget, Josée Johnston
Assets as of June 30 2018 were $2624 ($987 carry over from 2017 plus $1637 Section allocation for upcoming year).

2018 expenses will include the following:

- $1250 for reception (at Madison in Philadelphia)
- $200 for the student prize ($100 for each winner)
- $164.20 for plaques for prize winners (paid for by Julie Schor)
- **TOTAL expenses: $1614.20**

This leaves a projected carryover to the upcoming year of **$1009.80** (if there are no other expenses in 2018).

Projected ASA income for 2019 is **$1390** based on an estimate of 260 members. This amount comes from two calculations:

- ASA Budget provides all sections with $2.00 per member; we receive $540.
- Sections with less than 300 members but more than 200 members receive a base allocation of: [# of section members – 100] * $5]. For us, this amounts to $850.

At the end of 2017 last year (by Sept 30th 2017) we had **exactly** 300 members. If we get our section numbers up to 300+ by September 30th, 2018, we would receive a base allocation of $1000 (instead of $800) and get an extra session in the program.

9. Social Media / Communications (please see separate, circulated document)
Carla is very keen to re-fresh the website. She gives us a range of options for a potential re-org, and the council decides to vote on option A. Carla also wants to refresh the email so it visually ties into the blog.

10. Membership and Recruitment Strategies
We will try in the coming months to get our membership to 300 members by September 30th.

JSM notes that the environment section is soliciting members by searching for papers in the program that relate to the environment. We debate whether this is a good strategy. The council agrees that this is strategy that that the membership committee can decide if they want to replicate.

Victoria Reyes notes that another ASA section has created a list of students that faculty can sponsor (buy purchasing their student membership). The council agrees that the section membership committee will organize a document that connects students looking for faculty who can pay for their student membership.
Appendix A. Bylaw Changes
ASA Sociology of Consumers and Consumption Section

To: the ASA Governance Office

Please find below proposed changes to the bylaws of the Sociology of Consumers and Consumption section, unanimously agreed by the Section Council at this year’s annual meeting. The changes reflect the development of Section practices in the five years since we became a Section, and the principle of clarity as set out in the ASA Sections Manual to ensure that the operational dimensions of the Section are clearly laid out for members and especially new Council members:

Section leaderships experience continuous turnover and often have only limited institutional memories. Consequently, bylaws and amendments will provide the most guidance if they are written concisely and without ambiguity.

We welcome feedback from the Governance Office as to whether the changes are acceptable, and whether they are sufficiently minor as to simply be implemented or of a nature requiring inclusion on the spring election ballot.

Changes to the existing bylaws are indicated via strikethrough; additions are indicated in blue; rationale for changes in red.

Jennifer Smith Maguire, Section Chair
August 20, 2018

PROPOSED CHANGES TO CONSUMERS AND CONSUMPTION BYLAWS

Article VII. Nomination by Petition:
Members of the Section may be nominated for any office by a petition of ten percent of the members of the Section or 25 members of the Section, whichever is less. The choices of the Nominating Committee for each office shall be made known to the membership at least 60 days prior to the deadline for receiving nominations by petition.

Change: we propose deleting this altogether.

Why: the article is not relevant. It was included in the original bylaws by virtue of simply copying from the example bylaws provided by ASA in the Sections Manual. We do not operate a petitions system; nominations (of self or of others) are made to the Nominations Committee with no minimum level of support for consideration for the ballot.

If approved, the subsequent bylaws would be renumbered accordingly.

Article VIII. Committees:
There shall be a standing **Nominating Committee** formed each year at the annual Business Meeting of the Section. The Nominating Committee shall consist of five members, including a Chair and four other members. Two members shall be appointed by Council, and two elected from the Floor at the Business Meeting. One Council Member shall be appointed by Council to serve as Chair of the Nominating Committee. No members shall serve on the Nominating Committee for two consecutive years. It will be the obligation of the Nominating Committee to see to it that the different theoretical and research perspectives of the Section membership are well represented by the candidates. Two candidates will be presented for each position by the Nominating Committee.

(no change)

There shall be a **Program Committee** consisting of at least three members appointed for one-year terms by the Chair. The Chair of the Section shall serve as Chair of the Program Committee. The Program Committee shall develop sessions of interest to the Section at each Annual Meeting of the American Sociological Association in cooperation with the Program Committee of the Association. The Section Program Committee may also develop programs outside of the Association Meeting framework with the consent of Council. **Only change:** delete the reference to Section Chair as Chair of the Committee. Why: the Section Chair does not necessarily serve as Chair of the Program Committee. As the first sentence sets out—and as per ASA guidance in the Sections Manual—the Section Chair has the option of “designating another Section member to handle the task, or appointing a program committee to plan the Section activities.”

There shall be a **Publications Communications Committee** consisting of the Communications Coordinator, who shall serve as Chair, Public Engagement Liaison, and at least two other members elected from the Floor at the Business Meeting. The Communications Coordinator shall be appointed by the Section Chair-Elect, with the concurrence of Council, and take office when the Chair-Elect becomes Chair. The Communications Coordinator shall appoint the other Publications Committee members. The Communications Coordinator shall edit the Section’s media content and serve, ex-officio, as a member of Council. Other members of the Publications Communications Committee shall serve as contributing Editors of the website and other media platforms. The purpose of the Publications Communications Committee shall be to prepare Section news and other content to be made available to all Section members through the American Sociological Association. This Committee shall also compile periodic reports as requested by the Council of the Section or the Committee on Publications of the Association and deal with any other publications-related business of the Section.

(1) Change title; (2) update membership. Why: (1) the revised title better reflects the Committee’s focus and ‘Publications’ creates confusion with the Awards Committee. (2) The committee membership will include the Communications Coordinator, Public Engagement Liaison and at least two others elected from the Business Meeting (using the same wording already approved for election of Nominating Committee members from the Business Meeting). This
There shall be an **Awards Committee** consisting of the Past Chair and at least two other members appointed by the Past Chair, with the concurrence of Council, for a one-year term, consisting of two sub-committees. The Student Paper Award Committee shall consist of three members for a one-year term: current Chair (as chair); one member appointed by Council; one elected from the Floor at the Business Meeting. The Distinguished Scholarly Publication Committee shall consist of three members for a one-year term: past-Chair (as chair); one member appointed by Council; one elected from the Floor at the Business Meeting. The Committee will establish awards, procedures for nomination, the forms of recognition the award(s) shall take and procedures for selection of recipient(s). The Awards Committee will publicize the criteria for award eligibility, collect nominations, decide on recipients and report to the Council in a timely manner so that awards can be handed out at the annual Business Meeting.

1) Specify two sub-committees and memberships; (2) update remit. Why: (1) since the bylaws were written, we have established two awards; the changes reflect what have come to be normal practice re. chairing and membership, and uses the same wording already approved for election of Nominating Committee members from the Business Meeting. (2) the Committee is no longer tasked with establishing the awards and associated procedures; this work has happened over the last five years, reflected in the changes set out in (1).

There shall be a **Membership Committee** consisting of one member of Council and at least one member elected from the floor at the Business Meeting, for a two-year term. The Committee will organize membership recruitment efforts, and work with the Communications Committee to publicize membership benefits.

Change: this is an addition to the formal committee structure. Why: we have operated an ad hoc membership committee each year since section formation; it has become a standard (and vital) part of section activities and officially including it in the list of committees will make the work involved explicit, ensure continuity, and allow the efforts of committee members to be formally recognized.

Other committees may be established by the Chair of the Section on an ad hoc basis subject to approval by the Council.

(no change)