

Journals

AMERICAN SOCIOLOGICAL REVIEW

PUBLISHED BIMONTHLY:

February, April, June, August, October, December

CIRCULATION

11,500

DESCRIPTION

The *American Sociological Review* is the most respected, wide-ranging, and widely circulated journal in sociology. Because of its reputation, it has first access to the best articles in the discipline. This is the journal on every sociologist's shelf. *ASR* publishes work of interest to the discipline in general: new theoretical developments, results of research that advance our understanding of the most fundamental social processes, and important methodological innovations. Like all ASA publications, *ASR* emphasizes exceptional quality. Unlike the ASA's more specialized journals, *ASR* focuses on works that have general bearing on the knowledge of society.

AD RATES:

	1x	3x	6x
Full page	\$880	\$800	\$715
Half page	\$550	\$500	\$455
3rd cover	\$1100	\$1000	\$895
4th cover	\$1325	\$1200	\$1070

AD DEADLINE

The 10th of the month two months prior to publication, e.g., December 10 for the February issue.

CONTEMPORARY SOCIOLOGY

PUBLISHED BIMONTHLY

January, March, May, July, September, November

CIRCULATION

7,200

DESCRIPTION

The quality and quantity of sociological literature have increased to the point that the ASA has devoted an entire journal to book reviews.

Contemporary Sociology is designed to give new thrust to criticism and reviewing within the field in a variety of formats such as review symposia and review essays. *CS* publishes reviews and critical discussions of recent works in sociology and in related disciplines which merit the attention of sociologists. Since not all sociological publications can be reviewed, a selection is made to reflect important trends and issues in the field.

AD RATES

	1x	3x	6x
Full page	\$580	\$525	\$475
Half page	\$390	\$350	\$315
3rd cover	\$680	\$620	\$560
4th cover	\$830	\$760	\$685

AD DEADLINE

The 10th of the month two months prior to publication, e.g., November 10 for the January issue.

SEND BOOKS FOR REVIEW TO

Contemporary Sociology, ASA Executive Office, 1307 New York Avenue NW, Suite 700, Washington, DC 20005-4701.

Journals

JOURNAL OF HEALTH AND SOCIAL BEHAVIOR

PUBLISHED QUARTERLY

March, June, September, December

CIRCULATION

3,500

DESCRIPTION

The *Journal of Health and Social Behavior* is a key journal for sociologists and others concerned with problems of health and illness. It features sociological analysis of health related institutions, occupations, programs, and behaviors. The journal can help publishers reach this rapidly expanding market. *JHSB* publishes reports of empirical studies, theoretical analyses, and synthesizing reviews that employ a sociological perspective to clarify aspects of social life bearing on human health and illness, both physical and mental. Its scope includes studies of the organizations, institutions, and occupations devoted to health services as well as studies of the behavior of actual and potential recipients of these services.

AD RATES

	1x	4x
Full page	\$315	\$285
Half page	\$190	\$170
3rd cover	\$390	\$350
4th cover	\$440	\$400

AD DEADLINE

The 1st of the month prior to publication, e.g., February 1 for the March issue.

SOCIAL PSYCHOLOGY QUARTERLY

PUBLISHED QUARTERLY

March, June, September, December

CIRCULATION

3,000

DESCRIPTION

Social Psychology Quarterly is the Association's official journal in the field of social psychology. Focusing on society's impact on the individual and on individual interaction in small groups and communities, the journal gives special attention to such matters as attitude measurement, laboratory experiments, and theories of social processes. Since the journal reaches many social psychologists who are not members of the ASA, it offers an important additional advertising market. *SPQ* publishes papers pertaining to the processes and products of social interaction. This includes the study of the primary relations of individuals to one another or to groups, collectivities, or institutions, and also the study of intra-individual processes in so far as they substantially influence, or are influenced by, social forces.

AD RATES

	1x	4x
Full page	\$315	\$285
Half page	\$190	\$170
3rd cover	\$390	\$350
4th cover	\$440	\$400

AD DEADLINE

The 15th of the month two months prior to publication, e.g., January 15 for the March issue.

Journals

SOCIOLOGY OF EDUCATION

PUBLISHED QUARTERLY

January, April, July, October

CIRCULATION

2,800

DESCRIPTION

Sociology of Education provides a forum for studies of education and human social development by scholars in all the social sciences and from all parts of the world. In publishing analyses of educational institutions and educational processes at all levels, its relevance extends to educational leaders and professionals of a wide variety. This journal is a response to the rapidly rising concern over education and human social development, both within the social sciences and beyond. *SOE* publishes papers on educational processes and on human development. The research may focus on the individual, institutions, and structural arrangements among institutions bearing on education and human development. The editor invites papers that deal with all stages of schooling, all stages of the life cycle, and all types of education from scholars in any discipline.

AD RATES

	1x	4x
Full page	\$315	\$285
Half page	\$190	\$170
3rd cover	\$390	\$350
4th cover	\$440	\$400

AD DEADLINE

The 15th of the month two months prior to publication, e.g., November 15 for the January issue.

TEACHING SOCIOLOGY

PUBLISHED QUARTERLY

January, April, July, October

CIRCULATION

2,300

DESCRIPTION

Teaching Sociology, first published by the ASA in 1986, incorporated the ASA Teaching Newsletter with the journal formerly published by Sage Publications. *TS* publishes research articles, teaching tips, and reports on teaching sociology. Teaching is not only a major activity for many sociologists, but is a social phenomenon to which the concepts, theories, and techniques of the discipline can be applied. The journal includes shorter reports of class projects and innovations that were formerly published in the ASA Teaching Newsletter.

AD RATES

	1x	4x
Full page	\$315	\$285
Half page	\$190	\$170
3rd cover	\$390	\$350
4th cover	\$440	\$400

AD DEADLINE

The 15th of the month two months prior to publication, e.g., November 15 for the January issue.

Other ASA Journals

CONTEXTS

PUBLISHED QUARTERLY

Spring, Summer, Fall, Winter

CIRCULATION

2,500

DESCRIPTION

Directed to anyone interested in the latest sociological ideas and research, *Contexts* seeks to apply new knowledge, stimulate fresh thinking, and disseminate information. Its articles, both commissioned and unsolicited, will synthesize key findings, weave together diverse strands of work, draw out implications for policy, and debate issues of controversy. The hallmarks of *Contexts* will be accessibility, broad appeal, and timeliness. By design, it is not a technical journal, but a magazine for diverse readers who wish to be current about social science knowledge, emerging trends, and their relevance. It regularly publishes letters and opinions, brief notes on recent findings, feature articles with comments, and essay reviews of books. While significant as scholarship, articles published in *Contexts* will be prepared in an easy and engaging style. It aspires to be a meeting place for discussion among social scientists and the public.

AD RATES	SIZE	RATE
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Full page	6 3/4" x 9"	\$325
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Four-color (covers only)		
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AD DEADLINES	RESERVATION	ARTWORK
Spring	March 1	March 22
Summer	June 1	June 22
Fall	September 1	September 22
Winter	December 1	December 22

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Other ASA Journals

SOCIOLOGICAL THEORY

PUBLISHED TRIANNUALLY

March, July, November

CIRCULATION

2,300

DESCRIPTION

Sociological Theory publishes papers in all areas of sociological theory: new substantive theories, history of theory, metatheory, formal theory construction, and syntheses of existing bodies of theory, as well as research notes and occasional review articles.

AD RATES

Full page	5" x 8 1/2"	\$400
Inside Back Cover		\$500
Half page	5" x 4"	\$300

Rates subject to change for 2007 volume

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RESERVATION DEADLINE

December 26 for March issue; April 24 for July issue, and August 28 for November issue

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