2004 Annual Meeting ... Public Sociologists

Paul Krugman: The Wicked Economist?

by Marion Fourcade-Gourinchas, University of California-Berkeley

On August 17, New York Times columnist Paul Krugman and Brazilian President Fernando Enrique Cardoso will share the closing plenary of the 2004 ASA Annual Meeting in San Francisco. In what promises to be a particularly exciting session, one of this century's most influential and public sociologists will debate "the future of neoliberalism" with one of its most influential and public sociologists.

"As an Indian born economist once explained his personal theory of reincarnation to his graduate economics class," Paul Krugman writes in the opening paragraphs of his Preface to Peddling Prosperity. "If you are a good economist, a virtuous economist, he said, you're reborn as a physicist. But if you are an evil, wicked economist, you are reborn as a sociologist." Krugman then continues, "A sociologist might say that this quote shows what is wrong with economists. They want a subject that is fundamentally about human beings to have the mathematical certainty of the hard sciences . . . . But good economists know that the speaker was talking about something else entirely: the sheer difficulty of the subject. Economics is harder than physics, luckier if it is not quite as hard as sociology." (1994:xi)

Let's pause and enjoy the quote. It is not often that a prominent economist, winner of the Clark medal, gives out praise for sociology. But this is not the important point here. What makes economics and sociology "harder" than physics is that "it involves human beings," whose behavior is elusive to observe, difficult to understand, and impossible to predict. And being practiced and implemented by human beings, economics is subject to contention, political manipulation, and prejudice. Krugman's life as a scientist is about theformer—producing a better understanding of the real world by means of economic metaphor. His life as a popular writer and journalist is about the latter—debunking what is wrong with the way people use economics to act on the real world. The two projects, of course, are intimately linked. Although a columnist for the New York Times since 1999, and a best-selling writer since 1989, Krugman remains the economics professor he has always been—rarely leaving the Princeton University campus, and writing a much-awaited textbook on economics principles.

And while his virulent attacks aimed at the Bush administration may suggest—as his critics would have it—pure political partisanship, re-reading some of his earlier debates with the Reagan supply-siders, the Clinton "pop internationalists," or the industrialists à la Robert Reich shows that the picture is much more complex. Over the years Krugman has argued with virtually everyone, and especially with the "policy entrepreneurs" he learned to dislike during his stay at the Council of Economic Advisers in the early 1980s. He has done so because he is an economist's economist, and that gives him some authority to dismiss the ideas of what he characterizes as "literary intellectuals and policy wonks." Still, even within the scientific domain of economics, Krugman started out as a trouble-maker. His adviser at MIT, Rudiger Dornbusch, according to Krugman, had devised "a classification system for economists, depending on their research style. 'Goldsmiths' were careful, meticulous workers, whereas I and Rudi admired. 'Pigs' just sort of jumped into an issue and wallowed around. But that was OK, too, if it was done with sufficient vigor and originality. Rudi described Larry Summers as a 'feartful pig' and a weep-corn.'" (Page 2)

Check out the Annual Meeting insert in this issue!

Search the 2004 ASA Annual Meeting Schedule Phase I of the online searchable preliminary program schedule was posted on ASA's website in late April. (See <www.asanet.org/ conferences/2004/program.html>) This is the first of two components that the schedule will be accessible on the website's Annual Meeting webpage. Phase II includes all the invited sessions sponsored by the Program Committee, and the meetings of ASA committees, editorial boards, and task forces. Phase II of the schedule is expected to be accessible on the website in late May and will include the open submission components sponsored by the Program Committee, all the section programs and activities, and the ad hoc meetings sponsored by members and other groups.
The Executive Officer’s Column

Affirming Action in Higher Education

While the social sciences don’t tell us how to build the American ideal of a fair and just society, social scientists have documented that changes in laws, retraction of contrary laws, and new legislation do work but are sometimes insufficient to change the subtle behaviors of individuals and vestigial practices of institutions. Full integration of American higher education is an intuitive goal that is a sine qua non to achieve this American ideal. Many individuals and the federal government recognize the national economic advantages that derive from inclusive, rather than exclusive, educational policies—heightened productivity, higher earning power of a better-educated and skilled population, and higher international competitiveness—but do not agree on the means to achieve them.

Higher Education Context
Some of the nation’s most salient domestic policy issues are about higher education as evidenced by recent intense presidential, congressional, and public debates. This year’s national public opinion poll on higher education has brought a number of significant questions to light. How prisoners are currently counted in the census may need to be reevaluated before the 2010 census reaches peoples’ doors.

Sociologists Without Borders
Taking American sociology to an international level.

What Will the Future of Contexts Bring?
Contexts magazine announces two new co-editors.

Teaching Sociology in Prisons
Public sociology in prison is an empowering experience for students and learning experience for teachers.

Reconsidering the Impact of Prison Census Counts
How prisoners are currently counted in the census may need to be reevaluated before the 2010 census reaches peoples’ doors.

Sociologists Engaging the Community
In public sociology there is often a unique balance of scholarship and community action.

Honoring Marty Lipset
A fund is established to recognize Lipset’s many contributions to the social sciences.

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Sociologist Named Director of the American Bar Foundation

The American Bar Foundation (ABF) recently named Robert L. Nelson, a current senior research fellow at the ABF and professor in the Department of Sociology at Northwestern University, as Director of the Foundation. The position will be effective September 1, 2004.

Nelson, who also holds the Robert and Connie MacCrater Chair in the Legal Profession at the American Bar Foundation, will succeed Bryant G. Garth who has served as Director of the ABF for 14 years.

As the director, Nelson will lead the foremost research institute in the country dedicated to law, legal institutions, and legal processes. He will supervise the research program through the management of the research fellows and support staff. He will also oversee the quarterly journal, Law and Social Inquiry; regularly report to the ABF Board on the research program and other activities; and disseminate the work of the ABF to the legal and academic communities. The mission of the ABF is to conduct original social scientific research on law and legal processes.

“A considerable segment of the research is done by sociologists,” said Nelson. “And almost all of the Foundation’s research has implications for the study of law.”

Nelson’s research focuses on two areas of inquiry: the social organization of law practice and the relationship between law and social inequality. The latter interest recently culminated in a conference titled “Law and the Rights and Responsibilities: Legal and Social Scientific Approaches to Employment Discrimination.”

Nelson received the ABF’s 2001 Disting-
hished Scholarly Publication Award for his book Legalizing Gender Inequality: Courts, Markets, and Unequal Pay for Women in America (2001), written with William P. Bridges. He is the founding director of the Center for Legal Studies at Northwestern University.

Nelson also served as Director of the Bar Foundation’s Program on Professionalism, Law, and Economic Change, and served as Department Chair and as Director of Graduate Studies in the Department of Sociology. He has his doctorate in sociology from Northwestern University and his JD from Northwestern University School of Law.

Established in 1952, the American Bar Foundation is an independent, nonprofit national research institute committed to basic empirical research on law and legal institutions. It has an annual operating budget of six million dollars. Its program of sociological research is conducted by an interdisciplinary staff of 22 Research Fellows trained in diverse fields such as law, sociology, psychology, political science, economics, history, and anthropology.

Sociologists Receive Guggenheim Awards

Two sociologists were among the 185 artists, scholars, and scientists awarded this year’s prestigious Guggenheim Fellowships in recognition of their distinguished achievement in the past as well as their exceptional promise for the future.

Sociologists Cameron D. Campbell (University of California-Los Angeles) and Campbell in collaboration with James Z. Lee (University of Michigan) were chosen from among nearly 3,200 applicants from the United States and Canada for awards totaling 66.7 million. The fellowships are for the advancement of professionals in the natural sciences, social sciences, humanities, and the arts so that they can undertake important research.

Cameron Campbell, Associate Professor of Sociology and Vice-Chairman and Director of Graduate Studies, University of California-Los Angeles, will study social and family change in Liaoning, 1850-2000. His research focuses on the relationships between social organization, family decision-making, and demographic behavior. He has published extensively on family and population in eighteenth and nineteenth century northeast China, most notably the book Fate and Fortune in Rural China, with James Lee. He received his PhD from the University of Pennsylvania.

James Z. Lee is Professor of History and Asian-American Studies and a Half Professor at the Institute for Social Research, University of Michigan. He is co-collaborator with Campbell on the social and family change in Liaoning project. His earlier collaboration with Campbell to write Fate and Fortune in Rural China is noted above.

The United States Senator Simon Guggenheim Memorial Foundation in 1929. The Foundation offers fellowships to further the development of scholars and artists by assisting them to engage in research. In the last decade, nearly 30 sociologists have been named Guggenheim fellows, including former ASA Vice-President Richard Alba and former ASA president Jill Quadagno.

Proposed ASA Member Resolution on U.S. Constitution Amendment to Define “Marriage”

Members can read a proposed ASA Member Resolution (at <www.asanet.org/public/marriage_res.html>) on the proposed amendment to the U.S. Constitution that would attempt to define “marriage.” A highly active ASA threaded discussion forum, accessible at <www.asanet.org/public/marriage>, permits members to voice their opinions on the merits of the resolution and to discuss research related to the proposed constitutional amendment.

PUBLIC AFFAIRS UPDATE

Coalition Launches Petition to Protect Peer Review . . .

The Coalition to Protect Research (CPR) is a coalition of organizations committed to promoting public health through research, launched an online petition to protect the integrity of peer review. Health professionals concerned about threats to the integrity of the peer review process with a way to show their support for the National Institutes of Health and for scientific inquiry in general. The petition will allow members to signed the petition and support their staff over the next few months. CPR represents scientists, physicians, health care providers, patients, and advocates that support federal investments in basic biomedical and behavioral research, including medical research of the highest quality in all areas of human health, sexual health, HIV/AIDS, and sexually transmitted diseases. In response to the introduction of the Tomney amendment (see September/October 2003 Footnotes, p. 2), several organizations within the behavioral and social science community, along with several women’s health organizations, formed CPR. The Consortium of Social Science Associations (COSA) and the American Psychological Association (APA) took the lead to bring these communities together to work to educate policymakers about the public health relevance of research into sexual health and behaviors and the value of utilizing this research to make sound public health policy. Social scientists are encouraged to join fellow scientists and health care professionals in signing a petition supporting scientific principles.

Child Poverty in Rural America . . .

Sociologists William P. O’Hare, of the Annie E. Casey Foundation, and Kenneth M. Johnson, of Loyola University-Chicago, wrote a Population Reference Bureau (PRB) report that examines the well-being of children in rural America. The report finds that 1 in 10 children in rural America do not have access to health care, and 1 in 5 children are living in poverty. It concludes in medical training and recommends ways to overcome barriers to incorporating these disciplines in the four-year medical school curriculum. Improving Medical Education: Enhancing the Behavioral and Social Science Content of Medical School Curricula, can be found on The National Academy Press website at <books.nap.edu/catalog/10956.html>.

New Head of Office for Human Research Protections . . .

On April 8, HHS Secretary Tommy G. Thompson announced the appointment of Bernard A. Schwetz, DVM, PhD, as the new Director of the Office for Human Research Protections (OHRP). Schwetz had served as acting director of that office since February 2003 [see February 2003 Footnotes, p. 3]. OHRP leads the HHS’s efforts to ensure the protection of human subjects in research, and for scientific principles. The petition will be shared with members of Congress in an effort to show them that you, their constituents, are paying attention to their votes on this issue. Schwetz said he would work to maximize the availability of the OHRP staff—and their extensive knowledge—to the research community. This will include an increased presence of OHRP personnel at institutions for activities such as quality improvement within the institution that are aimed at improving the research environment. In response to research community requests, Schwetz aims to work to provide more OHRP guidance on the interpretation of the HHS regulations. To enable a broader focus regarding human research protections, Schwetz will develop a public communications program to help assure that subjects in clinical trials have access to and knowledge about their rights as participants. He also will provide information to help the general public about opportunities for involvement in research. Schwetz has served as the senior advisor for science at the Food and Drug Administration and as a Distinguished Scientist at the University of Maryland-College Park.

New NIAAA director of epidemiology and prevention research . . .

National Institute on Alcohol Abuse and Alcoholism (NIAAA) Director Ting-Kai Li announced recently his appointment of Ralph W. Hingson, PhD, MPH, as Director of NIAAA’s Behavioral and Social Sciences Department. Hingson recently co-chaired the Panel on Prevention and Treatment of the NIAAA Task Force on College Drinking, and served on the NIAAA National Advisory Council. The Panel on Prevention and Treatment of the NIAAA’s extramural portfolio of epidemiological and prevention research.
no clear purpose." And so Krugman found himself on the "pig" side of economic science—somewhat of an iconoclast, both topical and polemically. By his own admission, his models exemplify a happy match of silliness and minimalism, sometimes to the point of silliness. Reflecting on his intellectual trajectory, Krugman observes that he has developed a truly personal style over the years, which consists in "using assumptions that are unfamiliar and doing very simple things with them," specifically by relying heavily on special empirical cases.

Krugman’s first set of academic papers, published in the late 1970s, was the most important departure to date from the Ricardian theory of comparative advantage, which had ruled the field of international trade since the 19th century. Krugman pointed out that the theory, which predicted that nations with higher productivity would export more, was a very similar one. He might end up trading a lot, even within the same industry. The consequences of this argument for trade policy were powerful (and rapidly picked up by critics of free trade).

Krugman then moved his seminaries to the United States, where he experienced the political scene more directly. He has been highly critical of both the Democratic and Republican parties, often attacking President George W. Bush and his administration. Krugman has been a strong advocate of free trade, arguing that it is good for the economy and leads to increased productivity and growth.

Krugman’s approach to economics has been to use simple models and straightforward language to make complex economic concepts understandable to the public. He is known for his ability to explain economic ideas in a way that is accessible to non-specialists.

Krugman’s first book, which was aimed at a popular audience, was titled "Selling世界经济和 Knowledge." The book was published in 1994 and became a best-seller. It was followed by other books, including "The Return of Depression Economics and the Crisis of 2008," published in 2009. Krugman also has written numerous articles for newspapers and magazines, as well as for the online publication Slate.

Krugman’s work has been recognized with numerous awards and honors. He was awarded the Nobel Prize in Economics in 2008, along with Daniel McFadden, for their contributions to the theory of microeconomics.

In addition to his research and writing, Krugman has been a vocal political commentator. He has been a regular contributor to The New York Times and has written a column for The New York Times since 1996. He has also written several books on political economy.

Krugman has been particularly critical of the Bush administration’s economic policies, which he has argued contributed to the financial crisis of 2008. He has been a strong advocate of government intervention in the economy to stimulate growth and create jobs.

Krugman’s work has been influential in shaping economic thinking, particularly in the area of macroeconomics. His ideas have been widely discussed in academic and public forums, and his writing has been cited in newspapers and magazines around the world.

In conclusion, Krugman is a leading figure in the field of economics, known for his ability to explain complex ideas in a way that is accessible to the public. His work has had a significant impact on both academia and policy-making, and he continues to be a vocal advocate for economic ideas that he believes will lead to a more prosperous and equitable society.
I met Jim Jasper in 1986 when I was interviewing and evaluating Harvard for a position on the faculty. His presence there was one of the main reasons I decided to take the job. Jim and I met a couple of years later when he applied to NYU, and I could not have been more excited to see him again join us. Jeff joined a workshop Jim and I had organized called “Politics, Power, and Protest,” where I found it exciting to think along with them as each developed his stunning scholarly works. I have had the great pleasure ever since of discussing and arguing about sociology and world events with them, and (full disclosure) eating and drinking with them often, too. They have been excellent colleagues and even better friends. I think it is safe to say we are fortunate to have them as co-editors.

But, enough about me. Who are they? Both are Harvard University professors. Both graduated magna cum laude and were elected to Phi Beta Kappa, with Jim’s degree in Economics and Jeff’s in Social Studies. Even though their undergraduate days mostly overlapped in Cambridge, they never crossed paths there. Jim went on to earn his PhD at the University of California-Berkeley, stopping off at the École des Hautes Études to work with Alain Touraine. Jeff stayed on at Harvard for his post-graduate work and studied with Theda Skocpol, among others. Jim and Jeff are similar in that they are restless intellects, interested not only in the large sociological questions, but also in the wider world that lies outside the ivory tower. They are concerned about the usefulness of sociological knowledge to public debates and public life. Both began their careers as institutionalists interested in the relations between states and social movements, but both have gone on to advance other perspectives and explore new issues along the way. Jim’s first book, *Nuclear Politics: Energy and the State in the United States*, Sociological Analysis (Princeton, 1989), examined the differing institutional logics that brought varied nuclear energy policies in the three countries. Jim has gone on to write several more books, all also critically acclaimed: The Anatomy of Right: The Gender of Moral Protest, with Dorothy Nelkin (The Free Press, 1992), *The Art of Moral Protest: Culture, Biographical, and Creativity in Social Movements* (Chicago, 1997), and *Rerooting Socialist Thought: Conceptual Debates and the Problem of Agency*, with Mustafa Emirbayer, *American Journal of Sociology*, 1994. Jeff is currently working on a book that is a study of terrorism, which will doubtless do for that subject what he has already successfully done for the study of revolutions. He has also managed in the meantime to make a film on emotions and protest.

Lately, Jim and Jeff also have been collaborating on a series of projects, two of which have recast thinking in collective behavior and social movements. In one, they provide a thoroughgoing critique of the democratic process model with “Caught in a Winding, Snarling Vortex: The Structural Bias of Political Process Theory,” an article that spurred a wide-ranging debate. Not incidentally, in it Charles Tilly dubbed them “Jaswin.” The article and the responses ran as a special issue of *Sociological Forum* in 1999, and the Jaswin debate was recently expanded into *Rethinking Social Movements* (Rowman and Littlefield, 2003). In another collaboration, *Passionate Politics* (Chicago, 2001), with Francesca Polletta (really full disclosure: the mother of our children), they suggest where social movement research should turn analytically and empirically. They urge scholars to treat emotions and culture far more seriously and collect a volume’s worth of fine new work that does just that. And in the past few years, Jaswin has been honing its collective editorial skills serving as the book review editing team for *Sociological Forum*.

So, enough about them. What are they going to do with *Contests*? I have it on good authority (from Jeff) that they “enjoy working on the thematic premise of *Contests*, that is, that sociologists have something to say about the culture of debates and that we can express their ideas in ways that are accessible to general readers.” Another thing they would like to say is that “Claude Fischer, as well as his image editor Jon Wagner, have done a Herculean job of getting *Contests* up and going. So we’re in the nice position of being able to come along and slop some more icing on the cake,” said Jim.

Well, what type of icing? Jim and Jeff have never shied away from debates, and *Contests* debates also into “a forum in which sociologists can discuss and debate pressing issues, informed by the best-available social science research,” said Jeff. They are also hoping, “to get a little more humor into the magazine, add some small features that might live up a bit, maybe introduce one or two opinion features,” Jim stated. Jim and Jeff would also like to invite all ASA members to consider submitting proposals for feature articles and debates that would interest general readers. As Jim put it, “we want not only a review of the latest big book in social science, but reviews and analysis of the *Kensington Dog Show, the Boat Show*, and the television season’s sneakiest new reality series.” They can be contacted at jf@goodwin@nyu.edu and jeff@goodwinnyu.edu and we encourage you all to do so. I know that I am going to do. ❑

Goodwin and Jasper Are the New Contexts Magazine Editors

by Edwin Ametra, New York University

Jim Jasper and Claudia Fischer are the new editors of *Contests: The New Sociological Review*. Goodwin and Jasper are the new contexts magazine editors. They have taken over from Jeff Goodwin and Claudia Fischer as editors of the magazine. They have been chosen for their expertise in the field of sociology. Goodwin and Jasper are both well-known sociologists and have made significant contributions to the field. They have written extensively on a range of topics, including social movements, collective behavior, and political process. Their work has been influential in shaping the way sociologists think about the role of social movements in society.

Jaswin, along with Goodwin and Fischer, have been working on a series of projects that have recast thinking in collective behavior and social movements. In one of these projects, they provided a thoroughgoing critique of the democratic process model with “Caught in a Winding, Snarling Vortex: The Structural Bias of Political Process Theory,” an article that spurred a wide-ranging debate. Not incidentally, in it Charles Tilly dubbed them “Jaswin.” The article and the responses ran as a special issue of *Sociological Forum* in 1999, and the Jaswin debate was recently expanded into *Rethinking Social Movements* (Rowman and Littlefield, 2003). In another collaboration, *Passionate Politics* (Chicago, 2001), with Francesca Polletta (really full disclosure: the mother of our children), they suggested where social movement research should turn analytically and empirically. They urge scholars to treat emotions and culture far more seriously and collect a volume’s worth of fine new work that does just that. And in the past few years, Jaswin has been honing its collective editorial skills serving as the book review editing team for *Sociological Forum*.

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Personal Essay: Sociologists Behind Bars

by Jodi L. Short and Elizabeth Dragan
University of California-Berkeley

We expect this past semester teach- ing Introduction to Sociology to 15 men incarcerated at San Quentin State Prison in California. This was the ultimate challenge for two sociologists steeped in Feminist and Critical Race Theory discipline. We would be teaching the sociology of race, class, and deviance to individuals who traditionally are invisible to us as the objects of these fields. How would we explain to these men how sociologists have categorized them and to what extent we would be teaching the discipline and conformity by effacing its

students taught us as much about being sociologists as we taught them about sociology.

Terminology for “Nothing New”

At the end of the course, when we asked the students to summarize what they had learned, one of the most common responses was that they had not really learned anything new that they hadn’t already known; they already recognized hierarchy and the place in it, and they knew the names and again how their chances in life were largely shaped by others. They told us that these ideas were simply supplied the terminology for what they already knew. Notably, through naming and categorizing, or using different words for names of classes, these men’s lives and offered them a way to organize their experiences in opposition to the prevailing needs of the prison environment. Every student in our class managed to maintain a distinctive personality, style, and perspective that diverged from the prison environment. And many told us that while social factors might have put them in prison, it was their own will to put them in the classroom. While our sociological training well equips us to understand this account, our students convinced us that we must devise better ways of understanding what agency means in the face of the highly constrained strata.

We also noted how certain power differences endure, even for students with a keen grasp of hierarchy. While our students readily understood the social construction of race and class, they continued to seem “natural” to them. To each other, these students, men and women were “just different.” Men went from being highly class conscious to understanding the social construction of race and class. They treated the people they loved. We had no idea we were teaching these kinds of lessons, and in this respect, we gained a radical new perspective on the possibilities of what sociology can be about.

Echoing a tension that runs through much sociological scholarship, the students reported that their biggest disappointment with the discipline was that it did not sufficiently allow for the possibilities of being empowered. In the words of one student, “It makes me feel totally hopeless!” Although we had given our class time to vent a feeling about the various ways out of the “hopelessness” that over-simplified accounts can produce, many students were still left with a feeling about how one can take seriously the constraints of social structures, yet still see ways out. This was surprising to me, surprising that physically incarcerated students would relate to the metaphor of the prison. But of the important lessons we will take from our students is that we, as sociologists, need to think of better ways out of this trap.

Teaching About Options

It is hard to put into words everything our San Quentin students taught us. One of the most important sociological lessons we learned is how crucial it can be for people to have a sense of themselves as individuals with choice and agency, and just how inadequate many of our sociological concepts are for this task. For instance, we all agreed that San Quentin is a type of “total institution” in Goffman’s terms. One direction to produce discipline and conformity by effacing its occupants’ individuality. Yet, the students showed that the institution, the self is not wholly erased. The concept of the self as an individual supplied a critical organ these men’s lives and offered them a way to organize their actions in opposition to the prevailing needs of the prison environment. Every student in our class managed to maintain a distinctive personality, style, and perspective that diverged from the prison environment. And many told us that while social factors might have put them in prison, it was their own will to put them in the classroom. While our sociological training well equips us to understand this account, our students convinced us that we must devise better ways of understanding what agency means in the face of the highly constrained strata.

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Major Plenary Sessions


co-sponsored by the Association of Black Sociologists, the Society for the Study of Social Problems, and Sociologists for Women in Society

Friday, Aug ust 13, 6:30-8:15 pm

Presider: Michael Burawoy, University of California-Berkeley
Panel: Aldon Morris, Northwestern University
Patricia Hill Collins, University of Cincinnati
Gerald Horne, University of Houston
Manning Marable, Columbia University

Four distinguished scholars discuss the lessons to be extracted from W.E.B. DuBois’s long career as academic and sociologist, editor and journalist, activist and publicist, Marxist and Pan-Africanist.

Speaking to Powers: A Global Conversation

Saturday, Aug ust 14, 12:30-2:15 pm

Presider: Emmanuel Wallerstein, Yale University
Panel: Johan Galtung, Transcend, An International Peace and Development Organization
Pablo González Casanova, National Autonomous University, Mexico
Paul E. Starr, Princeton University
Alain Touraine, Écoles des Hautes Études en Sciences Sociales, France

A conversation among four sociologists from different countries (France, Norway, United States and Mexico) who have tried in various ways, to use their knowledge to affect the wider political process and who will discuss what they have learned from this endeavor.

Speaking to Publics: Limits and Possibilities

Monday, August 16, 12:30-2:15 pm

Presider: Bernice Pescosolido, Indiana University
Panel: Barbara Ehrenreich, Writer
William Julius Wilson, Harvard University
Frances Fox Piven, City University of New York
Eric Wanner, Russell Sage Foundation

What publics can sociologists address? Are they disappearing? What are the ways of addressing them? Why should we bother to address them? Four commentators who straddle the boundaries of sociology from different directions discuss these questions and their own experiences with diverse publics.

The Future of Neoliberalism

Tuesday, August 17, 5:00-7:00 pm

Presider: Juliet Schor, Boston College
Fernando Henrique Cardoso, Former President of Brazil and Sao Paulo University

Both Paul Krugman and Fernando Henrique Cardoso built their academic reputations for contributions to the theory of the international economy—the one an economist of trade and the other a sociologist of dependency. Both became public figures in the era of neoliberal ascendency—the one a vitriolic columnist for The New York Times and the other Minister of Finance and then President of Brazil. In the light of their background in social science and their high profile political engagements, how do they view the future of politics and the market and, thus, of the world?
Join us at the 99th Annual Meeting…

“Public Sociologies”

**Public Addresses**

**Speaking to Powers: Human Rights**
Saturday, August 14, 7:30-9:15 PM
Mary Robinson, Former President of Ireland and former United Nations High Commissioner for Human Rights

**Public Power in the Age of Empire**
Monday, August 16, 7:30-9:15 PM
Arundhati Roy, Public intellectual-at-large, activist, writer

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**Plenary Session Features President Burawoy’s Address and Honors 2004 Award Recipients**

On Sunday, August 15, at 4:30 PM, ASA members will celebrate the presentation of the eight major ASA awards to colleagues who have done outstanding sociological work.

**ASA Awards Ceremony and Presidential Address**
Sunday, August 15, 4:30-6:15 PM
President: Bernice Pescosolido, Indiana University
Moment of Remembrance

**In Remembrance**
At the beginning of the Presidential Plenary, there will be a “Moment of Silence” to remember those members of the profession who died during the past year. Names submitted to Footnotes since last year’s Annual Meeting will be listed in the Final Program. If you know of names that should be on this list but may not have been sent to ASA, please contact ASA Meeting Services (202-383-9005, x309; meetings@asanet.org).

**Award Ceremony**
President: Victor Nee, Cornell University
2004 Dissertation Award
2004 Jessie Bernard Award
2004 DuBois-Johnson-Frazier Award
2004 Award for Public Understanding of Sociology
2004 Distinguished Career Award for the Practice of Sociology
2004 Distinguished Contributions to Teaching Award
2004 Distinguished Scholarly Publication Award
2004 Career of Distinguished Scholarship Award

**Presidential Address**
President: Bernice Pescosolido, Indiana University
Presidential Address: Public Sociologies for New Century. Michael Burawoy, University of California-Berkeley

All attendees are invited to this plenary session and to the Honorary Reception afterwards to honor President Burawoy and the 2004 award recipients.

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**ASA Special Events at a Glance**

**Friday, August 13**

- 8:30 AM  Course on Human Research Protections in Sociology and the Social Sciences*
- 9:00 AM  Course on Teaching an AP-Level Course*
- 9:00 AM  Course on The Scholarship of Teaching and Learning*
- 10:00 AM  Course on Community-Based Research*
- 12:15 PM  Chair Conference*
- 6:30 PM  Opening Plenary Session on W.E.B. DuBois (co-sponsored by ABS, SSSR, and SWS)
- 8:30 PM  Welcoming Party

**Saturday, August 14**

- 10:30 AM  Orientation for First-time Attendees
- 12:30 PM  Plenary on Speaking to Powers: A Global Conversation
- 6:30 PM  Reception for International Scholars
- 6:30 PM  Section Receptions
- 7:30 PM  Public Address by Mary Robinson
- 9:30 PM  Departmental Alumni Night (DAN)

**Sunday, August 15**

- 7:00 AM  Community College Faculty Bagel Breakfast
- 10:30 AM  Special Session on Science Policy, National Priorities, and Opportunities for the Social Sciences
- 1:00 PM  Funding Opportunities Poster Session
- 4:30 PM  ASA Awards Ceremony and Presidential Address
- 6:30 PM  Honorary Reception
- 9:30 PM  Teaching Enhancement Fund Benefit Reception: Just Desserts

**Monday, August 16**

- 8:00 AM  Directors of Graduate Studies Conference*
- 9:00 AM  Data Resources Poster Session
- 12:30 PM  Plenary on Speaking to Publics: Limits and Possibilities
- 6:30 PM  Student Reception
- 6:30 PM  Section Receptions
- 7:30 PM  Public Address by Arundhati Roy
- 9:30 PM  Minority Fellowship Program Benefit Reception

**Tuesday, August 17**

- 7:00 AM  ASA Business Meeting
- 5:00 PM  Closing Plenary on the Future of Neoliberalism
- 7:30 PM  Closing Reception

*preregistration and fee payment required

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**Open Forums**

Three topics are slated for discussion in open forums during the Annual Meeting. Pick an issue close to your heart and come prepared to contribute to the dialogue. All members are welcome to attend and join the discussion.

- **Assessment of Undergraduate Sociology Programs**
  Sunday, August 15, 10:30 AM-12:10 PM

- **The ASA Centennial: Ideas for Marking the First Century of American Sociology**
  Sunday, August 15, 2:30-4:10 PM

- **Gay and Lesbian Marriage**
  Saturday, August 14, 4:30-6:10 PM
Housing: The Atlanta Effect in San Francisco?

What could Atlanta and San Francisco possibly have in common? Is anything ASA members should worry about? The answers are that both cities are Annual Meeting sites, both have terrific meeting programs with substantial attendance, and yes, there are some areas for concern.

At the 2003 Annual Meeting in Atlanta last summer, the ASA room block at one of the official hotels was significantly underbooked. The power outage that occurred in the northeastern region of the country certainly affected the travel plans of many attendees, some arriving a day or two later than expected and others not able to get to Atlanta at all. The issue pertinent to future meetings, however, is—in the hospitality business—called the “internet factor.” When hotel rooms are shown online, potential guests begin the process of online booking, and as long as they like what they see, they look at creating special offers and publicizing them online to encourage visitors to come through their doors. With the ASA convention being the only big meeting in downtown Atlanta that week, most smaller hotels were looking for bookings to start thinning at that time of the year. As a result, the ASA room block was not utilized as many buyers had looked elsewhere.

By dint of careful negotiation and a willingness of both parties to consider returning to Atlanta for a future meeting, outright payment of penalties was avoided. While the particular situation was resolved for 2003, a long shadow has been cast on future meetings.

How does this affect an individual ASA member? In order to secure a large block of quality hotel rooms at competitive prices in convenient locations, ASA has to make major commitments to the headquarters hotels. This is as true for San Francisco this summer as it is for Philadelphia in 2005 or New York in 2006, and beyond. ASA is legally bound to fill these rooms. Not to do so has severe financial implications for ASA and affects its negotiations and ultimately each member’s costs for future conventions. ASA is not alone in this challenge; most associations are experiencing an “Atlanta Effect”—even in San Francisco.

If the ASA is unable to achieve its room block commitments for the Annual Meeting because attendees make reservations at other hotels or cancel/shorten their length of stay at the ASA hotels, the headquarters hotels will charge ASA attrition fees to make up for the lost sleeping room revenue. Depending on how small or large the gaps are between the room commitment and the actual room pickup, such penalties range from $200,000 to over $250,000. Should this trend continue, ASA will be forced to increase registration fees to cover these expenses and cut back on services provided at the Annual Meeting, such as the Welcoming Party, free provision of audio-visual equipment, free meeting space for member-sponsored evening activities, etc.

Reducing room block commitments in future contracts will be accompanied by a reduction in the meeting space made available to ASA, which translates to less room for formal program sessions and no room for sister associations/societies and member-sponsored evening meetings/sessions. This would significantly reduce the opportunity window for professional presentation and networking at the national level.

The ASA Council and the ASA Committee on the Executive Office and Budget spent considerable time this winter discussing Annual Meeting contractual commitments and approaches to housing and registration for future meetings. Some associations are moving toward a registration fee structure that differentiates between those who stay in the official hotels and those who do not (local members exempted, of course). Others are inextricably linking registration and housing, so that one cannot be accomplished without the other. Regardless of the strategy, all organizations that sponsor meetings are taking a hard look at the housing-registration connection and its potential to affect contract fulfillment.

For 2004, ASA has opted to make efforts to inform members about the importance of staying within the official room blocks at the headquarters hotels. We also want to make this choice as financially attractive as possible for all members attending the meeting. ASA staff have worked with the hotels to develop incentives (beyond the normative one of “doing it for the good of the members attending the meeting.” ASA staff have worked with the hotels to develop incentives (beyond the normative one of “doing it for the good of the Association”). These are now outlined on the official housing forum and also on the ASA website (see http://www.asanet.org/convention/2004/housing.html).

Reports on reservation bookings and contract status for the San Francisco meeting will be provided to the budget committee and ASA Council this summer. The success of the educational efforts and incentive offerings will be evaluated when fees are set for the centennial Annual Meeting in Philadelphia.

ASA recognizes that its members have a number of options when securing hotel accommodations for the Annual Meeting. If you require a hotel in San Francisco, we would appreciate it if you would review the list of ASA hotels and reserve your room through the ASA housing service. It’s just one of those things that will come back to haunt us all if you don’t.

Be a Part of the Association’s Business!
ASA Business Meeting and Continental Breakfast
Tuesday, August 17, 7:00-8:15 AM

The ASA Business Meeting is an opportunity for members of the Association to discuss important issues facing the discipline and profession. All meeting attendees are invited to join ASA officers, Council members, and staff for continental breakfast and discussion at the ASA Business Meeting on Tuesday, August 17, 7:00-8:15 AM. Members seeking to present formal resolutions should be prepared to provide background materials on the issue to be discussed. Contact governance staff at the ASA Executive Office for guidelines. The deadline for submission of resolutions and background materials is August 1, 2004.

13th Annual Research Support Forum

ASA is pleased to announce the 13th annual Research Support Forum featuring research funding information and discussion of science policy issues, on Sunday and Monday, August 15-16.

- Professional Workshop on Research Support and Federal Funding Opportunities for Sociology, Sunday, August 15, 8:30-10:10 AM
- Special Session: Science Policy, National Priorities, and Opportunities for the Social Sciences, Sunday, August 15, 10:30 AM-12:10 PM
- Informational Poster Session: Funding Opportunities, Sunday, August 15, 1:00-4:00 PM
- Informational Poster Session: Data Resources, Monday, August 16, 9:00 AM-12:00 noon

The Marketplace of Ideas—of All Types and in All Formats

The heart of the Annual Meeting is the exchange of scholarly ideas, in sessions of all types and formats. Enjoy a sampling of the sociological work being done by the “best and the brightest.” The 2004 Program Committee crafted a set of topics to which colleagues submitted papers and roundtable proposals. Now this work comes to the Annual Meeting forum.

Regular Sessions feature research papers submitted in response to the 2004 Call for Papers. These papers cover the spectrum of sociological inquiry and are organized into approximately 200 sessions.

Open Refereed Roundtables feature two to five paper presentations at each table, with a table presider to coordinate presentations and discussion. Two large general roundtable sessions were created on a variety of themes.

Informal Discussion Roundtables bring together small groups of people interested in discussing specific topics. Three informal discussion sessions have been organized to enhance scholarly networking and exchange of ideas.

Poster Sessions allow meeting attendees to see visually the results of sociological research and engage in face-to-face conversation with authors. Also, there are two specialized informational poster sessions on Research Support and Data Resources, plus a Graduate Programs in Sociology resource area that complements the scholarly poster presentations.
Thematic Sessions

The 2004 Program Committee took a new approach to the development of Thematic Sessions. Rather than limit exploration of the meeting theme to the usual 16 invited panels (one per time slot), the umbrella was expanded to encompass the allocation for the standard invited Special Session component. As a result of this bold reorganization, all the invited panel sessions in each timeslot will be related in some manner to investigating the meeting theme. This plethora of theme-related sessions is listed below in four categories which embrace important aspects of “Public Sociologies.”

Making a Difference

One aim of public sociology is to stimulate wide discussion about social policy and its effects. Here sociology enters public debate with its evaluation of policies, such as those designed to reduce economic inequality, environmental pollution, racial and gender discrimination, disease, crime, drug abuse, and so on. Public sociology makes a difference, however, not only by evaluating policy but also by proposing alternative policies in such areas as family, immigration, and education. Finally, public sociology expands the social imagination with more radical alternatives such as basic incomes grants, and experiments in participatory democracy.

> 25 Years After Love Canal: The Environmental Health and Justice Movements
> America’s Incarceration Experiment: Its Costs and Consequences
> Culture, Politics and the Production of Disease: African Cases and Controversies
> Deepening Democracy through Faith-Based Citizen Activism: Strengths, Critiques, Alternatives
> Envisioning Real Utopias
> Human Rights as Public Sociology (co-sponsored with International Human Rights Funders Group)
> Is Parental Leave Good or Bad for Gender Equality?
> Public Sociology in Practice: Internationalizing American Sociology through Community Action Research
> Sociologizing School Policy: The Public Sociology of Education
> Stratification Theory and Its Contribution to a Public Understanding of Inequality
> The End of Welfare as We Knew It: What Now?
> Transnational Environmental Struggles and Our Role as Political Actors
> Uneven Development and Inequality: What Difference Have Public Policies Made?
> Unfinished Business: Fifty Years after Brown v. Board of Education
> Which Box Should Be Checked and Why Does It Matter?: The Consequences of Racial Classification in the United States and Brazil

Public versus Private

The current valorization of the private and privatization, and the vogue of efficiency and effectiveness, suck the very lifeblood out of public and policy sociology. What are the effects of stripping the state of its public face in such areas as welfare, insurance, health care, industry, and, last but not least, what are the effects of the corporatization of the university? Does privatization also diminish civil society and weaken public arenas for opinion formation, social movements, democratic participation? Defeasance against new forms of public control what happens to private individuals — their bodies and their souls, their identities and their families? What are the implications of the privatization of the public for racial classification, popular culture, and the prosecution of war?

> American Communities and the Public Good
> Black Popular Culture
> Body Politics: Where the Public and the Private Meet
> Collaborating on a Public Issue: The Case of Family Leave
> Conscience: Sociological Reconstruction and Deconstruction
> Institutional Identities and the Public Realm
> Life Courses in the Globalization Process: Six Years of International Comparative Research
> Medicalized Masculinities: History and Culture
> Privatization of the State
> Public vs. Private Solutions to Work-Family Issues
> Regulating the Corporation
> Religious Discourse in Liberal Societies: Thriving, Dying, or Transforming?
> The Corpse in Contemporary Culture: Identifying, Recoding, and Transacting the Dead Body in the 21st Century
> University, Inc.: The Corporatization of Academic Life
> What’s the Problem? Is Privatization the Answer?

Sociology and Its Publics

What are sociology’s publics? Are there indeed any publics left for sociology — apart from students our first and most important public? Is sociology too “left” to promote debate and discussion beyond the academy? Can we, do we, should we create our own publics when, for example, we conduct intensive research, for example, on social movements? Should we constitute ourselves as a public and with what consequences for the profession? What is the sociology of reaching publics? What role does the media play in linking sociology to its publics? What are the disciplinary antecedents and consequences of engaging publics? Is public sociology necessary for a vital discipline, or, alternatively, does it spell the demise of the discipline? What are the dilemmas for public sociology in such controversial areas as reproductive rights, ethics of science, family policy, sexuality, and affirmative action? What do our founding fathers have to say about the public role of sociology — do they have any relevance for today?

> Activist-Intellectuals in the Media Spotlight: Is the Whole World Watching?
> Are We on the Same Page?: Bridging Media Research, Activism, and Practice
> Being a Public Intellectual: Bringing Research to the People
> GLBT Sociologies and Public Issues
> How Journalists Bring Social Science to the Public
> Producing Public Ethnoographies: On The Politics and Ethics of Field Inquiry
> Public Sociologists in Pursuit of the Ph.D.
> Public Sociology and Disciplinary Sociology
> Scholarship of Teaching and Learning
> Science and Politics: Classical Theories and Contemporary Dilemmas
> Successful Failures: Contested Opportunity Policies in Higher Education
> The Media and the Making of a War Culture
> The Place of Values in Public Sociology: The Case of Family Policy
> “To Take or Not to Take a Stand”: Can Sociology Thrive without Addressing Public Controversies?

Crossing Borders

As the traffic of people and things across national borders, some legal some illegal, becomes ever heavier, public sociology can no longer confine itself to national publics. Various panels investigate the effects of crossing borders on global publics, specifically the constitution of transnational identities (religious, citizenship, gender), transnational organizations (NGOs, multi-lateral agencies, corporations), transnational communities or diasporas, transnational social movements (labor, feminism). What are the consequences of violent incursions across borders (terrorism, colonialism, genocide)?

> America in a New Age of Global Conflict
> Border Crossing and Human Rights (in North America)
> Transnational Labor Mobilization Change Globalization?
Activities of Other Groups

The wide-ranging interests of ASA members generate meetings of special interest groups during each year's Annual Meeting. Space is assigned as available to these groups to hold their meetings and/or sessions in evening time slots when no program sessions or other ASA activities are scheduled. Please refer to the online Searchable Program for details on activities of other groups. Some groups also have membership information and publications on display in the ASA registration area at the Hilton San Francisco.

Alpha Kappa Delta
American Journal of Sociology Editorial Board
Caucus on Gender and Sexuality in International Contexts
Christian Sociological Society
Commission on Applied and Clinical Sociology
Community Based Research Organizing Meeting
Consumer, Commodities, and Consumption Special Interest Group (Daniel Cook)
Critical Filipino and Filipina Sociologists Collective (CFFSC)
Critical Sociology Editorial Board
Disability Research Network
India Network panel on Sociological and Demographic Currents in South Asia (K. Vaninadha Rao)
ISA Research Committee on Disasters
Japan Sociologists Network
Korean Sociologists network
Memorial Gathering for Ruth Simms Hamilton
National Council of State Sociological Associations
North American Chinese Sociologists Association
"Public Sociology in Contested Areas" (Carole Joffe)
Sociological Imagination Group
Sociological Inquiry Editorial Board
Sociological Practice Association and Society for Applied Sociology Joint Meeting
Sociological Research Association
Sociologists for Women in Society
Sociologists Without Borders
Sociologists’ AIDS Network
Sociologists’ Lesbian, Gay, Bisexual, and Transgender Caucus

ASA and the Student Forum Welcome Students!

The ASA welcomes undergraduate and graduate students at the Annual Meeting. All students who join ASA as student members automatically become members of the Student Forum. Special arrangements for students include discounted registration fees, special housing blocks, workshops oriented to issues of interest to students, student paper and roundtable sessions, and an informal Student Lounge area.

Student Reception. All students registered to attend the Annual Meeting are invited to the open student reception on Monday, August 16, at 6:30-7:30 pm.

Special Poster Sessions. Be sure to attend the funding poster session on Sunday afternoon and the data resources poster session on Monday morning to advance your work in sociology. Poster displays of graduate programs in sociology are located adjacent to the Student Lounge near the ASA Exhibits, and program representatives will be available to chat with students on at 2:30-4:15 pm on Sunday and Monday, August 15-16.

Student Sessions. Whether you are planning to attend graduate school, or are further along and looking toward employment in sociological practice or the academy, there is useful information to be found by attending some of the workshops offered this year. If this is your first ASA Annual Meeting, the Orientation for First-time Meeting Attendees is simply a "must-attend" event, where you can meet other newcomers, get advice from experienced attendees, and meet ASA officers. Don't let the huge program overwhelm you. Start by looking at the roundtable and paper sessions sponsored by the Student Forum and then check the Searchable Program when Phase II is posted on the website to identify other sessions in your particular areas of interest.
Seminars, Courses, and Workshops

Look to this year’s Annual Meeting for development and training across research, teaching, publishing, and a host of other important professional issues.

Seminars
To help sociologists keep abreast of recent scholarly trends and developments, the Program Committee creates specialized seminars. Experts considered to be at the forefront of a given field are invited to conduct these sessions. Seminar topics and leaders are listed below. All sessions are run seminar-style; there will be NO hands-on computer work.

Attendance at each seminar is limited to 50 registrants. Prepaid registration is required; fees are $50. The schedule and description of each seminar is posted on the ASA website. Please check the posted schedule carefully to make sure that you don’t sign up for a seminar when you are scheduled to present your own paper.

Computer Assisted Qualitative Data Analysis
Saturday, August 14, 10:30 am – 12:10 pm
Raymond C. Maletta, ResearchTalk, Inc.; and Sharlene Hesse-Biber, Boston College

Conversation Analysis
Sunday, August 15, 10:00 – 4:00 pm
John Heritage and Steven Clayman, University of California, Los Angeles

Event History Analysis
Monday, August 16, 2:30 – 4:10 pm
Lawrence W. Wu and Jui-Chung Li, New York University

HIPAA Guidelines and Research in Medical Sociology
Sunday, August 15, 10:30 am – 12:10 pm
Richard Wagner, University of California, San Francisco; and Emily Kolker, Brandeis University

Integrating Quantitative and Qualitative Approaches
Monday, August 16, 8:30 – 10:10 am
Lisa Pearce, University of North Carolina

Methodologies in Consumer Behavior Research
Monday, August 16, 2:30 – 4:10 pm
Leora Lawton, Population Research Systems

Multi-level Models
Sunday, August 15, 2:30 – 4:10 pm
William M. Mason, University of California, Los Angeles

Qualitative Reasoning with Computers: Problems, Progress, and a Promise
Saturday, August 14, 2:30 – 5:30 pm
Ed Brent, University of Missouri and Idea Works, Inc.; and Pawel Slusarz, Idea Works, Inc.

Simulations
Sunday, August 15, 8:30 – 10:10 am
Michael Macy, Cornell University

Social Network Analysis
Tuesday, August 17, 8:30 – 10:10 am
James Moody, Ohio State University

Structural Equation Models
Monday, August 16, 10:30 am – 12:10 pm
Kenneth Bollen, University of North Carolina, Chapel Hill

Courses
This educational component provides opportunities for attendees to get in-depth training in special subject areas. These day-long intensive sessions are led by expert faculty who have prepared a comprehensive curriculum to engage participants on all levels. Registrants will receive certificates documenting their participation and completion of these courses.

Course are held prior to the first full day of program sessions. Attendance limits and fees are noted below, and prepaid registration is required. Reservations are accepted in order of receipt in the ASA Executive Office. Fees are non-refundable after July 15.

Human Research Protections in Sociology and the Social Sciences (co-sponsored by the Social and Behavioral Sciences Working Group on Human Research Protections)
Friday, August 13, 8:30 am – 5:30 pm
Fee: $95 (includes lunch); Attendance Limit: 40


This course addresses human research protection issues in the design, implementation, and review of research. It provides investigators with a richer understanding of key ethical concepts and the tools for assessing best ethical practices in the context of social science research. It also offers guidance on the preparation of protocols and effective communication with Institutional Review Boards (IRBs). The course is comprised of three major units: understanding key concepts and ethical guidance in human subjects research, putting human research protections into practice in social science research, and comprehending the IRB process and the role of review. Participants will examine federal regulations and their underlying principles; ethical standards provided by social and behavioral science societies (e.g., ASA’s code of ethics); and core concepts in human subjects protection with particular attention to research in the social sciences. Participants will receive hands-on training in a mock IRB session as they review and discuss case studies that raise relevant issues in human subjects protection. Emphasis will be placed on addressing issues and topics of concern to participants.

Community Based Research
Friday, August 13, 10:00 am – 12:00 noon; 1:00 – 3:00 pm
Fee: $50; Attendance Limit: 30
Leaders: Kerry Strand, Hood College; and Sam Marullo, Georgetown University Community-based research (CBR) is an innovative and increasingly popular means to unite the three traditional academic missions of teaching, research, and service. This course provides participants with clear-cut guidelines for how to carry out this work—as sociological research and as pedagogy—along with rich descriptions of engaged scholarship in action. Using both didactic and interactive strategies, we will:

- Provide an overview of community-based research, including its origins, iterations, and basic features that distinguish it in important ways from conventional sociological research and from more conventional forms of community-based pedagogies; and
- Share a wide-range of concrete guidelines and “best practices” for integrating CBR into our teaching and research in ways that will enrich student learning; deepen community partnerships; support faculty roles and rewards, and enhance the capacity of our institutions to address social problems, and meet the learning goals of basic sociology courses.

Teaching an AP-level Course (sponsored by the ASA Task Force on the Development of an AP Course in Sociology)
Friday, August 13, 9:00 am – 12:00 noon; 1:00 – 4:00 pm
Fee: $40; Attendance Limit: 30
Leader: Caroline Persell, New York University

This course is designed for current or future teachers of regular, honors, advanced, or AP-type sociology courses in high schools and for teachers of Introduction to Sociology courses in colleges and universities. It will focus on some of the key understandings students should gain as a result of studying sociology and explore ways of teaching those insights, including how a sociological perspective differs from that of other social sciences and humanities, the evidence needed to infer causality, the probabilistic and contingent nature of sociological knowledge, the power of demography, what sociologists do, how sociologists think about culture, socialization, social organization, deviance and conformity, social inequalities by class, race and gender, social institutions, and social change. The emphasis will be on active forms of learning—simulations, exercises, and research activities—although films and websites will be mentioned where relevant.

Participants in the course will leave with examples of exercises they can use in teaching sociology in high school or college courses, with information about web-based resources, and with some experience accessing social science data that are publicly available.
The Scholarship of Teaching and Learning

Friday, August 13, 9:00 a.m.–12:00 noon; 1:00–4:00 p.m.
Fee: $50; Attendance Limit: 30
Leader: Kathleen McKinney, Illinois State University

This six-hour, hands-on course will introduce participants to the scholarship of teaching and learning (SoTL) in higher education generally and sociology, more specifically. Participants will be provided with materials and information related to conceptualizing a teaching-learning problem to be studied, choosing appropriate methodologies, considering ethical issues, finding presentation and publication outlets, documenting SoTL work, and applying what is learned to improve teaching and learning. Opportunities will be provided for questions, and to work on and discuss participant ideas for SoTL projects.

Workshops

From teaching challenges to using major data sets to career advice and beyond, the 2004 Program features a robust variety of workshops. All workshops are open to all meeting registrants. An overview of workshop topics is listed below. Workshop schedules, leaders, and descriptions are posted on the ASA website.

CAREERS IN SOCIOLOGICAL PRACTICE

Career Opportunities for Sociologists in State Government
Career Paths Outside the Academy
Careers in Qualitative Market Research
Exploring Careers in Public Health
Research Careers Inside and Outside Academia
Sociologists in Advocacy Organizations
The Non-Academic Job Search

DEPARTMENTAL ISSUES

Building Strong Professional Master's Degree Programs
Creating an Inclusive Climate for Gay, Lesbian, Bisexual, and Transgendered Students, Staff, and Faculty
Creating an Inclusive Climate for Persons with Disabilities
Creating Institutional Change for Women Faculty in the Academy
Developing an Internship Program in Applied Sociology
How to Include Students in Community Activism or Research
Implementing Public Sociology as a Department Framework
Improving Department "Culture"
Learning How to Set Up an Effective Cross-Institution Mentoring Program
Models for Connecting Sociology with Other Disciplines
Program Assessment: The Current View
Public Sociologies in Undergraduate Classrooms: Service Learning and Social Activism
Surviving and Thriving in a Very Small Department
The ASA Centennial: Bringing in (Potentially) Excluded Voices
Using Undergraduate Teaching Assistants

ENHANCED TEACHING OF SOCIOLOGY

An Interdisciplinary Approach to Teaching a Terrorism Course
Teaching about HIV and AIDS
Teaching about Holocaust, Genocide, and Human Rights
Teaching about Inequality
Teaching about Marxist Sociology
Teaching about Peace, War, Military Institutions, and Social Conflict
Teaching Graduate Seminars on Teaching
Teaching Introductory Sociology for the First Time
Teaching Organizational Theory
Teaching Rural Sociology Courses and Modules
Teaching Social Psychology
Teaching Social Theory to Undergraduates
Teaching the Sociology of Emotions
Teaching the Sociology of the Life Course
Teaching the Undergraduate Honors Seminar
Teaching Undergraduate Demography
The Capstone Course in Sociology

EXPANDING CAREER OPPORTUNITIES

Advice on Making the Transition from Associate to Full Professor
Careers or Interludes in Academic Administration
Life on the Smaller Side: Balancing Responsibilities and Preparing for Tenure and Promotion in Smaller Liberal Arts Colleges
Portfolio Preparation
Retirement Planning and Opportunities

FOR GRADUATE STUDENTS AND NEW PROFESSIONALS

Making the Most of Post-Doctoral Positions
Navigating the Graduate Admissions Process
Preparing Effective Professional Presentations
Preparing for Graduate School
Preparing Your Credentials for Teaching-Oriented Faculty Positions (designed for advance graduate students)
Searching for and Obtaining Academic Positions
Surviving Graduate School
Ta-Dal Thesis and Dissertation Accomplished, Practical Steps to Getting It Done
Transition from Graduate School to Faculty Job

GRANTS AND RESEARCH

Applying for Foundation Funding
Applying for NSF Funding for Educational Projects
Research Funding (part of the Annual Research Support Forum)
Scientific Foundations of Qualitative Research: Submitting Competitive Qualitative Projects to the National Science Foundation
The Status of Institutional Review Boards (IRBs) (Co-sponsored by the ASA Committee on Professional Ethics)
Winning Small Grants for "Cutting Edge" Sociological Research and Related Activities: The ASA Fund for the Advancement of the Discipline
Writing a Successful Grant Proposal (oriented to beginners)

PROFESSIONAL ISSUES AND SKILLS

Bridges to Policy-Makers
Communicating Research to the Media (co-sponsored by the ASA Spivack Program)
Doing Queer Work in Sociology: Challenges and Changes
How to Do Activist Applied Sociology
How to Talk in Public about Gender and Race Politics without Getting Burned
Public Policy: Methods and Applications

PUBLISHING OPPORTUNITIES

How to Get Your Journal Article Published
How to Market Your Book
How to Write Op-Ed Pieces
Writing for Larger Audiences

RESEARCH SKILLS IN THE CLASSROOM

Data Resources for Undergraduate Teaching
Successfully Teaching Statistics without Watering Down
Teaching Qualitative Data Analysis
Undergraduate Student Research: Lessons from IDA

TEACHING TECHNIQUES, INNOVATIONS, AND CHALLENGES

Awakening Minds: The Power of Creativity in Teaching
Effective Use of Discussion in the Undergraduate Classroom
Making Sociology "Real": Incorporating Popular Culture into Sociology Courses
Teaching Critical Thinking in Sociology
Teaching Diversity Courses
Teaching Research Ethics to Students
Teaching Sociology in Community Colleges
Teaching Sociology to Nontraditional Students
Teaching Uncomfortable and Controversial Topics: Social Inequality, Race Relations, and More
The ASA Centennial as a Teaching Resource
Using Distance-Learning Education and Other Virtual Resources in Sociology Courses
Using the University of California Atlas of Global Inequality as a Teaching Tool

USING MAJOR NATIONAL DATA SETS

Adolescent Health
Exploration of Data from the National Center on Education Statistics
ICPSR and Maximizing the Use of Archives
State Sociological Societies’ Programs Database: How to Access This Information for Research and Planning Purposes
Using Census Data
Using the Integrated Public Use Microdata Series (IUPUMS) in Research
Wisconsin Longitudinal Study
Section Activities

ASA Sections contribute an important segment to the Annual Meeting Program. Section sessions and activities at the Annual Meeting are interspersed throughout the four-day schedule. These specialized sessions range in format from formal paper presentations to panels and discussion roundtables and are open to all meeting attendees. The number of sessions allocated to each Section is based on the size of the Section membership. Over 175 sessions/meetings are scheduled. Sections provide a valuable way to meet colleagues interested in similar sociological specialties and find a small “home” in a large meeting. The primary day for each Section’s program is listed below. Sections whose programs are too large to fit onto one day (shown below with an asterisk) will have the overflow accommodated on an adjacent day. Check the online Searchable Program for specific information.

Saturday, August 14
Aging and the Life Course
Asia and Asian America
Children and Youth
Crime, Law, and Deviance*
Culture, Sociology of*
Economic Sociology
Labor and Labor Movements
Marxist Sociology
Methodology
Social Psychology*
Teaching and Learning in Sociology

Sunday, August 15
Community and Urban Sociology*
Ethnomethodology & Conversational Analysis+
History of Sociology
Latina/o Sociology
Law, Sociology of
Mathematical Sociology
Mental Health, Sociology of
Political Sociology
Population, Sociology of
Science, Knowledge, and Technology
Sex and Gender*

Monday, August 16
Alcohol, Tobacco, and Drugs
Comparative and Historical Sociology
Environment and Technology
Family, Sociology of the
Organizations, Occupations, and Work*
Peacetime, War, and Social Conflict
Racial and Ethnic Minorities*
Rationality and Society
Religion, Sociology of
Sexualities, Sociology of
Sociological Practice

Tuesday, August 17
Animals and Society
Collective Behavior & Social Movements
Communication and Information Technology
Education, Sociology of *
Emotions, Sociology of
International Migration
Medical Sociology*
Political Economy of the World System*
Race, Gender, and Class*
Theory*

Regional Spotlight

The location of the Annual Meeting in San Francisco affords meeting attendees a special opportunity to see interesting sites and discuss political and cultural issues bubbling in this world famous city. President Michael Burawoy appointed Adele Clark (University of California-San Francisco), Susan Garfin (Sonoma State University), and Steve Zavestoski (University of San Francisco), as a local support committee to propose special panels, develop a program of local tours, prepare a restaurant guide, and write special articles for ASA Footnotes.

You have already enjoyed some of the special feature articles about San Francisco which have appeared in this newsletter. Check the Tours section below for information about the guided tours and sightseeing opportunities being offered to meeting attendees. Look at the Regional Spotlight on the website for details on the interesting topics covered by this year’s spotlight sessions, including:

♦ California Politics: Recall and After
♦ Community Empowerment and Sociology
♦ Community Organizing and Urban Development: Innovations in Oakland
♦ Crime and the City: San Francisco as a Sociological Place in Mystery Novels
♦ Fate of the Public University: The Case of California
♦ Homelessness in San Francisco
♦ It’s Not Easy Being Green*: Medical Marijuana and Community Health Care
♦ Multi-culturalism and Youth in the Bay Area: Emerging Identities and Movements
♦ Rebuilding the California Labor Movement: Achievements and Prospects

And, don’t forget to look for the local restaurant guide being prepared by Joshua Lurie-Terrell and colleagues in the Bay area. Each registrant will receive a copy of that guide in the Final Program packet distributed on-site in San Francisco.

That Book...

Join in the Author Meets Critics sessions that bring authors of recent important books together with discussants chosen to provide different viewpoints. The Program Committee selected eight books to be featured on this year’s program.

♦ America’s Newcomers: Immigrant Incorporation and the Dynamics of Diversity (Russell Sage Foundation, 2003) by Frank Bean and Gillian Stevens
♦ Diminished Democracy: From Membership to Management in American Civic Life (University of Oklahoma Press, 2003) by Theda Skocpol
♦ Shaping Abortion Discourse: Democracy and the Public Sphere in Germany and the United States (Cambridge University Press, 2002) by Myra Marx Ferree, William A. Gonzon, Jürgen Gerhards, and Dieter Rucht
♦ The Next Upsurge: Labor and the New Social Movements (Cornell University Press, 2003) by Dan Clawson
♦ Too Much To Ask: Black Women in the Era of Integration (University of North Carolina Press, 2001) by Elizabeth Higginbotham
♦ Unequal Childhoods: Class, Race, and Family Life (University of California Press, 2003) by Annette Lareau

*section-in-formation

*overflow sessions held on adjacent day
Tours

One of the best ways to get a feel for the people and communities is to take advantage of one or more of this year’s local tours. No matter which adventure you decide to embark upon, there is one common denominator: the way to experience and learn about a city is to meet with, talk to, and learn from the people who live and work in the area. The schedule of tours is provided below, with descriptions and capacity limits. Reservations are required and will be accepted on a first-come, first-served basis. Confirmations will be mailed prior to the Annual Meeting. If insufficient enrollment causes cancellation of a tour, fees will be refunded in full. Please see the ASA website for further details about reservations.

Chinatown Alleyways Tour
Saturday, August 14, 4:45–5:15 PM
or Monday, August 16, 2:45–3:15 PM
Fee: $27
Leader: Reverend Norman Fong, community activist
Learn about the history and current issues facing the most famous Chinatown in the United States. The Chinatown Alleyway Tour takes you off the beaten path and leads you through the alleyways, history, and politics of this ethnic community. Hear about the diversity and lifestyles of the residents, community activist struggles, and local politics. Rev. Norman Fong, a long-time community activist and leader who grew up in the neighborhood, will lead the tour. Featured on local television stations and in the LA Times, this tour was voted Best Tour by the San Francisco Guardian and the San Francisco Weekly. Proceeds from the tour benefit the Chinatown Community Development Center, a nonprofit that has been working to improve the neighborhood for nearly 30 years.
This tour begins in Portsmouth Square in Chinatown. You may walk from the hotel with a tour guide to the start point or meet the tour leader in Portsmouth Square by a map that will be provided. (Walking Tour, limited to 40 participants per tour).

Transformation of San Francisco Walking Tour
Sunday, August 15, 1:00 – 4:00 PM
Fee: $5
Leader: Richard Walker, University of California-Berkeley
The participants will look at the changes wrought in San Francisco over the last decade as a result of the boom and the bust, which hit the city like nowhere else. The tour will begin with the retail district and Union Square, then the massive makeover of the South of Market, starting with the Yerba Buena Center and then the dot-com world around Rincon Hill, and finishing with Mission Bay biotech fantasies. (Walking Tour, limited to 20 participants)

Victorian Home Walk Tour
Monday, August 16, 9:30 AM – 12:00 noon
Fee: $22
Leader: Jay Gifford, Founder of Victorian Home Walk Tours
The Victorian Home Walk Tour offers insight on the City; its history and attractions in a casual, personal pace. Take a trip back to San Francisco’s rich Victorian past. Learn about the city’s trademark architecture, lifestyle, and history of that fascinating era. The streets in the best Victorian neighborhoods are too narrow for tour buses, and as a result most visitors miss these local treasures. The walk is easy, the pace leisurely, and there are no hills to climb. (Walking tour, limited to 40 participants)

Mission Trail Public Murals Walk
Monday, August 16, 9:30 AM – 12:00 noon
Fee: $17
Leader: Jessica Fields, San Francisco State University
See the internationally famous murals of San Francisco’s Historic Mission District in the company of a professional muralist! The tour is given by experienced muralists and is preceded by a brief slide show on the history of murals, contemporary examples in SF, and the process of painting of mural art. Participants view over 75 murals in a 6-block walk! (BART/Walking tour, limited to 30 participants) * Fee includes BART pass.

Tour of Emeryville: Organizing for Fairness in Economic Development
Saturday, August 14, 3:00 – 7:00 PM
Fee: $35
Leader: Amaha Kassa, East Bay Alliance for a Sustainable Economy
This tour will explore the intersection between community organizing and economic development in an interactive, exploratory format. What implications do “smart growth” and “new regionalism” have for low-income communities of color? What are the emerging social policies that attempt to stem displacement and make urban development more equitable? And what role are institutions such as labor unions, social service providers and churches playing in these battles? The tour will focus on the City of Emeryville, an East Bay “City of Industry” that has experienced phenomenal growth and development in the midst of a region suffering severe crises of low-wage poverty and economic inequality, and will draw upon the research report Behind the Boomtown: Growth and Urban Redevelopment in Emeryville (available for download at www.workingeastbay.org). Approximately half the session will be spent on a driving tour of Emeryville, while the other half will be spent in a facilitated discussion and Q&A.
The host organization, East Bay Alliance for a Sustainable Economy (EBASE), brings together labor, community and faith-based organizations and leaders to end low-wage poverty and create economic equity in the San Francisco East Bay region. EBASE supports research, policy development, coalition building, and leadership development on issues impacting the low-wage workforce. (Bus tour, limited to 35 participants)

Tour of San Quentin State Prison
Monday, August 16, 8:00 AM – 12:15 PM
Fee: $30
Leader: Barbara Bloom, Professor of Criminal Justice Administration, Sanoma State University, and Vernell Crittendon, San Quentin Public Information Officer
San Quentin is California’s oldest and best-known correctional institution. The prison today includes a reception center for new commitments, a parole violator unit, general population units, and a minimum-security work crew unit. The state’s only gas chamber and death row for all male condemned inmates are located at San Quentin. This tour takes participants into the San Quentin to hear the historical perspective as well as learn the current operation of the facility. Participants will see different areas of the prison as well as the execution area. Participants must be cleared prior to entering the prison facilities. In order to apply for security clearance, tour attendees will be asked to send identification information (full name, driver’s license number and state of issue, date of birth, and social security number) to ASA. Due to the requirement for advance security clearance, attendees must preregister for this tour by July 1. (Bus tour, limited to 40 participants)

ASA Bookstore

The ASA Bookstore features works published by the Association. Located adjacent to On-site Registration at the Hilton San Francisco, the Bookstore will be staffed by ASA Executive Office personnel and open during the same hours as ASA Registration.
All attendees are welcome to browse through this area filled with recent journal issues, timely books, teaching resources and syllabi sets, career publications, sociological practice materials, and directories and reference volumes.

Special Discount. Attendees staying in the ASA room blocks at the Hilton San Francisco and the Renaissance Parc 55 hotels will receive 10% off all bookstore purchases! Look for details when you pick up your badge and program packet in San Francisco.
Major Activities for Department Leaders

The Annual Meeting affords a special opportunity for ASA to work with leaders of the profession, especially Department Chairs, Directors of Graduate Study, and Undergraduate Advisers.

ASA Chair Conference

The 11th annual ASA Chair Conference theme is “Department History and Department Futures.” Designed for new and current chairs at all types of institutions, the conference provides “briefings” on issues of critical importance for departmental leadership. Panels, roundtables, and informal conversation facilitate sharing information and advice. Attendees also meet with chairs from similar institutions to discuss common issues. In addition, the ASA Research Program on the Discipline and Profession will present data on important trends.

The conference begins on Friday, August 13, at 12:15 PM and concludes at 12:10 PM on Saturday, August 14. Preregistration and fee payment are required. Fees for the Chair Conference are $55 for chairs from Department Affiliate departments, $75 for Chairs from non-affiliate departments. The registration fee includes all conference materials and coffee breaks (no meals).

Special Forum for Directors of Graduate Study

Directors of Graduate Study (DGS) are important leaders in shaping department policies and opportunities for effective graduate programs. On Monday morning, August 16, ASA’s Academic and Professional Affairs Program has planned a series of events for sociologists in the DGS role, focusing on such issues as data trends in graduate education, effective mentoring and professional development, preparing graduate students for the job market, MA programs in sociological practice, and more.

Sessions open only to Directors of Graduate Study require preregistration and fee payment. Fees are $30 for DGS from Department Affiliate department, $50 for non-affiliate DGS. The registration fee includes continental breakfast and all conference materials.

Undergraduate Advisers and Their Students Take Note! Poster Research Area Showcasing Graduate Programs

Located near ASA Exhibits and the Student Lounge, this poster area features exhibits on graduate training from over 30 PhD programs. Graduate program representatives will be available to talk to undergraduate advisors, undergraduate students, and MA-level students at 2:30-4:15 PM on Sunday and Monday, August 15-16. All attendees are welcome to drop by at any time during Exhibit hours to see displays about graduate programs.

In Search of a Job? or Looking to Hire?

The annual ASA Employment Service assists sociologists and prospective employers, augmenting the monthly Employment Bulletin. The ASA Employment Service provides convenient opportunities for employers and job seekers to make initial contact. During the Annual Meeting in Atlanta last year, 63 employers listed 85 positions, including 7 openings outside academia and 3 post-doctoral opportunities. 321 candidates registered with the service, and 1,089 interviews were scheduled.

This year’s Employment Service will be open from Friday afternoon to mid-day Tuesday, August 13-17, at the Hilton San Francisco. Forms for listing positions (Employer Forms) and applications for individuals (Candidate Profile Forms) are printed in this special meeting supplement; pdf files may also be downloaded from the ASA website. Profiles of preregistered candidates received by July 1 will be sent to preregistered employers prior to the Annual Meeting. Candidate profiles received after July 1 will be distributed on-site in San Francisco. Please check the Annual Meeting website for more details about Employment Service procedures, including interview processes and scheduling.

Explore the Exhibits!

Plan your schedule now to include several visits to the 2004 ASA Exhibits to browse through the latest publications, explore current computer hardware and software, chat with representatives of statistical bureaus, and meet the editor of your next publication. Nearly 100 booths will display resources to help you plan courses, undertake research, and keep your sociological skills up to date. The ASA Exhibits will be located in the Grand Ballroom at the Hilton San Francisco. Exhibits will be open to meeting registrants wearing name badges during the following hours:

Saturday, August 14, 2:00 to 6:00 PM
Sunday, August 15, 9:00 AM to 4:00 PM
Monday, August 16, 9:00 AM to 5:00 PM
Tuesday, August 17, 9:00 AM to 1:00 PM

The location of the Exhibits offers excellent accessibility to meeting attendees. Always one of the most popular activities at the Annual Meeting, Exhibits offer variety, convenience, and an opportunity to discover current trends in sociological publishing, information processing, and services. It will be a central gathering place too, with Café ASA, the cyber cafe, and the poster sessions nearby.

*Exhibitors Scheduled to Attend...

| Allyn & Bacon                  | Penguin Group (USA) |
| Ashgate Publishing             | Perseus Books Group |
| Association Book Exhibit       | Prentice Hall       |
| Association of Canadian Publishers | Princeton University Press |
| Blackwell Publishing Inc.      | ProQuest Company   |
| Brill Academic Publishers     | Random House, Inc.  |
| Bullfrog Films                | ResearchTalk, Inc. |
| Cambridge University Press    | Routledge           |
| Cornell University Press      | Rowman & Littlefield |
| CSA Sociological Abstracts    | Roxbury Publishing Co. |
| Duke University Press         | Russell Sage Foundation |
| Elsevier                      | Rutgers University Press |
| Fullbright Scholar Program    | Sage Publications   |
| HarperCollins Publishers       | Stanford University Press |
| Harvard University Press      | State University of New York Press |
| Holtzbrinck Publishers        | Taylor & Francis    |
| Idea Works                    | Temple University Press |
| Inter-University Consortium for Political & Social Research (ICPSR) | The John Hopkins University Press |
| Kendall/Hunt Publishing       | The Roper Center for Public Opinion Research |
| Lexington Books               | University of California Press |
| Lynne Rienner Publishers      | University of Chicago Press |
| McGraw-Hill Higher Education  | University of Minnesota Press |
| Minnesota Population Center   | University of Press of America |
| New York University Press     | Vanderbilt University Press |
| Oxford University Press       | W.W. Norton & Company |
| Palgrave Macmillan            | Wadsworth, a part of the Thomson Corporation |
| Paradigm Publishers           |                            |
| Pearson Custom Publishing     |                            |

*as of April 29, 2004

Renew your ASA membership online before you register for the Annual Meeting in order to qualify for the lower registration fees available to Members. <www.asanet.org/members/membership.html>.
Special Events

Welcoming Party
All meeting registrants are invited to the Welcoming Party on Friday evening, August 13, that marks the opening of the 99th Annual Meeting. This social hour kicks off at 8:30 PM, after the Opening Plenary, and provides opportunities to renew past acquaintances, chat with old friends, and find a newcomer to befriend. New members and first-time meeting attendees are particularly encouraged to come and have fun!

Orientation for First-time Attendees
If this is the first time you have attended an ASA Annual Meeting, please plan to attend an orientation session at 10:30-11:30 AM on Saturday, August 14, prior to the midday Plenary on the first full day of program sessions. This special orientation hour provides the opportunity to meet Association officers and staff and begin networking with experienced colleagues. Advice from ASA Officers and experienced attendees will help you chart a course through the myriad activities and substantive attractions.

ASA Secretary Anne Kalleberg and Executive Officer Sally T. Hillsman host this orientation. Pointers on navigating the Annual Meeting will be shared in informal roundtable discussion. First-time attendees who pre-registered should look for a reminder ticket in their badge envelopes as soon as they pick up their program packets and come prepared to ask “What makes it work?”

Reception for International Scholars
Scholars from countries outside the U.S. are invited to meet U.S. sociologists interested in international collaboration at a reception for international scholars on Saturday, August 14, at 6:30-7:30 pm. A highlight of this year’s reception will be the opportunity to meet the contingent of international scholars whose attendance is being supported by the Ford Foundation.

Departmental Alumni Night (DAN)
The Departmental Alumni Night (DAN), now in its 31st year, is a social event held after the first full day of sessions, where attendees can connect with friends, colleagues, and foes to reminisce about graduate school days, create new coalitions, and catch up on the latest news. This traditional gathering will begin at 9:30 PM on Saturday, August 14, with conversation sets interspersed by the jazz offerings of sociologist-musicians and their colleagues, including Rob Faulkner, Howie Becker, Don Bennett, and Doug Mitchell. DAN provides departments with the opportunity to have an alumni gathering without the considerable expense of arranging one. Each graduate department of sociology in the United States and Canada receives an invitation to sponsor a table for alumni and friends. Only a small fee is charged to assist in covering expenses for this affair. Remember your department chair to reserve a table now! Tables will also be provided for sociologists in business and industry as well as for international sociologists and their colleagues. Other groups wishing to participate by sponsoring a table are requested to contact ASA Meeting Services (202-383-9005 x305, meetings@asanet.org) before June 30.

Community College Faculty Breakfast
Sociologists teaching in community colleges are invited to a special bagel breakfast at 7:00 AM on Sunday, August 15. Mark your calendar for this early-bird event so that you can meet with other colleagues teaching at community colleges.

Honorary Reception
All meeting attendees are invited to attend the Honorary Reception at 6:30 PM, Sunday, August 15, to express appreciation, congratulations, and best wishes to President Burawoy and the major 2004 ASA award recipients on this festive occasion.

Since 1984, social science departments and regional societies have joined the American Sociological Association in co-sponsoring the annual Honorary Reception that follows the Presidential Address. Donors and sponsors of this year’s reception will be announced in the Final Program. If your department or institution would like to sponsor this event, please contact the ASA Executive Office (202-383-9005, x315; executive.office@asanet.org) by June 15 to request a pledge form.

Just Desserts!
A Teaching Enhancement Fund Benefit
Looking to escape the pressures of presenting papers, searching book displays, and participating in committee meetings? Come and relax with friends at this benefit event for the Teaching Enhancement Fund (TEF). “Just Desserts.” As the name implies, you should bring your sweet tooth along to enjoy special desserts, good coffee, stimulating conversation, and smile that all of this pleasure goes to a good cause.

Sunday, August 15, 2004, 9:30-11:00 PM
$25—donor; $50—sponsor; $100—benefactor
Admission is by ticket only. A major portion of each ticket price will go toward supporting the Teaching Enhancement Fund, a small grants program designed to support teaching-related projects that have long lasting and transferable impact. Please purchase your tickets in advance when you preregister online for the meeting, or use the registration form in this newsletter to sign up for your “Just Desserts.”

MFP Benefit Reception
Set aside time during the busy weekend to join good friends and supporters of the ASA’s Minority Fellowship Program (MFP). Plan to relax after dinner, nibble a sweet or two, and meet current Fellows and MFP alumni. Please attend this special event and reaffirm your commitment to the MFP Program.

Monday, August 16, 2004, 9:30-11:00 PM
$25—donor; $50—sponsor; $100—benefactor
Admission is by ticket only. A portion of each ticket price will go to the Minority Fellowship Program, which supports predoctoral training for students of color. Please purchase your tickets when you preregister online for the meeting, or use the registration form in the middle of this newsletter to specify your contribution level and reserve your MFP Benefit ticket.

Section Receptions
In addition to sponsoring substantive program sessions, ASA Sections often host receptions for their section members during the Annual Meeting. These informal social events are primarily held in the evenings on the first and third days of the meeting, and all members of a sponsoring section are welcome to attend. Sometimes several sections will co-host a joint reception, which doubles or triples the fun! Look for the following Section receptions during the Annual Meeting in San Francisco.

Saturday, August 14:
Aging and the Life Course
Alcohol, Drugs and Tobacco
Sociology of Culture with Economic Sociology
History of Sociology
Labor and Labor Movements with Marxist Sociology and Race, Gender, and Class
Sociology of Mental Health
Sex and Gender with Racial & Ethnic Minorities
Social Psychology
Sunday, August 15:
Latina/o Sociology
Monday, August 16:
Animals and Society
Communication and Information Technology
Comparative and Historical Sociology with Theory
Collective Behavior and Social Movements with Political Economy of the World System and Sociology of Emotions
Sociology of Education
Environment and Technology
Sociology of the Family with Sociology of Population
International Migration with Sociology of Religion
Medical Sociology
Organizations, Occupations, and Work
Sociological Practice
Services
Registration
Online meeting registration is now open; you may register online via a secure server, or download the full registration form to sign up for the 2004 Annual Meeting and the various sessions, special events and conferences, seminars, courses, and tours. You are also welcome to use the full registration form printed in this issue of Footnotes.

Program Participants. Please note that the deadline for registration by program participants is July 19.

Reminder: Access to all ASA services is restricted to meeting registrants. Badges are required for entry to the ASA Exhibits, Employment Service, and Child Care Service.

Attendance at events that require fee payment (e.g., Seminars, Courses, Chair Conference, Director of Graduate Studies Series, TEF Just Desserts, MEP Benefit, Tours) is restricted to those who have registered for the meeting.

Confirmations. Registration confirmations will be mailed on a weekly basis until preregistration closes on July 19. Those who register online will receive an email confirmation.

Preregistration Pickup. Attendees who preregister before July 19 may pick up badges, program packets, and special tickets at the Preregistration counter at the Hilton San Francisco. Please see registration service hours below.

On-site Registration. Those who miss the July 19 preregistration deadline should bring their registration form and payment with them to the On-site Registration area at the Hilton San Francisco.

Registration Service Hours in San Francisco:

- Friday, August 13: 1:00-7:00 pm
- Saturday, August 14: 8:00 am-5:30 pm
- Sunday, August 15: 8:00 am-5:30 pm
- Monday, August 16: 8:00 am-5:30 pm
- Tuesday, August 17: 8:00 am-1:00 pm

Accessibility Resources and Services
The ASA offers several services and oversight arrangements to facilitate attendance at the Annual Meeting.

ComfortZone. Attendees coping with illness, meeting fatigue, or stress may use the small room set aside by ASA at the Hilton as a “safe haven” to escape briefly from the noise and bustle of meeting activities.

Sessions. ASA will make arrangements for sign-language interpreters, sighted guides, and other communication avenues for meeting registrants. Please use the “Accessibility Services” portion of the registration form to identify the service that you need. Meeting Services staff will contact you to discuss needs and possible arrangements.

Other Services. If you have a physical disability and need special services, equipment, or accommodations, please fill out the Accessibility Services portion of the registration form or call ASA Meeting Services (202-383-9005, x309) to arrange in advance for the necessary services.

Child Care
ASA continues its long tradition of providing an on-site program of activities for children of Annual Meeting registrants. Arrangements have again been made with KidderCorp to offer a full child care program from 8:00 am to 6:30 pm on August 14-17 for children between the ages of 6 months to 12 years. Families intending to use the ASA Child Care Service must preregister before July 19. The non-refundable preregistration deposit is $50 per child. The deposit will be applied toward the on-site daily usage fees, which are $50 full-day and $30 half-day for preregistrants. Members may use the full registration form printed in this issue or preregister online via the ASA website. For more information about the service, please check the Annual Meeting homepage.

Scholarships. Several financial assistance scholarships are available to provide reduced daily usage fees for children of unemployed or low-income members/ students. To apply for a scholarship, write a letter identifying your membership status and requesting a child care scholarship and attach the letter to your registration form or send it to ASA Meeting Services, 1307 New York Avenue NW, Suite 700, Washington, DC 20005; (202) 638-0882 fax; meetings@asanet.org. Be sure to fill out the Child Care Registration portion of the form, provide daily usage estimates, and remit the basic child care preregistration deposit.

Space for Non-Preregistrants. There is no guarantee that non-preregistered families can be accommodated on-site. The service staffing is contracted based on the number and age of preregistered children, and on-site adjustments are limited. Last year it was not possible to accept non-preregistered children into the service. If there are any openings, fees for children who were not preregistered will be $75 per day per child.

Hotel Accommodations in San Francisco
The 99th ASA Annual Meeting will be held at the Hilton San Francisco and the Renaissance Parc 55 on August 14-17, 2004. Full complements of program sessions will be held at both hotels. ASA Exhibits, Registration, Bookstore, Child Care Service, and Employment Service will be located at the Hilton.

Two sister associations are also headquartered at these hotels. Sociologists for Women in SWS (SW) activities are at the Parc 55 on August 14-17; the Sociological Practice Association (SPA) is meeting at the Hilton on August 17.

Room blocks for ASA Annual Meeting attendees, including SPA and SWS attendees, have been arranged at both hotels. Rooms at the ASA rates are available to all on a first-come, first-served basis only. Please see the housing form printed in this newsletter for rate information.

Stay within the Block. Booking a room in the ASA room blocks at the Hilton and Parc 55 hotels is an important way to support the Association and help keep meeting costs as low as possible. Staying “within the block” is also more convenient and helps you stay connected with the informal activities and networking opportunities during the meeting. Before making your lodging decision, please look at the housing form to see the incentives offered by the hotels and the ASA to attendees who stay in the official room blocks.

Making a Reservation. Online housing services opened in early May, and an official reservation form is published with this supplement. Simply contact Travel Technology Group (TTG), the official housing and travel management company for the Annual Meeting, in the way most convenient to you. Reservations may be made online via the ASA website or you may call, fax, or email your request to TTG. Do not call the hotels directly; access to the ASA room blocks is available only through the designated housing service.

Reservation Deadline: July 22, 2004. You are encouraged to make your reservation as soon as possible. Rooms at the ASA rates are available on a first-come, first-served basis. If a room block sells out before the deadline, no further reservations can be accepted. Please note that reservations must be guaranteed by a major credit card.

Accessibility Needs: When making a hotel reservation, you may request audio, visual, or mobility assistance. If you want the ASA Executive Office to verify that your accessibility request(s) will be honored, please send a copy of your reservation confirmation with the equipment request noted to: ASA Special Events, 1307 New York Avenue NW, Suite 700, Washington, DC 20005-4701; fax 202-638-0882; meetings@asanet.org.

Student Housing: Arrangements for a special student discount on a small block of rooms has been made with the Renaissance Parc 55. A limited number of rooms are available in this special block. Valid student ID’s will be required at check-in to verify eligibility for student rooms. Please note that roommate arrangements must be worked out privately in advance; neither the ASA nor the housing agency can assign roommates.

Sh arena. A shared board will soon be accessible on the ASA website to facilitate communication between attendees who would like to locate someone to share a room with during the Annual Meeting.

Travel
Arrangements have been made with United Airlines and Delta Air Lines to offer discounted fares to Annual Meeting attendees. These offers include an additional 5% discount for booking 30-60 days in advance; see details below.

United Airlines is offering special meeting fares for all attendees of the 99th ASA Annual Meeting who use the Special Meeting Desk to book their reservations. Book early and take advantage of the promotional fares that give you the greatest savings.

E. A 5% discount of the lowest applicable fare, including First Class, or 10% off the mid-week coach fare. By purchasing your ticket at least 30 days in advance of your scheduled travel, you will receive an additional 5% discount. Simply call (or have your travel agent call) 1-800-521-4041 and refer to Meeting ID 175V.

Delta Air Lines offers special rates which allow a 5% discount off Delta's published round-trip fares within the continental U.S., Hawaii, Alaska, Canada, Mexico, Bermuda, San Juan, Nassau, the U.S. Virgin Islands, and the Caribbean. A 10% discount is offered on Delta's domestic system for travel to the meeting based on the published unrestricted round-trip code (106) rates. No advance reservations or ticketing is required, but if you purchase your ticket 60 days or more prior to your departure date, an additional 5% bonus discount can be applied. For bookings up to seven days in advance, special round-trip Zone Fares are available for savings on midweek travel to the meeting. There is a two-day minimum stay, but no Saturday stay is required. Call Delta Meeting Network Reservations and refer to File Number 204866A.

In addition, ASA has appointed Travel Technology Group (TTG) as the official air travel coordinator for the 2004 Annual Meeting. TTG provides attendees with airline reservations at the lowest applicable published fare plus the convenience of booking the inclusive meeting discount online. A nominal service fee will be charged per airline ticket issued.

Whether you book directly or use a travel agent, to secure the best fares for your preferred travel days, call today!

United Airlines 1-800-521-4041
Monday through Thursday, 8:00 am to 10:00 pm EST
Delta Air Lines 1-800-241-6760
Monday through Sunday, 8:00 am to 11:00 pm EST
TTG Travel Desk 1-800-631-5333
Monday through Friday, 8:00 am to 5:00 pm CST