Section Annual Report for
Sociological Practice and Public Sociology

This annual report covers the period of section activity from September 2017 to August 2018 and a fiscal year from January 2018 to December 2018. The report is typically completed by the immediate past chair of each section as it covers the period this person served as chair. However, it is often completed in consultation with other officers and it may be submitted by anyone on the section council.

Sections that do not file an Annual Report will have their budget allocation withheld until a complete report is received. Please submit the report by November 15.

Section Governance
Provide details of your section’s governance activity during the period between September 2017 and August 2018.

Business Meeting
Copy and paste below (or attach separately) the agenda and approved meeting minutes from the section business meeting which include a count of members present and summary of decisions made at this meeting.

Meeting Minutes
SPPS Council Meeting
Saturday, August 11, 2018
15 members present

1. Welcome and Introductions
2. Update on Work Accomplished This Year (2017-2018)
   a. Report from Program Committee
      i. Program Committee for 2017-2018:
         1. Leslie (Additional committee members: Angela, Mindy, John)
         2. The committee organized two sessions, consisting of three papers each, which all relate to the conference theme.
      ii. Program Committee for 2018-2019
          1. Augie (President-Elect) and Karen Stein, Beth Mattingly and Margaret McGladrey, and graduate student member Rose Malinowski Weingartner
      iii. Deadline to submit session proposals for the 2019 Annual Meeting
          1. October 15, 2018 (only a basic description of the sessions is required at this point)
      iv. Content:
         1. Our section usually schedules two formal paper sessions, plus the 100 minutes for the business meeting and roundtable session (if desired)
         2. We’ve often had one invited session and one open paper session
         3. We’ve had a low number of submissions in the past several years
            a. Section members are encouraged to submit papers and to encourage their other colleagues to submit
      v. Leslie recognized and thanked Kristin for her efforts in organizing the SPPS Reception and Awards Event at this year’s meeting.
a. **Report from Communications Committee** (Joshua Bender, Gustavo Gomez, Amanda McMillan Lequieu, Caren Arbeit, Doug Klayman, Catherine Mobley)

   vi. Facebook page
   
   1. The Facebook page (“Practicing Sociology”) is up and running
      
      a. Presents an opportunity to professionals and students to network with people working in this area
      b. An announcement about the Facebook page will be sent to members sent through the listserv
   
   2. Caren encouraged people to join and add content, such as:
      
      a. Job opportunities for undergraduates and graduates
      b. Talk about issues in the field
      c. Share reports that relate to our work and to public sociology

   vii. Newsletter (Joshua and Gustavo)
   
   1. The next newsletter will be sent out in September
   
   2. Second-year members are encouraged to submit an article
   
   3. Mindy will contact those individuals who presented at ASA and ask each to write a summary about their research
   
   4. Gary David will create a page and send to Cathy Stolley
   
   5. Melissa will bring some Facebook flyers to annual meeting of the Association for Applied and Clinical Sociology in Norfolk in October

   viii. Section website
   
   1. Amanda McMillan Lequieu is our website developer
      
      a. She would like to feature profiles of practicing sociologists or sociologists conducting community-based research
   
   2. Newsletters are archived on the website

b. **Report from Nominations and Elections Committee** (headed up by our immediate past chair, Kim Fox)

   i. The SPPS had a great slate of candidates this year, including our first graduate student representative (two-year term)
      
      1. President-Elect: Auggie Diana
      2. Council Members
         
         a. Beth Mattingly
         b. Margaret McGladrey
         c. Karen Stein
      3. Graduate Student Member
         
         a. Rose Malinsowsky-Weingartner
   
   ii. The position of Secretary/Treasurer will be open next year, to replace Katie Kerstetter
      
      1. Kathleen Odell Korgen, Dmitry Khodyakov and Greg Squires are rotating off the Council.

c. **Awards (Comprised of Third-Year Council Members)**

   i. The committee will develop criteria for nominations and selection of recipients, so we can standardize the process
   
   ii. The award recipients for 2017-2018
      
      1. Robert Foote white Award: Dr. Nancy Lopez
      2. Robert Dentler Award: Dr. Melissa Osborne
      3. Publication Award: The Sentencing Project, Dr. Sarah Shannon, Dr. Christopher Uggen, and Dr. Ryan Larsen

d. **Updates to By-Laws**

   i. The Webmaster is now part of the communications team
ii. The grad student position has been added as an official member of the Council

3. **ASA Work on Sociological Practice**
   
a. **Sociology Action Network**
   i. Work and discussion the SAN was initiated at last year’s annual meeting
   ii. General purpose: requests for pro-bono work would come through the SAN portal, connecting scholars with community members needing their expertise
   iii. SPPS members have conversed with ASA staff about SPPS representation on the Sociology Action Network
   iv. SPPS seat on this committee: Each year, our section will be able to nominate an individual to sit on this committee, although ASA has veto power over our nomination; Angela Aidala is our representative; Greg Squires is also on the SAN committee, through his affiliation with another group
   v. Discussion ensued about how this SAN will work in practice, including how to encourage both practicing sociologists and community organizations to participate, how to match professional sociologists with community needs, and ensuring that a critical mass of individuals/organizations participate to ensure that this initiative is successful; the importance of emphasizing systems thinking; the need for a social media campaign to promote the SAN; concerns about providing pro bono services to those who can afford to pay for the SAN members’ expertise, etc.

b. **Sociological Practice Symposium at the 2017 ASA Annual Meeting**
   i. Melissa encouraged those present to attend these sessions, held on Sunday, August 12.

c. **ASA Public Engagement Initiative**
   i. This initiative focuses on engaging various publics with more information about sociology. We need a liaison to contribute to this initiative, ideally someone who is savvy with social media.
   ii. Erica Ramos volunteered to serve in this capacity.

Council Meeting

*Copy and paste below (or attach separately) the agenda and approved meeting minutes of all Council Meetings conducted between August 2017 and September 2018. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings but a listing of what discussions took place and official actions taken.*

**SPPS Council**

**Conference Call Meeting**

**October 10, 2017**

**Agenda**

**Objectives:**
- Convene new council—make introductions.
- Check-in on committees (remind people what committees they need to serve on and offer chance to serve on others).
- Plan for the year ahead.
  - Define broad plan for ASA meeting.
1. Budget Committee: Treasurer’s Report—Katie Kerstetter

2. Bylaw Changes: Kim mentioned that we may want/need to add the webmaster as an ex officio member of the Board in the Bylaws. Right now our newsletter person/people are ad hoc or ex officio members of the Board so the idea is that the webmaster should also be in that position to be sure they are always on calls and in the loop as decisions and changes are made.

Discussion?
I can draft language. We have to submit potential changes by November 10 for inclusion on the ballot.

3. ASA Program Committee: Brief description due by October 15—Leslie Hossfeld
   a. Gary David
   b. Kristin Kenneavy
   c. First year Council Members: Angela Aidala, Mindy Fried, Jon Norman

4. ASA workshop. Did we submit a request for a workshop this year? If so, the description will be due in November.

5. Awards—3rd year Council Members (Dmitry Khodyakov, Kathleen Odell Korgen, and Gregory Squires)
   a. William Foote Whyte Career Award
   b. Robert Dentler Student Practitioner Award.

6. Nominations Committee—Kim Fox and 2nd year Council Members (at least one of the following: Caren Arbeit, Douglas Klayman, or Catherine Mobley)

7. Communications Committee: Chair, Newsletter co-chairs Joshua? And Gustavo Gomez—2nd year Council Members (at least one of the following: Caren Arbeit, Douglas Klayman, or Catherine Mobley) Second year council members expected to write at least one article each for the newsletter.

8. Mentoring Program—Kim Fox

   a. Erica Ramos—update
   b. We need a budget so that we know what we need in terms of resources.
      i. How much time is Erica putting in? and How much is she paid?
      ii. How much time are other students contributing and their pay?
      iii. Any fees associated with the interface.

Determine any additional goals for the year.
iv. Even if this service is being donated by CURL, we need to know in case it has to move at any point or in case we are able to apply for one or more grants to support it.

c. Will ASA lend more support to this effort as part of their new initiative?

d. Need to figure out branding: AACS, CAPACS, SPPS, and CURL all need to be clearly acknowledged with visible logos.

10. Goals for the year ahead:

   a. Update from AACS
   b. Need to work on increasing membership and on getting far more paper submissions for the 2018 meetings.
   c. Advocate with ASA for the section and our place in the Public Engagement Initiative

Next Meeting: November, 2017

SPPS Council
Conference Call Meeting
October 10, 2017

Minutes

Present: Angela Aidala, Caren Arbeit, Kimberly Fox, Mindy Fried, Melissa Fry, Leslie Hossfeld, Katie Kerstetter, Catherine Mobley, John Norman, Greg Squires

11. Budget Committee: Treasurer’s Report—Katie Kerstetter

According to the last email from ASA, we currently have 303 members, and our budget allocation for 2018 based on our section membership count will be $1,606. We currently have $2,269 in our account.

Our budget plan for 2017-18 was approved by Council in September. The only difference from previous years is limiting the award money to $800 because we have been using up our reserved by $150-$200 annually. The awards committee is responsible for making the final decision on the amount of the award but if we put a max at $800 then they can decide to split the award money or provide a bigger amount to only 1 awardee.

12. Bylaw Changes: Kim mentioned that we may want/need to add the webmaster as an ex officio member of the Board in the Bylaws. Right now our newsletter person/people are ad hoc or ex officio members of the Board so the idea is that the webmaster should also be in that position to be sure they are always on calls and in the loop as decisions and changes are made.
After some discussion about the pros and cons, Melissa proposed that she draft a change to the SPPS bylaws to add the webmaster as an Ex-Officio Member of the SPPS Council. Those present agreed. We have to submit potential changes by November 10 for inclusion on the ballot.

13. ASA Program Committee: Brief description due by October 15—Leslie Hossfeld
   a. Gary David
   b. Kristin Kenneavy
   c. First year Council Members: Angela Aidala, Mindy Fried, Jon Norman

Melissa reported that Kristin Kenneavy said she would set up the reception site for our reception at the ASA Annual Meeting 2018. Gary David also expressed interest in helping with the program when Melissa saw him at AACS meetings this weekend.

We will have two sessions for this year. Historically, the section has had one paper session that has been written very broadly to include papers addressing many different types and forms of applied and public sociology and one invited session on a topic of general interest to the group.

We received very few paper submissions last year, and Melissa put in a plug at the Association for Applied and Clinical Sociology meeting this past weekend for papers. Melissa also mentioned encouraging current section members and Council members to submit papers as a potential strategy.

Leslie will be responsible for organizing sessions. She has a few ideas including, a Community Action Research Panel for the invited session. She also added that she has access to lots of outlets, as we all do, to try to drum up interest in paper submissions. She is not too concerned about the quick turnaround and feels like we’re in a good place in terms of submitting the section proposals.

We also usually have 2-3 roundtables, and the committee can think about how they want to use these in terms of allocating them to overflow papers, having them focused on professional development topics, and/or partnering with URBAN and AACS to sponsor roundtables. We don’t have to have the roundtable topics set for the Oct. 15 deadline.

Greg suggested the possibility of connecting with the new Sociology Action Network that ASA created to partner with them on a roundtable or two.

The Scholar Strategy Network at Harvard was also mentioned as a group to possibly partner with on roundtables or otherwise. Melissa is becoming part of this group and will see what opportunities exist for collaboration.

14. ASA workshop. Did we submit a request for a workshop this year? If so, the description will be due in November.
We did not submit a request for a workshop this year. The deadline is in February, so Council members wanted to wait and see how the workshop at the 2017 meeting went. If you want to host a workshop during the 2019 meeting, we need to submit a proposal in Feb. 2018.

15. Awards—3rd year Council Members (Dmitry Khodyakov, Kathleen Odell Korgen, and Gregory Squires)
   a. William Foote Whyte Career Award
   b. Robert Dentler Student Practitioner Award.

The SPPS Chair usually leads the Awards Committee, so reach out to the Council Members listed above to get started on that. She will put out call for nominations, including a brief description of the awards and the previous award winners. There is not a specific nomination form that people need to fill out. Students usually self-nominate and others usually nominate colleagues for the William Foote Whyte Career Award. Nominees do not have to be members of the section but in the past they have been invited to join. Melissa will send out the nominations announcement after the new year, and the committee will plan to meet in late spring or early summer to select awardees.

16. Nominations Committee—Kim Fox and 2nd year Council Members (at least one of the following: Caren Arbeit, Douglas Klayman, or Catherine Mobley)

We have some nominations, which have been entered into a Google Form. Nominations aren’t due until January or February, so we have a little bit of time. If you know people who are interested in serving or have suggestions for possible nominations, please send names and contact information to Kim, and she will reach out to them. We need two people to run for each open space: 6 to run for 3 Council positions, 2 to run for Chair, and 2 to run for Graduate Student Representative. The Graduate Student Representative is a two-year term.

17. Communications Committee: Chair, Newsletter co-chairs Joshua? And Gustavo Gomez—2nd year Council Members (at least one of the following: Caren Arbeit, Douglas Klayman, or Catherine Mobley) Second year council members expected to write at least one article each for the newsletter.

Other than serving on the Nominations Committee, the second-year Council Members are mostly responsible for writing something for newsletter. Melissa is still reaching out to folks, and those who are second-year Council Members should expect to hear from Joshua or Gustavo about writing something for newsletter. This could include a synopsis of a project you’re working on or a commentary on something that is happening in the world that fits in with what we all do. The options are open; you can do what you want with this.
Greg suggested that it might be nice for someone to write something about what the Trump administration means for research and its role in influencing policy, since it seems like the 800-lb. elephant in room that we as public sociologists shouldn’t ignore. Melissa has been considering writing something about this. If someone else wants to instead, please let her know.

Angela asked whether people who receive awards are supposed to write something for the newsletter. Yes, and Melissa(?) will pass that along to the newsletter editors and make sure they have the student award recipient’s contact information.

18. Mentoring Program—Kim Fox

Last year, Caren and Kim started conversation about starting mentoring program for the section at the ASA annual meeting. Kim would like as past chair to plan the mentoring program for next year. The proposal is that it will be a formal mentoring program but not a heavily regulated one. We will ask people who want to mentor and be mentored, match them, and in some way they get will together at annual meeting whether via coffee or at a mentoring roundtable. Kim is thinking about structuring the mentoring program similar to the HAND program at SWS – pairing people and encouraging them to meet up at a mutually convenient time for a mentoring conversation. Katie volunteered to help organize the mentoring program.

Angela mentioned that as a graduate student the structure of the mentoring program at APOR was helpful to her – the mentor was also a buddy for the conference who met up with students who were new to the conference on the first day to help orient them to the conference schedule and give them tips on making the best use of the conference. That person also served as an ongoing mentor during the conference.

Greg observed that it seems like similar mentoring programs are happening across multiple sections and multiple societies. Kim shared that she thinks that mentoring can look differently in our section. For example, someone who works in applied sociology could mentor a student or mentor a faculty member who is trying to set up an internship or transition out of academia.

SWS has mentoring experience and there are two items in Hey Jane that could be useful in terms of thinking about how to structure the mentoring program.

   a. Erica Ramos—update
   b. We need a budget so that we know what we need in terms of resources.
      i. How much time is Erica putting in? and How much is she paid?
      ii. How much time are other students contributing and their pay?
      iii. Any fees associated with the interface.
iv. Even if this service is being donated by CURL, we need to know in case it has to move at any point or in case we are able to apply for one or more grants to support it.

c. Will ASA lend more support to this effort as part of their new initiative?

d. Need to figure out branding: AACS, CAPACS, SPPS, and CURL all need to be clearly acknowledged with visible logos.

Melissa would like to send some feedback to Erica on the Beta version and welcomes feedback via email. She learned this weekend at the AACS meeting that we need to nail down some things about the amount of time that is going into it and time that we expect we will need to maintain so can we can continue the site if it ever needs to transition from CURL. Another element is branding and making sure that all organizations that are supporting the project are credited on the site.

One option is asking, given ASA’s interest in developing the Sociology Action Network, whether they are more interested in this project than they were in the past. There was support for reaching out to ASA again; may be right time to leverage synergies across networks, including the network at Harvard.

Melissa also provided an update from the AACS meeting last weekend:

Current president Gary David is very interested in clarifying the distinction between AACS and SPPS and building a role for AACS in providing professional development for people who do applied work and work outside of academia in sociology.

This professional development will take several forms: 1.) a series of webinars about professional development for people working inside and outside of academia; 2.) building out pre-conference professional development workshops at AACS conference. Gary is interested in AACS taking the lead on the professional development side and sees SPPS as more about presenting research and owning the academic angle on applied and practice work. He is interested in differentiating AACS from SPPS but also interested in opportunities for cross-fertilization. Melissa will keep in touch with Gary as AACS and SPPS move forward.

In terms of the year ahead, we have been right at the 300 mark for membership for several years. Melissa has looked at people who have stayed ASA members but dropped our section membership, and is thinking about how the push in ASA towards public sociology might help our membership numbers. If anyone has ideas for recruiting more members, please let Melissa know.

Leslie shared that first-year graduate students are given ASA membership for free, so if any of us have graduate programs, we could work with graduate programs to make that available and encourage students if they are interested to join our section. It was also suggested that we could offer student gift membership. ASA has changed their policy to only allow gift memberships through July of each calendar year, so we will be able to
offer student gift memberships again starting in January. We still have remaining funds from Angela’s donation at the 2017 Annual Meeting to offer gift memberships.

**Next Meeting:** November

Melissa will schedule a call for November and then we won’t meet again until after the new year. Katie will write up the minutes of the meeting, and Melissa will follow up with the committees.

**SPPS—Council**  
**November 6, 2017**

**Agenda**

2. Approval of minutes from 10-10 meeting.  
   a. Delayed distribution may mean we should delay approval.

3. Leslie Hossfeld will confirm program plans that were submitted to ASA
4. Update on conversation with ASA regarding ASA leaning into Sociology outside of academia and engaged work.
   a. **Sociology Action Network:** Current committee working to establish this program includes past-Chair Chloe Byrd and Harry Perlstein
      i. Committee to oversee SAN
         1. We have asked that our immediate past chair have a standing appointment to the committee once the network is formed.
         2. Margaret Vitullo said ASA Council will have final decision on the make-up of the ongoing committee that will oversee the SAN.
         3. During my phone conversation I interpreted their responses to be affirmative on this issue, but we may need to further advocate for the section as this moves forward. I think they do understand that this makes sense, I’m just not sure the same is true for the rest of ASA Council.
         4. I raised some concern about this network potentially interfering with our members’ efforts to get their own consulting research organizations off the ground or groups like my own Center that do subsidized fee for service work with some pro bono, but mostly not. I also suggested that a seasoned engaged scholar may be able to advise on strategies for this (Phil Nyden was the name I threw out there). They are referencing examples from other fields such as the following:
            a. American Association for the Advancement of Science, [On Call Scientists](#)
            b. American Geophysical Union, [Thriving Earth Exchange](#)
            c. Union of Concerned Scientists, [Science Network](#)
      b. **Sociology in Practice Settings Symposium:** Kim Fox is going to represent SPPS on the planning committee.
         i. For non-academic sociologists.
         ii. Waves the full paper requirement.
         iii. Lightning talks.
iv. Round tables
v. Please encourage submissions from our members working outside of academia.
  ▪ ASA President’s call for information on engaged sociologists doing pro bono work: This is exciting and we need our members to submit descriptions of their work.
  ▪ I’ll boost that call with a reminder message or two.

5. Communications Update from Communications Committee
   a. Newsletter plans
   b. Newsletter needs

6. Discussion of Web-site: Amanda McMillan Lequieu has agreed to be our webmaster—Thank you!
   • If you have time to look at our web-site before the meeting, please do so. I’d like contributions of ideas for updating and making it more useful.
   • https://sspps.wordpress.com/
   • I’ve attached my notes on things we need to update or that warrant some consideration. I’m sure others will have other ideas and items to discuss.

Upcoming Deadlines
Changes to bylaws: Due November 10.

Section 2. The Council shall consist of the Officers, and nine elected members. The chairs of standing committees, the Newsletter Editor(s), and the Web Master shall be ex officio members with vote. The Section Chair shall preside at the Council meeting.

Add
Article III Section 6. The Web Master shall be appointed by the Section Chair for a period of one year, and may be reappointed for one succeeding term at the discretion of the following Section Chair.

Section 4. The Communications Committee shall be chaired by the Newsletter Editor(s) and consist of the Web Master and at least three other members. The Newsletter Editor(s) shall be appointed by the Section Chair for a period of one year, and may be reappointed for succeeding terms at the discretion of the following Section Chair. This committee shall oversee the Section Newsletter and Homepage.

January 15: Section candidate slates are due for spring election
Nominations Committee Chair: Kim Fox

We scheduled and planned a November 6th meeting, but I am unable to locate minutes. I found an e-mail where I indicated that I had not yet received minutes from whoever filled in for our secretary on that date (I wasn’t sure who it was even then). I believe the notes were posted to Google Docs, but I am not finding them there either.

SPPS—Council
February 20, 2018
Present: Amanda McMillan Lequieu, Katie, Catherine, Gustavo, Leslie, Greg, Kathleen, Jon
**Agenda**

7. Approval of minutes from 10-10-2017 meeting.
   a. Delayed distribution meant we delayed approval.
   b. Someone agreed to take minutes at our 11-6-meeting, but I’m not finding them in my files or e-mail. Can we be sure to get those distributed? Catherine? Jon? Google—Drive

8. ASA Program Update: Leslie Hossfeld
   a. 9 submissions for two sessions. Forwarded 3 and rejected 2

9. Administrative Updates
   Changes to bylaws submitted:

   **Section 2.** The Council shall consist of the Officers, and nine elected members. The chairs of standing committees, the Newsletter Editor(s), and the Web Master shall be ex officio members with vote. The Section Chair shall preside at the Council meeting.

   **Add**
   Article III Section 6. The Web Master shall be appointed by the Section Chair for a period of one year, and may be reappointed for one succeeding term at the discretion of the following Section Chair.

   **Section 4.** The Communications Committee shall be chaired by the Newsletter Editor(s) and consist of the Web Master and at least three other members. The Newsletter Editor(s) shall be appointed by the Section Chair for a period of one year, and may be reappointed for succeeding terms at the discretion of the following Section Chair. This committee shall oversee the Section Newsletter and Homepage.

   Section candidate slates were submitted for spring election
   Nominations Committee Chair: Kim Fox

**Organizational Directory Update—AACS/CAPACS Agreement**

10. ASA work on Sociological Practice
   a. Kim Fox is currently on the call for the ASA Symposium on Sociology in Practice Settings—we’ll get an update from her before long—she and Melissa scheduled a follow-up call.
   b. **Sociology Action Network:** Proposal to ASA Council finalized and includes our letter as an appendix.
      i. Committee to oversee SAN
         1. We have asked that our immediate past chair have a standing appointment to the committee once the network is formed. They declined this particular structure. They said we could have a standing position, we can nominate someone, but ASA would maintain veto power and ability to select.
         2. Discussion of their response. What issues does this discussion raise for making the section more viable and attractive to folks working outside of Academia.
         3. The structure they have settled on will allow our members to become part of the SAN pool and elect whether or not to engage projects for which we are deemed a fit. There is room for these engagements to involve some costs, but PI should be working pro-bono. The notion that these projects could lead to paid work is well-accepted.
11. Communications Update
   a. Communications Committee—Joshua Bender, Gustavo Gomez, Amanda McMillan Lequieu, Caren Arbeit, Doug Klayman, Catherine Mobley
      i. on web-site
         newsletter editors and webmaster should go under Communications Committee
      ii. Newsletter almost ready—Melissa is late on her piece—will get edits in shortly and has two announcements people requested to have included—Kathleen Korgen’s book and AACS ad for their meetings.
      iii. Twitter, blog, newsletter—modes and frequency, what do we think would be most effective? [link]
   b. Awards Committee—Dmitry Khodyakov, Kathleen Odell Korgen, and Gregory Squires
   c. Program Committee—Leslie Hossfeld, Angela Aidala, Mindy Fried, Jon Norman

12. Additional items or concerns

Minutes from SPPS Council Meeting
February 20, 2018

Present: Melissa Fry, Leslie Hossfeld, Katie Kerstetter, Catherine Mobley, Kathleen Korgen, Amanda McMillan Lequieu, Gustavo Gomez, John Norman, Mindy Fried

13. Approval of Minutes and Review of Meeting Agenda

Minutes from the 10-10-2017 meeting were approved. Minutes from the 11-06-2017 meeting are located in a Google Document.

Melissa reviewed the meeting agenda; no additions were suggested.

14. ASA Program Update: Leslie Hossfeld.

The SPPS section received 9 submissions for the invited and open sessions. The program committee forwarded 2 papers and rejected 2. We are down to 5 papers for two sessions. We expect to have three papers per session. If Angela is not able to submit a paper, Leslie can put together a presentation for the invited session. We expect to have 3 robust papers in each session with lots of time to discuss three great papers in each session.

Leslie shared the themes and topics of the papers for each session. The sessions are focused on the conference’s Feeling Race theme from the perspective of applied settings – how is practice in community settings carried out. Leslie will submit the information for both sessions today.

Melissa responded that she thinks that 3 papers works fine with ample time for discussion. She added that as a group, we need to work on getting more submissions. We had very few last year and have had this problem for a few years. We want to have lots of papers to choose from to design the best sessions possible.

Melissa asked whether anyone had ideas about how to boost submissions.
Leslie said that we didn’t have any papers forwarded from other sessions this year, and we normally get a lot of those. Melissa said that may we have had fewer paper submissions than usual because of Practice Symposium – those submissions didn’t require a full paper – although she doesn’t have a reason to think that for sure since we had a similar number of submissions last year. We had 8 submissions last year with 2 getting forwarded from other sessions.

For the reception, Kristin is helping to schedule and find a location for us. Katie is checking on budget numbers so we know how much we can allocate for the reception.

15. Administrative Updates

After our last call, Melissa submitted the following bylaw changes. She will check with ASA to make sure that everything is set for inclusion on the next ballot.

Changes to bylaws submitted:

Section 2. The Council shall consist of the Officers, and nine elected members. The chairs of standing committees, the Newsletter Editor(s), and the Web Master shall be ex officio members with vote. The Section Chair shall preside at the Council meeting.

Add
Article III Section 6. The Web Master shall be appointed by the Section Chair for a period of one year, and may be reappointed for one succeeding term at the discretion of the following Section Chair.

Section 4. The Communications Committee shall be chaired by the Newsletter Editor(s) and consist of the Web Master and at least three other members. The Newsletter Editor(s) shall be appointed by the Section Chair for a period of one year, and may be reappointed for succeeding terms at the discretion of the following Section Chair. This committee shall oversee the Section Newsletter and Homepage.

Section candidate slates were submitted for spring election. Kim, the Nominations Committee Chair, reported that there was a strong response with many people nominating themselves. There has been one change in the elections ballot: Karen Albright is replacing Miriam Boeri. The full slate of candidates is available in the email that Melissa sent today.

16. Organizational Directory

Melissa would like everyone to review the email and documents that she sent today. There are a couple of issues and questions she would like to raise:

1. One of the documents Melissa sent is a pros and cons document about different ways the directory could be hosted. Melissa is not entirely convinced that the less expensive route is the best way to go. She is curious about whether we think going with the server option with directory function is better than what is mocked up so far.

2. In Melissa’s conversation with Margaret Vitullo, there wasn’t an all-out rejection from ASA about participating in the organizational directory some way. Melissa is curious about where things stand and whether one of possibilities is that it could live on the ASA site using a directory service tool that would be available on their site. Melissa is looking into that. Melissa also is not sure if we can enter into a legal agreement as a sub-unit with ASA, and so she is in a conversation with Margaret Vitullo to see if that is even a feasible
option. Melissa thinks that the cheap version could be done without too much trouble but that the more expensive option would add functionality and could become a member benefit. We might have to consider raising section dues in order to go with the more expensive option. Melissa is hesitant to do that because she wants it to be easy to be a member but she also wants to grow section membership possibly through additional benefits such as this one.

3. Melissa asked section members to think through the cheaper vs. more expensive options, potentially as tool for membership growth, and to think about questions of structure and sustainability.

Questions from Council Members on the call:
What is the cost of going the more expensive route and how much it would add to membership dues?
Melissa said it would add $4 a year to section membership dues. Not sure if membership will just be limited to AACS, CAPACS, and SPPS members or whether the groups will attempt to broaden the audience/users.

How would this additional fee compare to costs of other sections?
Melissa said that she can look at all of them to see what distribution looks like. A lot have higher costs and some have significantly higher because of the journal that comes with section membership. We’re now at $7 so the additional $4 would take us to $11. Melissa will double-check on that to make sure she’s right.

Melissa said that a server-based system might have more functionality that would make it easier to be updated. Because of work she’s done in other realms, she thinks a manually updated system where things have to be entered in from a centralized location have clunky issues. It might be easier if folks could update the information from where they are, and this type of functionality may be more attractive to folks working outside of academia who want organization listed there, and we want more of those folks in our section.

Could we require a fee or membership of those who are listed?
Yes, we could. We haven’t so far but that’s an idea we can float with AACS and CAPCS.

How much of a drop off would there be if we require them to pay to be listed and would that make the produce less attractive if many did not want to pay and be listed?

Melissa said that it sounds like what we’re saying is that an additional $4 on top of $7 is a no-brainer, and we if can get more functionality that seems helpful. There are questions about the viability of charging organizations for participating – equity issue and participation issue. And there’s a feedback loop issue – once the directory gets organized and organizations find people to work for them through it, they may speak positively to other organizations about joining.

Many directories don’t charge – foundations, etc.

Melissa asked everyone to please take a look at the documents and send feedback about them and/or this conversation to Melissa.

5. ASA Symposium on Sociology in Practice Settings
Kim is on that call right now. Melissa and Kim have scheduled a follow-up call, and Melissa will loop the rest of us in.

Melissa’s most recent call with SAN network: They finalized their proposal to ASA Council, and it does include the letter we wrote. The letter is in an appendix and there is a reference to it in the body of the proposal. The network declined the particular structure we suggested but did think it made sense for our section to have representation. ASA can veto our nomination to the network and can choose someone else from the section. There was not much discussion of that in the call. It was clear there was some resistance to us having a dedicated place on the committee and that they were going to go ahead in spite of that resistance.

Question: Do you understand what that resistance was?

Melissa said this what she thinks happened: Those working outside of the academy and well-placed don’t feel like our section really gives them what they need from ASA. They are the ones who asked for the Symposium – saw it as solving a problem with not getting more out of our section. SAN is coming from a more academic place where high-caliber scholars, meaning scholars who publish in our top journals, have an interest in engaging publics more effectively – language used is that most of committee is people at center of the discipline and SPPS has never been seen as the center of the discipline.

That’s a contradiction, right?

The sociology of sociology, it’s a fascinating dynamic. Most of this committee, who are at the center of the discipline, say that we think it makes sense for you to be involved but we want to make sure people at the center of the discipline are represented.

So, people at the center of the discipline are those who publish in top journals that don’t accept applied work?

Catherine said that this is problematic because it trickles down to how we treat students who are pursuing alternative/non-academic routes.

Is there any way to diplomatically challenge the framing of this?

Melissa said that her feeling on the call when they were hammering out what the contract should look like between clients and SAN, is that there are sociologists in the network who are able to push back on some of the proposals, and she feels good about that. She doesn’t want to be adversarial but wants to keep pushing back. ASA is understanding the imperative to become more engaged but it’s a bumpy road.

Mindy said that it seems like we don’t really know why this resistance is present. If we thought there was some value of a member of the section having an informal conversation with Margaret off the record, she would be happy to do that. If anyone has any specific guiding questions for Mindy’s conversation with Margaret, please feel free to send them to Mindy and she’ll figure out how to frame it.

Melissa said that part of her interest, and what she spoke with Nancy and Margaret about, is that she would like to use their turn toward engaged sociology to recruit more people to our section.
Regarding SAN’s treatment of pro-bono and paid work, the way SAN will be set up, there is room in the contract agreement that costs may arise but shouldn’t be used to pay a PI. There is also acknowledgement that researchers outside discipline may also become involved (e.g., sociologist and economist) which is fine but the PI would be a sociologist. The network also thinks that it’s okay that these projects become fee-for-service relationships with organizations that are coming to SAN for projects.

Melissa said that she thinks we’re going to have to have a wait and see approach and will need to make sure we have a member of our section on the committee who is not only offering their own expertise but also with attention to how its operations are affecting diverse folks in our section.

6. Communication Update

Gustavo provided an update about the SPPS Newsletter. Lots of people gave feedback, but no one provided articles. We have a few book and award announcements. If anyone else has a piece to fill up the newsletter, rather than just having highlights of publications, that would be greatly appreciated.

Melissa said that she thinks that in the past, the Communications Committee members each wrote a brief piece.

Gustavo is looking for submission of about a page and will also accept longer submissions. Submissions do not have to be original pieces. Gustavo is also open to doing an interview format, if that is easier for members than writing something from scratch. It could be about a project or organization you’d like to highlight.

Mindy offered to provide content from her blog. Melissa will submit a piece on the importance of evidence-based work in the Trump era and encouraged others to see if they have something to offer.

Moving forward, there was a suggestion that we could alternate between people working outside of academic institutions and those working inside of them in terms of asking for submissions to keep these two groups in dialog with each other.

Website: It currently has references to twitter and blogging, so we need to discuss whether it makes sense to pursue regularly updating either twitter or the blog, both, or none if we just want to do newsletters. Melissa asked Council members to think about where we feel like we get the most bang for our buck and members get benefits before our next call in 6 weeks.

Immediate feedback on website for Amanda:

- Doesn’t seem very dynamic – some of the links are empty. Do we have the capacity to put some colorful photos on the front page? Amanda said that we can do that.

Regarding Twitter and regularly updating social media, Mindy suggested that we appoint a coordinator based on her experience with SWS going through a similar discussion about social media presence. Melissa said that we need to think about whether that is in our capacity and if not, to remove those references from the website.

Mindy referenced the Teaching with Sociological Imagination Facebook page. Fantastic resource, highly utilized. Someone will say “I’m teaching xyz; I have this issue,” and 25 people
with chime in. Is this something that we want? A Facebook page that engenders a conversation about public sociology?

Question then becomes: Do we want it and can we maintain it? People can think about creative ways we can capitalize on what people are already doing.

Please email Amanda any additional feedback about and suggestions for the website.

SPPS—Council  
April 11, 2018  
Present: Amanda McMillan Lequieu, Katie, Catherine, Gustavo, Leslie, Greg, Kathleen, Jon

Agenda

1. Approval of minutes  
   10-10-17 minutes  
   02-20-2018 minutes

2. Treasurer’s Report

3. Program Committee—Leslie Hossfeld, Angela Aidala, Mindy Fried, Jon Norman  
   Kristin Kenneavy serving as site scout. I added her to our call list late so not sure she will be on this call.

   Reception site updates?

4. Administrative Updates  
   Changes to bylaws are on our ballot

   Organizational Directory Update—AACS/CAPACS Agreement—shared the group’s preferences with AACS, did not hear back from Margaret on this, but am following up.

   The group clearly prefers that the directory be tied into the ASA interface, but if it cannot be, will support its operation via the Wordpress site.

   We may need to consider placing a section membership rate hike on the ballot for next year to help fund the effort. We would need to raise enough to contribute to the site maintenance and server fees and the staffing to keep it updated.

5. ASA work on Sociological Practice
   a. Kim Fox participated in the call with ASA Symposium on Sociology in Practice Settings—she said it is a good group. The proposals that have been accepted for the symposium are interesting.
   b. Kim and I discussed inviting people whose proposals have been accepted to the symposium to our reception and events. She is going to reach out to them and work on recruiting those folks to participate in our activities at the meeting.
   c. Sociology Action Network: ASA Council approved the SAN and we need to decide on a nomination to the SAN committee today.
      i. We talked about immediate past chair, but can and should consider other options.
ii. If we try to start at least with past chair, Melissa definitely thinks she has useful experience and knowledge to contribute, but workload in the coming year may pose a challenge.

iii. Nominations should be based on someone with experience in community based projects and thinking through scope and time as well as important aspects of project design and time and resource issues that might emerge (I think).

iv. We can add this nomination to our process more formally next year, using whatever method we agree upon.

6. Communications Update
   a. Communications Committee—Joshua Bender, Gustavo Gomez, Amanda McMillan Lequieu, Caren Arbeit, Doug Klayman, Catherine Mobley
      i. Newsletter released
      ii. Twitter, blog, newsletter—modes and frequency, what do we think would be most effective?
         https://sspps.wordpress.com/
      iii. Web-site—feedback for Amanda
      iv. Amanda’s requests for stories of Public Sociology
   b. Awards Committee—Dmitry Khodyakov, Kathleen Odell Korgen, and Gregory Squires
      I have received a few nominations for our awards. I will post another announcement after our meeting to try to generate a few more. The nominations are due May 15 and we need to decide on the awards and have names to ASA by June 15.

      I will send materials to committee members by May 17 and we are working to schedule a meeting for the first week of June to discuss and make our decisions.

7. Additional items or concerns

Minutes: SPPS Council Meeting
April 11, 2018

Present: Angela Aidala, Melissa Fry, Mindy Fried, Katie Kerstetter, Kristin Kenneavy, Kathleen Korgen, John Norman, Catherine Mobley, Greg Squires, Gustavo Gomez

Approval of Minutes
   • Minutes from 10-10-17 and 02-02-2018 were approved.

Treasurers Report
   • We are in a good place financially with $3,126 in our account. Now that we have received updated budget numbers from ASA, we are moving forward with planning the reception for the ASA meeting. Kristin is helping us to scout out a reception site.

Program Committee Update
• Our two paper sessions (one open, one invited) are all set; substantively, the challenge was to find papers that brought an applied perspective; preliminary program is available now, so folks can check out the lineup for our sessions.
• Melissa did a newsletter digest of SPPS activities at the ASA conference; she’ll send this to the program committee in case they would like to use it as a template; the sooner we can get this out to the membership with the reception site included, the better, so members can start planning for those dates/events.
• For the reception, Kristin will take the lead on finding a place that is ADA compliant; our reception will be the evening of Saturday, August 11; the budget for the reception is $1,500 (same as last year); ASA would like us to be fairly firm on our location by May 31 to be able to order the payment; others offered to help or to find local help to assist with scouting locations; Kristin will put together a short list of possibilities and will see if there is someone in Philly who can take a quick look in person at a few options; important to have someone who can make sure that we have a space where we’ll be able to hear speakers and with a decent traffic flow, etc.

Administrative Updates
• Bylaw changes are on the ballot; ballots will come out April 26; apparently bylaws on web are not the most current version; Kim gave the most current version to ASA so they’ll be posting those soon; we’ll need to update them again if the changes currently on the ballot are approved.
• Org Directory: Margaret Vitullo confirmed that SPPS is not allowed to enter into an agreement with KPACS and AACS as a unit of ASA; she is going to take the agreement and discuss it with Nancy; we should hear more from her soon; Melissa told Margaret that Council’s preference was that the directory would be a part of ASA interface; we may need to consider a section dues rate hike of $1 or $2 to fund the directory. Our current membership rate is $12 (Regular), $7 (Student), and $10 (Low-Income).

ASA Work on Sociological Practice
• Symposium: Kim is working to recruit those involved in the symposium to participate in some of our SPPS activities at the annual meeting; she is working as a liaison and doing some personal outreach to individuals to attend our reception and sessions; these are folks who are working in law firms, finance, and other diverse occupations that wouldn’t necessarily be considered as applied sociology but where these individuals think their sociological background is applicable to what they do.
• Annual Meeting Sessions: Catherine while looking at the program noticed that one of our sessions conflicts with a major SAN session; both are at 8:30 AM on Saturday; Melissa will send an email to ASA about this – it’s important that they have this on their radar for future meetings, even if they can’t change it this year.
• Sociology Action Network (SAN): The SAN was approved; need to finalize our nomination to the SAN Committee today; originally proposed to them immediate past chair of SPPS but they indicated that they wouldn’t immediately accept this individual – we could nominate but they wouldn’t have to accept; they did not provide criteria of what they were looking for; in terms of the commitment, likely there would be meetings no more than monthly; expect load of projects to be low in the first year or two as they figure things out and get web portal up and running; Angela volunteered to serve and others were supportive of nominating her; sense was that it was important to have someone active in the section who knows the section well and also has experience with community-engaged research and a strong publication record; Melissa will email Margaret the official nomination and cc Angela.
Communications Update

• Way to go Gustavo on the newsletter!
• Back to our conversation at end of last meeting about communications – website, newsletter, twitter account blog; What do people want and what will people use?
  o Aren’t there rules about having to have a newsletter once or twice a year? Yes, it’s in the bylaws; Is the newsletter still the right avenue? Some find it helpful so can look at everything at once; periodic updates via newsletters are helpful.
  o Most of us on this call are probably more old school than grad students who we are trying to bring in – might be a role for student members to consider moving forward – maybe a student representative can help us with our communications strategy?
  o Do we know what the traffic is to our website? Amanda might know that; has varied over time – when regularly updated, more – but that takes a webmaster to keep regularly updated; when not regularly updated, no reason to go there
  o We don’t have to decide on this today – ongoing conversation – need to be thinking about what makes sense in terms of time and resources and how to generate energy and engagement without overtaxing folks
  o Does anyone have a model of a section website that’s useful and you go to on a regular basis? No one had any examples.
  o Mention of Teaching with a Sociological Lens – helpful teaching resource of Facebook; would be nice have a way to share what is going on in terms of our work and share resources – see who is working on similar projects
  o Is there a model that would work for a regular type of contact outside of the newsletter? Facebook is in real time – at least way it’s used for Teaching with a Sociological Lens page. Helpful if there’s a pending issue you’re dealing with; can reach out and get an immediate response; SWS listserv serves a similar function – certain level of generosity that people have in both contexts. Newsletter is great – just different animal – reporting and sharing ideas best practices, job notices, kudos – doesn’t have some kind of problem-solving element to it.
  o With Facebook, you need regular postings but doesn’t have to be time-intensive to produce; when it works well, it generates itself, when it’s seen as viable option to turn to for support and resources
  o Topical Interest Group (TIG) – in other professional associations; small corner where you can find “your people” and communicate with them
• Since we need to move on, Melissa will put a pin in this and may talk to people who started Teaching with Sociological Lens to feel out whether that’s an option; will also lay out what function of newsletter is – some of us really enjoy it which is good and place for sharing certain kinds of things – how would a Facebook site be different? What function would serve? Will also look at website and think through some options here for next meeting,
• Gustavo, anything from newsletter? No, only feedback is to encourage people to frequently send things and so Gustavo can hold them in his email until the next newsletter is ready to go out rather than having to pull teeth closer to deadline; that would be an easier process than waiting for people to send stuff. Everyone, please think about what you can send to Gustavo.
• Also, please send feedback to Melissa about the SPPS website, and she’ll pass it on to Amanda; also send Amanda your public and applied sociology stories about work you are doing with photos; could be featured in both places (website and newsletter); Amanda’s email is: ammcmillan@wisc.edu.

Awards Committee
• Melissa has started to get nominations; she will send out another call today; committee will meet and have process wrapped up by the end of May; please consider nominating yourself and/or colleagues and grad students; great way to recruit younger scholars and connect them to section and to honor more senior scholars; please get submissions in ASAP

Anything else to talk about?
• Greg – Do we have a recruitment email of some kind? DC Sociological Society meets on a monthly basis – half academics, half non-academics – might be a potential support for new members; if we have recruitment email, could send out; is there something on the website that could cut and paste? Melissa thinks we need this but don’t have it; Melissa has student who is good at creating flyers, and she will ask her to help draft something.

Next Meeting
• Melissa will send out another doodle today for next council meeting before end of semester; please email her if have items to add to the agenda

**SPPS—Council**  
**May 22, 2018**

**Agenda**
8. Approval of minutes 04-06-2018

9. Treasurer’s Report

10. Program Committee—Leslie Hossfeld, Angela Aidala, Mindy Fried, Jon Norman 
Kristin Kenneavy serving as site scout.

   Reception site updates?

11. Administrative Updates

   A. SPPS cannot enter into an agreement with AACS and CAPACS. That would need to come from ASA. ASA indicated that this issue is important but not as important as other things on their plate at the moment. This has largely been the way of the discussion since the project began. Others will move forward without waiting on ASA and our ability to officially be attached.
   • Melissa is using our SPPS membership list to generate a list of organizations that should be included in the directory.
   • The group clearly prefers that the directory be tied into the ASA interface, but if it cannot be, will support its operation via the Wordpress site.

   B. A close look at our job listing service. Some request removal from list because of these postings, others are section members to be sure they get them. What are some alternatives that might cut down on in-box clutter while still keeping the job of relaying them easy and ensuring that people get access to them in a timely fashion?

12. ASA work on Sociological Practice  
   a. Reminder that the ASA Symposium on Sociology in Practice Settings will be held on Sunday August 12 in Philadelphia.
b. Kim will invite people whose proposals have been accepted to the symposium to our reception and events. She is going to reach out to them and work on recruiting those folks to participate in our activities at the meeting.

c. If you are among those presenting, please help us network with those attending the symposium who may not already be SPPS members.

d. My student made adjustments to the flyer and I am waiting on permission to use ASA logo.

e. Sociology Action Network: We nominated Angela Aidala to serve on the SAN committee and as far as I know, ASA is accepting this nomination, though I have not received firm word on that. Angela may be able to say more.

13. Communications Update
   a. Communications Committee—Joshua Bender, Gustavo Gomez, Amanda McMillan Lequieu, Caren Arbeit, Doug Klayman, Catherine Mobley

Minutes: SPPS Council Meeting
May 22, 2018

Present: Angela Aidala, Kim Fox, Mindy Fried, Melissa Fry, John Norman, Katie Kerstetter, Kathleen Korgen, and Greg Squires

Approval of Minutes
   • Minutes from 4/11/18 meeting were approved

Treasurer’s Report: As of the May report from ASA, we have $3,452 in our account.

Program Committee
   • Awards: We usually get these donated (plaques).

   • New Publication Award: Voted to establish this in bylaws last year. This is the first year we would have asked for nominations. We haven’t yet but Melissa can put out a call and could pull this together fairly quickly. We decided to move ahead with the call. The deadline for ASA regarding the awards is so that they can be included in the program, and we have been late with this in the past.

   • Reception Sites: A discussion of different options. Will options without a private room be too noisy? Will options furthest from the meeting space reduce traffic/participation? What is the difference in cost? Does food matter in terms of attracting people to the reception? For people who are members of multiple sections and trying to visit multiple receptions, a location near or in the meeting site is probably a good thing. Is there a middle ground? Maybe Bar-ly – private room, closer to site, can fit 30 people but room for people to spill out. In the past, we’ve budgeted for 35 people to attend. For now, we’ll put Bar-ly at the top and Field House Sports Bar second.

Admin Updates
   • Organizational Directory Update: SPPS cannot enter into an agreement with AACS and CAPACS. That would need to come from ASA. ASA indicated that this issue is important but not as important as other things on their plate at the moment. This has largely been the way of the discussion since the project began. Others will move forward without
waiting on ASA and our ability to officially be attached. SPPS can’t enter into agreement...(see below)

- Listserv Job Postings: Some request removal from list because of these postings, others are section members to be sure they get them. What are some alternatives that might cut down on in-box clutter while still keeping the job of relaying them easy and ensuring that people get access to them in a timely fashion? After some discussion about different options (e.g., digest version, distributing less than once a week), we decided that Katie will send out a reminder email to members after ASA meeting to offer the digest version of the email option. The digest version requires ASA to manually change each person’s setting who wants it to change, so we’ll try to do this all at one time.

ASA work on Sociological Practice

- Structure of Symposium: presentations, lightening rounds, final session: set of roundtables focusing on different issues (methods, ethics, unique ways of using sociological knowledge); interesting group of people – different than who we capture in SPPS and some overlap; events are on Sunday at the Annual Meeting. We should put together a flyer to engage Symposium participants in coming to our sessions and particularly to come to our reception. Once we have a reception location, Kim will start doing promotion.

- Members of Council will be presenting at the symposium – spread info far and wide, please!

- We do a good job of getting people to donate to support student memberships – so should be able to recruit among students as part of the Annual Meeting activities as well.

- Flyer to advertise SPPS section – those who provided feedback asked if it was possible to make colors richer, have done that, Melissa sent along to ASA for permission to use ASA on logo – didn’t hear back – will follow up.

- Greg was asked to be part of the Sociology Action Network (SAN) committee, and Angela is our SPPS representative. The SAN will be meeting in Philadelphia. Melissa will follow up with SAN if we get close to the Annual Meeting and Angela hasn’t heard anything back about participating as our SPPS representative. Greg and Angela can also be in communication if either one hears details about the SAN meeting at the Annual Meeting.

Communications

- Next newsletter: Will target after ASA Meeting and will let next year’s Council members know that they are expected to write a short piece for the newsletter. Also would like to include some pieces about the Annual Meeting.

- Twitter: Usually, we only use our SPPS twitter account during the Annual Meeting. We don’t have someone currently who wants to manage tweeting more.

- Applied Sociology LinkedIn group that already exists: We could encourage participation there and use the group like a Facebook group or Twitter. We could get a few articles published a year from Council members there.
• Website: It’s looking pretty good. Old items that show up on landing pages – need to add new content to push those things to the back.

• Facebook group: Melissa asked the Teaching with a Sociological Lens Facebook group how much time they spend on admin, and she is waiting to hear back; could be built into current Council members’ responsibilities; need for occasional monitoring to enforce norms of communication; important to be able to switch administrators and not get locked out of site. Timeline to have this ready by? Annual Meeting to use as recruitment tool – have a month’s content available; option for people to get involved. Melissa will send a note to the Communications Committee to get this started.

Awards Committee
• Meeting this Friday. Greg is having some trouble accessing the files.

Agenda: SPPS Council Meeting
July 10, 2018

Approval of Minutes
• Minutes from 5/22/18 meeting were approved

Treasurer’s Report: As of the May report from ASA, we have $3,452 in our account.

Awards
• Awards: Melissa reached out to Jeff Will about plaques. Should hear back soon.

• Award Recipients: Names were all submitted in time to make it into the ASA program. After the experience on this year’s committee, I’d like to suggest that we make clear precisely what materials are to be submitted so that we are comparing apples to apples. In addition, some of us on the committee agreed that self-nomination should require a letter of support as we receive that type of document for those who are nominated by a colleague.

Program Committee
• Reception Sites: We are set for City Tap at Logan Square.

• Program newsletter/flyer? Anything we all need to know from Leslie?

Admin Updates
• Organizational Directory Update: I will be e-mailing the section to get volunteers to serve as contacts for non-academic organizations.

• Melissa sent around the Section flyer files.

ASA work on Sociological Practice
• A meeting flyer/newsletter like we had last year would help us recruit symposium folks to attend our Saturday events.

• Members of Council will be presenting at the symposium – spread info far and wide, please!
• For the student gift memberships, we gifted 7 memberships using the $50 that Angela donated at last year's annual meeting. (The student memberships are $7 each.) Katie had one more student contact her for a gift membership this weekend, so she'll purchase hers this week.

• Any updates on SAN meeting in Philadelphia? Has Angela heard of plans?

Communications
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• Facebook group: Melissa asked the Teaching with a Sociological Lens Facebook group how much time they spend on admin—they said it is minimal; important to be able to switch administrators and not get locked out of site. Any update from Communications Committee?

Key items that people would like to see discussed at the Annual Meeting
• Facebook group
• Newsletter submissions
• Blurbs/Profiles on SPPS work for web-site (with photos)
• ASA efforts in the area of SPPS (SAN and the Symposium)
• Others?

New Business?

Agenda: SPPS Council Meeting
July 10, 2018

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- Others?
New Business?

The Previous Year
Describe section activities during the period between September 2017 and August 2018.

- **Membership recruitment and retention** – What efforts did the section make to retain members and reach out to new members? What were the results of the efforts?

Though we had a change in Newsletter editorship, we still managed to get a newsletter out and the Chair sent updates to the membership. We continued our Jobs and opportunities listings in a Sunday digest form, and we established a facebook group called, Practicing Sociology, which we hope to invigorate and use for member recruitment and engagement in the year ahead.

We encouraged gift memberships and had a number of members contribute funds for this purpose. We engaged the ASA Symposium on Sociology in Practice Settings, both by having a representative on the planning committee and my attending sessions. We distributed fliers about the facebook group at these events and encouraged participants to join our section.

Our membership numbers continue to hover around 300. The facebook group and efforts around the Symposium on Sociology in Practice Settings may take time to bear fruit.

- **Communications** – How does the section communicate with its members? Did it begin using any new technologies or strategies? If so, were they effective? Include links to the section website, newsletters, and any other electronic media used.

We have a weekly e-mail that posts practice jobs, post-doc opportunities, and calls for papers. In addition we have a biannual newsletter and we started a facebook group. We have a web-site and we put some time into updating the web-site this year. We would like to do more with this tool, but have had little engagement of the membership on providing content.

- **Mentoring** – What, if any, mentoring opportunities does the section offer to students, early career faculty, nonfaculty, etc.?

We worked some this year to think about developing a mentoring program for the annual meetings, but in the end, we did not launch the effort. Our membership engages mentoring of junior faculty and graduate students, but has not formalized this process. Still, we are pretty close-knit group and we utilize our network to support students and young scholars engaging applied work as well as those working outside the academy.
• Programming – Provide an overview of the section’s programming at the annual meeting, scholarly/professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.

Our ASA events are listed in attached 2018_Conf_News_Flyer. We also started the “Practicing Sociology” facebook site, but are still working to make it active. We participated in the ASA Symposium on Sociology in Practice Settings committee and events and we also participating in the Sociology Action Network planning committee and have a member continuing to serve that committee.

We collaborate with the Association for Applied and Clinical Sociology in encouraging cross membership, encouraging submission of applied work to the Journal of Applied Social Science, and developing a directory of nonacademic organizations, firms, and institutions that employ Sociologists.

Plans for the Coming Year
Describe section plans for the period between September 2018 and August 2019. These plans should align with the 2018 budget and proposed 2019 budget below.

• Membership recruitment and retention – What efforts will the section make to retain members and reach out to new members? What are the goals of the efforts?

We collaborated with the Association for Applied and Clinical Sociology in encouraging members to join ASA and the SPPS section at the AACS Annual Meeting. We will continue to award gift memberships to students, utilizing section member donations. We seek to develop young scholars’ commitment to the section by gifting membership and encouraging participation in our annual meeting activities, including our reception. We will hold an off-site reception and will encourage participation from all who attend our sessions and from those who attend and present in the Symposium on Sociology in Practice Settings.

• Communications – How does the section plan to communicate with its members? Does the section plan on using any new technologies or strategies? If so, how?

Biannual newsletter, web-site, weekly e-mail with job and opportunity postings, and Practicing Sociology facebook group.

• Mentoring – What efforts will the section make to mentor students, early career faculty, nonfaculty, etc.?

We have a few members who have expressed interest in a more formalized mentoring program. We will once again gauge interest and encourage further development of this effort. In addition, we hope that Practicing Sociology becomes a site for informal information sharing, mentoring, dialogue, and idea generation.

• Programming – Provide an overview of the section’s upcoming plans for programming at the annual meeting, scholarly/professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.
The 2019 Program Committee is already at work planning next year’s meeting sessions. We will continue to share information through our weekly listserv posting, and will use the Practicing Sociology facebook group to share resources.

The section will participate in the Sociology Action Network as the new effort gets off the ground and will also seek opportunities to participate in the Symposium on Sociology in Practice Settings.

In addition, we will continue to work in collaboration with the AACS to develop and share resources for Sociologists working outside the academy and for those doing applied and community based work from within the academy. Not all of our members participate in AACS, but where we can benefit from sharing resources, we do. They post announcements to our list and have begun offering professional development webinars for Practicing Sociologists. We’ll watch for opportunities to collaborate or contribute to this effort to build a more active community of Sociological Practice.

The Section will honor successes in Sociological Practice and Public Sociology with our three awards at the ASA meeting. We will issue a plaque to the winner of each award and will present a cash prize to the graduate student paper award to help offset conference attendance expenses for the winning graduate student.

2018 Finances
Provide a narrative on how the 2018 budget matched with actual expenses and income from 2018. Please account for any substantive differences.

According to the most recent financial report provided from ASA staff (9/30/18), our income for 2018 (including dues income, other income, and the section budget allocation) was $2,998. Our section expenses for 2018 included annual meeting reception expenses ($1,678) and award expenses ($500) for a total of $2,178. In previous years, we had ended the year with our expenses a few hundred dollars more than our income. To address this shortfall, this year we reduced the amount that we provided to winners of our section awards and also solicited donations from Council members and their institutions to cover Annual Meeting reception costs.

Budget for 2019
Creating a budget will help the section plan its activities for the year. Your 2019 budget should reflect the narrative in the “Plans for the Coming Year” section. The following table will help you organize and calculate a budget.

### Expected 2019 Expenditures

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>Budgeted Amount</th>
<th>Details (use the cells in this column to provide information on each expense)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reception</td>
<td>$1600</td>
<td>Off-site reception</td>
</tr>
<tr>
<td>Other Meeting Expenses</td>
<td>$ Enter amount</td>
<td>Use this space to provide details</td>
</tr>
<tr>
<td>Awards</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Student Awards
- **$ 500**
  - Use this space to provide details

### Award Plaques
- **$ 200**
  - Use this space to provide details

### Other
- **$ Enter amount**
  - Use this space to provide details

### Communications

#### Website
- **$ Enter amount**
  - Use this space to provide details

#### Newsletter
- **$ Enter amount**
  - Use this space to provide details

### Other
- **$ Enter amount**
  - Use this space to provide details

### Miscellaneous

#### Membership
- **$ Enter amount**
  - Use this space to provide details

### Other
- **$ Enter amount**
  - Use this space to provide details

### Total 2019 Budgeted Expenditures
- **$ 2300**
  - Sum estimated expenses

### Estimated 2019 Income

<table>
<thead>
<tr>
<th>Income Category</th>
<th>Estimated Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section Allocation – Base</td>
<td>$ 1000</td>
<td>ASA Office will provide figure mid-October. See note 1 on how this figure is calculated.</td>
</tr>
<tr>
<td>Section Allocation – Per Member</td>
<td>$ 600</td>
<td>ASA Office will provide figure mid-October. See note 2 on how this figure is calculated.</td>
</tr>
<tr>
<td>Premium Dues</td>
<td>$ 500</td>
<td>ASA Office will provide an estimated figure. See note 3 on how this figure is calculated.</td>
</tr>
<tr>
<td>Contributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Misc</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total 2019 Estimated Income</td>
<td></td>
<td>Sum estimated income</td>
</tr>
</tbody>
</table>

### Budget Summary

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimated Remaining Balance at end of December 2018</td>
<td><strong>$ 1755</strong></td>
<td>Accounting for all estimated costs for the remainder of the year, estimate the remaining balance.</td>
</tr>
<tr>
<td>Total 2019 Estimated Income</td>
<td><strong>+$ 1100</strong></td>
<td>Fill in from the Estimated Income table above</td>
</tr>
<tr>
<td>Total 2019 Budgeted Expenditures</td>
<td><strong>- $ 2300</strong></td>
<td>Fill in from the Budgeted Expenditures table above</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td><strong>= $ 555</strong></td>
</tr>
</tbody>
</table>

### Notes
The following explains how income is calculated. By October 20, the ASA Office will provide the following information, so sections do not have to calculate estimates themselves.

1. **Section Allocation – Base**
   - Based off of this year’s final membership count as of September 30, sections receive a base allocation as follows:
     - Sections with 300 or more members receive a base allocation of $1,000
     - Sections with fewer than 300 members and more than 200 members receive: \([\text{# of section members} - 100] \times 5\)
• Sections with fewer than 199 members receive a base allocation of $500

2 Section Allocation – Per Member
Based off of this year’s final membership count as of September 30, sections receive two dollars for each member.

3 Premium Dues
The base rate is $10 for regular members, $5 for students and $10 for associate, low income, and high school teacher members. Any dues raised by the sections in excess of the base rate go directly to the section throughout the year based on actual membership numbers. Subscription Fees for Section Journals are not added here.

To see current and historical membership counts, please visit www.asanet.org/SectionMembership. Please note that membership year ends on September 30.

Miscellaneous
Is there any additional information about the section or the area of study you would like to share with the Committee on Sections? Is there any feedback you would like to provide to the Committee on Sections?

The Section on Sociological Practice and Public Sociology is pleased to see ASA investing in public engagement and in supporting Sociologists working outside the academy. We appreciate being involved in these efforts and will continue to look for opportunities to build our section through the growing attention to Sociological Practice and Public Sociology. We encourage ASA to see our section as a resource in these efforts.