

The American Sociological Association

Financial Report
December 31, 2003

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McGladrey & Pullen

Certified Public Accountants

Independent Auditor's Report

To the Council
The American Sociological Association
Washington, D.C.

We have audited the accompanying balance sheet of The American Sociological Association (the Association) as of December 31, 2003, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the 2002 financial statements, and, in our report dated April 28, 2003, we expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The American Sociological Association as of December 31, 2003, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated April 9, 2004, on our consideration of the Association's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts, and grants. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

McGladrey & Pullen, LLP

Bethesda, Maryland
April 9, 2004

The American Sociological Association

Balance Sheet

December 31, 2003

(With Comparative Totals for 2002)

Assets	2003	2002
Cash and Cash Equivalents	\$ 1,002,904	\$ 703,813
Receivables, net	309,459	452,365
Prepaid Expenses and Other Assets	361,173	244,148
Investments	8,164,044	7,219,329
Deferred Compensation	22,150	11,000
Property and Equipment, net	157,027	288,901
	<u>\$ 10,016,757</u>	<u>\$ 8,919,556</u>

Liabilities And Net Assets

Liabilities		
Accounts payable	\$ 433,137	\$ 238,369
Accrued expenses	86,014	36,837
Deferred revenue	1,775,081	1,505,890
Deferred compensation	22,150	11,000
	<u>2,316,382</u>	<u>1,792,096</u>

Commitments and Contingency (Notes 7, 8, and 10)

Net Assets

Unrestricted		
Operating	4,411,446	4,062,125
Council designated	390,058	380,120
	<u>4,801,504</u>	<u>4,442,245</u>
Temporarily restricted	2,893,871	2,680,215
Permanently restricted	5,000	5,000
	<u>7,700,375</u>	<u>7,127,460</u>
	<u>\$ 10,016,757</u>	<u>\$ 8,919,556</u>

See Notes to Financial Statements.

The American Sociological Association

Statement Of Activities

Year Ended December 31, 2003

(With Comparative Totals For 2002)

	2003				2002 *
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
Revenue:					
Publications	\$ 2,263,458	\$ -	\$ -	\$ 2,263,458	\$ 2,420,973
Membership and section dues	1,115,844	-	-	1,115,844	1,068,506
Program	161,225	926,725	-	1,087,950	997,033
Annual meeting	580,794	-	-	580,794	620,241
Mailing list rental	92,778	-	-	92,778	109,413
Administrative fees	71,424	-	-	71,424	87,001
Royalties	11,459	-	-	11,459	12,713
Investment gain (loss)	538,164	462,988	-	1,001,152	(576,697)
Other	4,528	-	-	4,528	15,797
Net assets released from restrictions	1,176,057	(1,176,057)	-	-	-
Total revenue	6,015,731	213,656	-	6,229,387	4,754,980
Expenses:					
Program services:					
Program	1,960,284	-	-	1,960,284	2,208,835
Meeting services	768,532	-	-	768,532	848,502
Publications	700,495	-	-	700,495	740,392
Editorial offices	507,358	-	-	507,358	403,815
Membership and sections	392,157	-	-	392,157	302,289
Management and governance	1,327,646	-	-	1,327,646	1,489,377
Total expenses	5,656,472	-	-	5,656,472	5,993,210
Change in net assets	359,259	213,656	-	572,915	(1,238,230)
Net Assets:					
Beginning	4,442,245	2,680,215	5,000	7,127,460	8,365,690
Ending	\$ 4,801,504	\$ 2,893,871	\$ 5,000	\$ 7,700,375	\$ 7,127,460

*Reclassified to conform to current year's presentation.

See Notes to Financial Statements.

The American Sociological Association

Statement Of Cash Flows
Year Ended December 31, 2003
(With Comparative Totals for 2002)

	2003	2002
Cash Flows from Operating Activities		
Change in net assets	\$ 572,915	\$ (1,238,230)
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities		
(Decrease) in provision for doubtful accounts	(222)	(4,915)
Depreciation	147,483	155,185
Realized and unrealized (gains) losses on investments	(824,584)	820,613
Changes in assets and liabilities		
(Increase) decrease in:		
Receivables	143,128	(103,361)
Prepaid expenses and other assets	(117,025)	(38,374)
Increase (decrease) in:		
Accounts payable	194,768	39,230
Accrued expenses	49,177	(16,345)
Deferred revenue	269,191	(165,263)
Net cash provided by (used in) operating activities	434,831	(551,460)
Cash Flows from Investing Activities		
Proceeds from sale of investments	4,825,729	4,401,531
Purchase of investments	(4,945,860)	(4,461,409)
Purchase of property and equipment	(15,609)	(49,092)
Net cash (used in) investing activities	(135,740)	(108,970)
Net increase (decrease) in cash and cash equivalents	299,091	(660,430)
Cash and Cash Equivalents:		
Beginning	703,813	1,364,243
Ending	\$ 1,002,904	\$ 703,813

See Notes to Financial Statements.

The American Sociological Association

Notes To Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies

Nature of activities: The American Sociological Association (the Association) is a national not-for-profit corporation organized under the laws of the District of Columbia. The principal purpose of the Association is to stimulate and improve research, instruction, and discussion, and to encourage cooperative relations among persons engaged in the scientific study of society.

A summary of the Association's significant accounting policies follows:

Basis of presentation: The financial statement presentation follows the recommendation of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, *Financial Statements of Not-for-Profit Organizations*. Under SFAS No. 117, the Association is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Cash and cash equivalents: For purposes of reporting cash flows, the Association considers all money market accounts to be cash equivalents. Cash and cash equivalents held by investment managers is considered investments.

Financial risk: The Association maintains its cash in bank deposit accounts, which at times may exceed federally insured limits. The Association has not experienced any losses in such accounts. The Association believes it is not exposed to any significant financial risk on cash.

The Association invests in equities, cash and cash equivalents, and certificates of deposits, fixed income and U.S. Government obligations. Such investments are exposed to various risks such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term could materially affect investment balances and the amounts reported in the financial statements.

Receivables: Receivables are carried at original invoice amounts less an estimate for doubtful receivables based on an annual review of all outstanding amounts. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded when received.

Investments: Investments in equity securities with readily determinable fair values and all investments in debt securities are reflected at fair market value. To adjust the carrying value of these investments, realized and unrealized gains and losses are recorded as a component of investment income on the Statement of Activities.

Property and equipment: Depreciation is provided on the straight-line basis over the estimated useful lives of the assets, which range from 3 to 10 years. Leasehold improvements are being amortized over the shorter of the life of the asset or the lease term.

Revenue: Membership dues and subscription fees are recognized as revenue ratably over the membership year. Dues received in advance are reported as deferred revenue, and are recognized during the period of membership.

All donor-restricted revenue is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions.

The American Sociological Association

Notes To Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Revenue (continued): Conference fees are recognized at the time of the conference. Amounts received in advance are recorded as deferred revenue.

Permanently restricted net assets: Permanently restricted net assets of \$5,000 are restricted to the Roberta Simmons fund, which is a special award fund for dissertation work.

Expense allocation: The costs of providing various programs and other activities have been summarized on a functional basis in the Statement of Activities. Management and governance expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Association.

Income taxes: The Association is generally exempt from Federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code. In addition, the Association qualifies for charitable contribution deductions and has been classified as an organization that is not a private foundation. Income, which is not related to exempt purposes, less applicable deductions, is subject to Federal and state corporate income taxes.

Estimates: The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from the estimates.

Prior-year information: The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended December 31, 2002, from which the summarized information was derived.

Reclassification: Certain 2002 balances have been reclassified to conform with the 2003 presentation. These reclassifications had no effect on previously reported net assets.

Note 2. Receivables

Receivables at December 31, 2003, consist of the following:

Grants receivable	\$	126,618
Accounts receivable		168,306
Accrued interest		24,580
		<hr/> 319,504
Less allowance for doubtful accounts		10,045
	\$	<hr/> <hr/> 309,459

The American Sociological Association

Notes To Financial Statements

Note 3. Investments

Investments at December 31, 2003, consist of following:

Equities	\$	4,793,869
Fixed income		1,375,821
U.S. Government obligations		548,615
Money market funds		412,273
Certificates of deposit		1,033,466
	\$	<u>8,164,044</u>

Investment income for the year ended December 31, 2003, consists of following:

	Unrestricted	Temporarily Restricted	Total
Dividends and interest	\$ 103,766	\$ 72,802	\$ 176,568
Unrealized gains on investments	28,909	373,475	402,384
Realized gains on sales of investments	405,489	16,711	422,200
	<u>\$ 538,164</u>	<u>\$ 462,988</u>	<u>\$ 1,001,152</u>

Note 4. Property and Equipment

Property and equipment and accumulated depreciation at December 31, 2003, and depreciation expense for the year ended December 31, 2003, are as follows:

Asset Category	Estimated Useful Lives	Cost	Accumulated Depreciation	Depreciation Expense
Computer equipment	3 to 5 years	\$ 874,757	\$ 822,998	\$ 99,407
Office furniture and equipment	5 years	319,999	291,187	33,058
Leasehold improvements	10 years	146,552	70,096	15,018
		<u>\$ 1,341,308</u>	<u>\$ 1,184,281</u>	<u>\$ 147,483</u>

The American Sociological Association

Notes To Financial Statements

Note 5. Retirement Plan

The Association has a voluntary retirement plan for its eligible employees. Under the program, the Association contributes 5% of the employees' salary to the Teachers Insurance and Annuity Association. In addition, if an employee contributes a percentage of his/her salary to the retirement plan, the Association will make matching contributions of up to an additional 4% to the plan. Contributions by the Association on behalf of employees amounted to \$104,084 for the year ended December 31, 2003.

Note 6. Deferred Compensation

Deferred compensation payable represents amounts due under a deferred compensation plan. The Association has set aside funds to meet this obligation.

Note 7. Commitments

The Association has entered into several agreements with various hotels for meetings. In the event of cancellation, the Association is required to pay various cancellation fees as stipulated in the contracts, the amounts of which are dependent on the date of cancellation.

Note 8. Lease Commitment

The Association leases its office space at an annual rental of \$162,000. The lease expires in December 2008 with an option to renew for an additional five-year term. Rent expense under this lease was \$162,000 for the year ended December 31, 2003.

Future minimum lease payments required under this lease, are as follows:

Years ending December 31,	
2004	\$ 162,000
2005	162,000
2006	162,000
2007	162,000
2008	162,000
	<u>\$ 810,000</u>

The American Sociological Association

Notes To Financial Statements

Note 9. Temporarily Restricted Net Assets

Temporarily restricted net assets at December 31, 2003 are available for the following programs. Net assets were released from restriction during the year ended December 31, 2003, by incurring expenses satisfying the restricted purpose. Net assets were released and are available for the following programs:

	January 1, 2003	Additions	Released from Restriction	December 31, 2003
Spivack Fund	\$ 1,335,867	\$ 234,752	\$ 90,084	\$ 1,480,535
American Sociological Fund	544,145	104,693	18,556	630,282
Rose Fund	604,131	194,137	260,314	537,954
ASF Congressional Fellowship Award	64,095	16,869	9,351	71,613
M.P. Levine Memorial Fund	64,479	2,038	3,651	62,866
Preparing Future Faculty	28,880	-	143	28,737
Robert Wood Johnson Fund	-	25,000	-	25,000
Sam Bloom Fund	14,157	3,331	-	17,488
Lewis A Coser Fund	-	10,463	-	10,463
Albert J. Reiss, Jr. Award	10,824	175	650	10,349
Russell Sage Foundation / Millennium Project	5,760	-	-	5,760
David L. Stevenson Memorial Fund	5,661	107	619	5,149
Alfred P. Sloan	-	36,500	33,216	3,284
Si Goode Fund	-	1,935	-	1,935
Scholarship of Teaching	1,575	-	-	1,575
Jim Short Award	500	-	-	500
Roberta Simmons Fund	141	380	150	371
Integrated Data Analysis	-	94,489	94,479	10
HHS - National Institute of Mental Health (MFP)	-	616,419	616,419	-
National Science Foundation (FAD)	-	43,016	43,016	-
HE Affirmative Action	-	5,409	5,409	-
	<u>\$ 2,680,215</u>	<u>\$ 1,389,713</u>	<u>\$ 1,176,057</u>	<u>\$ 2,893,871</u>

Note 10. Contingency

The Association participates in a number of Federally-assisted grant programs that are subject to financial and compliance audits by the Federal agencies or their representatives. As such, there exists a contingent liability for potential questioned costs that may result from such an audit. Management does not anticipate any significant adjustments as a result of such an audit.

McGladrey & Pullen

Certified Public Accountants

Independent Auditor's Report On The Supplementary Information

To the Council
The American Sociological Association
Washington, D.C.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information which follows is presented for purposes of additional analysis and is not a required part of the basic financial statements. The supplementary information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

McGladrey & Pullen, LLP

Bethesda, Maryland
April 9, 2004

The American Sociological Association

Schedule Of Functional Expenses
Year Ended December 31, 2003

	Program Services					Membership and Governance	Management and Governance	Total
	Program	Meeting Services	Publications	Editorial Offices	Membership and Sections			
Employee payroll	\$ 445,547	\$ 205,861	\$ 97,168	\$ 448,934	\$ 108,573	\$ 547,007	\$ 1,853,090	
Employee benefits	86,779	37,276	17,594	-	19,712	56,452	217,813	
Employer payroll taxes	26,218	15,016	7,087	-	7,919	39,899	96,139	
Stipends	564,812	-	-	-	-	-	564,812	
Printing	133,627	53,427	358,573	-	24,050	16,384	586,061	
Rental expenses	-	93,110	-	-	-	195,451	288,561	
Contractual services	204,576	65,548	16,885	-	-	-	287,009	
Depreciation	-	-	-	-	-	147,483	147,483	
Mailing services	3,253	3,765	107,198	-	436	1,400	116,052	
Postage and UPS	12,899	7,917	11,383	19,971	35,563	26,889	114,622	
Consultants	5,035	2,436	118	-	9,170	96,083	112,842	
Sections	-	-	-	-	106,848	-	106,848	
Meals	16,485	62,063	-	-	-	28,229	106,777	
Awards	86,163	-	-	-	-	5,926	92,089	
Travel	42,956	22,107	-	-	-	24,771	89,834	
Other	4,998	6,553	516	1,000	300	75,202	88,569	
Program	71,424	-	-	-	-	11,060	82,484	
Lodging	35,848	15,837	-	-	-	19,682	71,367	
Insurance	-	3,818	-	-	-	67,015	70,833	
Utilities	-	-	-	-	-	65,220	65,220	
Supplies	7,227	7,222	2,254	17,680	1,250	20,267	55,900	
Electronic communications	1,500	20,673	-	-	-	30,519	52,692	
Repairs and maintenance	-	-	-	-	-	50,070	50,070	
Dues	-	-	-	-	-	50,050	50,050	
Fees - investment	23,928	-	-	-	-	22,769	46,697	
Credit card fees	-	5,000	-	-	46,253	-	51,253	
Promotional expenses	23,842	-	5,173	-	-	-	29,015	
Telephone	979	10,246	231	2,190	77	13,164	26,887	
Honorarium	-	1,200	-	17,583	-	3,500	22,283	
Professional services - audit	-	-	-	-	-	18,650	18,650	
Bank charges	-	-	-	-	-	13,875	13,875	
Professional services - legal	-	-	-	-	-	11,159	11,159	
Temporary help	-	5,634	525	-	838	3,980	10,977	
Courier and Federal Express	2,950	900	286	-	2,153	4,155	10,444	
Freight handling and shipping	-	8,932	-	-	-	-	8,932	
Subscriptions	6,648	-	-	-	-	1,968	8,616	
Discretionary funds	-	-	-	-	-	7,792	7,792	
Design services - exhibits	-	7,221	-	-	-	-	7,221	
Bad debt expense	-	-	-	-	-	4,829	4,829	
Managing editor's meeting	-	-	3,915	-	-	-	3,915	
Employee recruitment	385	236	112	-	934	628	2,295	
Product development - TRC	2,107	-	-	-	-	-	2,107	
Meeting fees	-	-	-	-	-	1,050	1,050	
Photography and photo supplies	-	600	-	-	-	-	600	
Order fulfillment	-	-	582	-	-	-	582	
Taxes - income	-	-	-	-	-	76	76	
Allocated overhead	150,098	105,934	70,895	-	28,081	(355,008)	-	
Total expenses	\$ 1,960,284	\$ 768,532	\$ 700,495	\$ 507,358	\$ 392,157	\$ 1,327,646	\$ 5,656,472	

The American Sociological Association

Schedule Of Unrestricted Revenues, Expenses, And Changes In Net Assets
Year Ended December 31, 2003

	Operating	Council Designated	Total Unrestricted
Revenues:			
Publications	\$ 2,263,458	\$ -	\$ 2,263,458
Membership and section dues	984,697	131,147	1,115,844
Annual meeting	580,794	-	580,794
Program	86,414	74,811	161,225
Mailing list rental	92,778	-	92,778
Administrative fees	71,424	-	71,424
Royalties	11,459	-	11,459
Investment income	519,906	18,258	538,164
Other	4,528	-	4,528
Net assets released from restrictions	1,176,057	-	1,176,057
Total revenues	5,791,515	224,216	6,015,731
Expenses:			
Program	1,852,854	107,430	1,960,284
Meeting services	768,532	-	768,532
Publications	700,495	-	700,495
Editorial offices	507,358	-	507,358
Membership and sections	285,309	106,848	392,157
Management and governance	1,327,646	-	1,327,646
Total expenses	5,442,194	214,278	5,656,472
Change in unrestricted net assets	349,321	9,938	359,259
Net Assets:			
Beginning	4,062,125	380,120	4,442,245
Ending	<u>\$ 4,411,446</u>	<u>\$ 390,058</u>	<u>\$ 4,801,504</u>

The American Sociological Association

Schedule Of Council Designated Unrestricted Net Assets Year Ended December 31, 2003

	January 1, 2003	Revenues	Expenses	December 31, 2003
Council Designated Net Assets:				
Sections:				
General (see detail below)	\$ 157,929	\$ 131,147	\$ 106,848	\$ 182,228
R. Boguslaw Scholarship Fund	3,055	21	150	2,926
Leo G. Reeder Fund	10,825	107	150	10,782
C. Clogg Memorial Fund	2,655	510	150	3,015
Fund for the Advancement of the Discipline	81,789	31,496	45,650	67,635
Minority Fellowship Program Fund	1,206	43,776	56,343	(11,361)
Teaching Enhancement Fund	43,983	10,737	3,515	51,205
Pittim Sorokin Fund	31,453	4,904	675	35,682
Unrestricted Gifts	13,709	142	150	13,701
G.L. Pearlman Fund	17,627	197	150	17,674
Soft Currency Fund	15,889	1,179	497	16,571
Total Council designated unrestricted net assets	\$ 380,120	\$ 224,216	\$ 214,278	\$ 390,058
Sections				
Medical Sociology	\$ 16,643	\$ 8,096	\$ 6,512	\$ 18,227
Theory	7,477	4,134	3,550	8,061
Sociology of Education	9,414	5,567	3,381	11,600
Alcohol and Drugs	3,228	1,898	1,202	3,924
Methodology	9,912	2,286	856	11,342
Racial and Ethnic Minorities	7,556	3,372	2,081	8,847
Peace, War, and Social Conflict	5,048	1,540	2,090	4,498
Aging and the Life Course	6,343	3,893	3,938	6,298
Sociology of Law	3,930	2,225	2,333	3,822
Community and Urban Sociology	9,596	19,560	14,421	14,735
Collective Behavior and Social Movements	2,531	2,814	2,709	2,636
Latino/a Sociology	1,263	990	(1,499)	3,752
Sociology of Population	3,916	2,478	2,300	4,094
Comparative and Historical Sociology	1,514	2,806	4,472	(152)
Race, Gender, and Class	1,502	2,574	2,007	2,069
Sociology of Culture	2,987	3,928	3,275	3,640
Teaching & Learning in Sociology	2,901	2,696	1,152	4,445
Organizations, Occupations and Work	4,929	4,234	1,980	7,183
Asia and Asian America	4,187	2,002	1,797	4,392
Political Economy of the World Systems	5,301	2,328	1,277	6,352
Crime, Law and Deviance	2,069	3,416	4,662	823
Environment and Technology	2,373	2,794	2,487	2,680
Family	2,240	3,640	2,523	3,357
Mathematical Sociology	595	1,872	1,037	1,430
Marxist Sociology	2,810	3,986	5,654	1,142
Sociological Practice	2,893	1,822	1,927	2,788
Social Psychology	3,380	3,008	1,306	5,082
Rationality and Society	1,604	320	-	1,924
International Migration	4,881	2,376	3,207	4,050
Children and Youth	3,014	2,838	2,564	3,288
Sex and Gender	3,367	4,354	3,847	3,874
Sociology of Mental Health	4,496	4,712	3,416	5,792
Sociology of Emotions	1,583	1,322	1,798	1,107
History of Sociology	2,125	338	776	1,687
Sociology of Religion	1,790	3,120	2,494	2,416
Political Sociology	1,632	2,544	1,455	2,721
Sociology of Sexualities	4,145	1,092	1,547	3,690
Economic Sociology	(205)	2,010	1,555	250
Sociology and Computers	2,940	294	442	2,792
Labor and Labor Movements	431	1,682	2,369	(256)
Animals and Society	(1,081)	1,616	880	(345)
Science, Knowledge and Technology	669	2,264	1,068	1,865
Ethno methodology	-	306	-	306
Total sections, as above	\$ 157,929	\$ 131,147	\$ 106,848	\$ 182,228